



Georg Jaenisch

DESIGN

GRAPHIC, UI & WEB

Georg Jaenisch, Designer
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Tel: +49 (0)1781976379

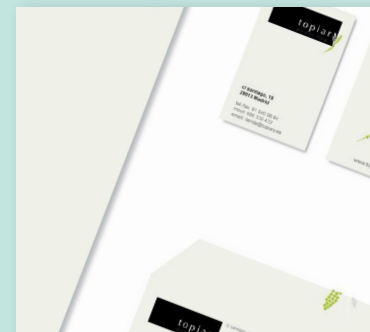
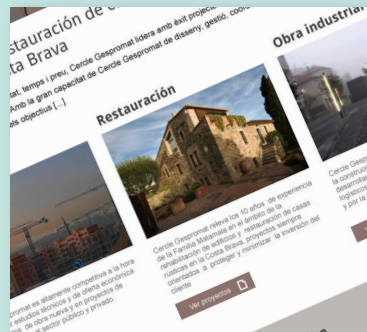
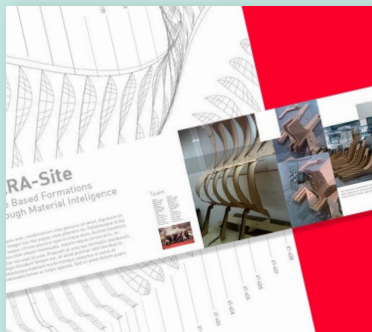
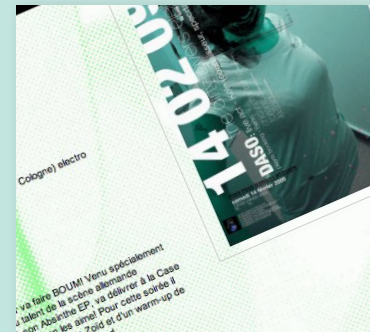
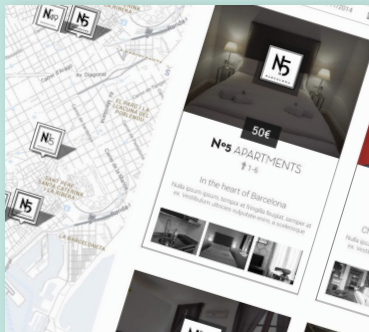
GEORG JAENISCH, DESIGNER (MA)

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TEL: +49 (0)1781976379

DESIGN

GRAPHIC, UI & WEB





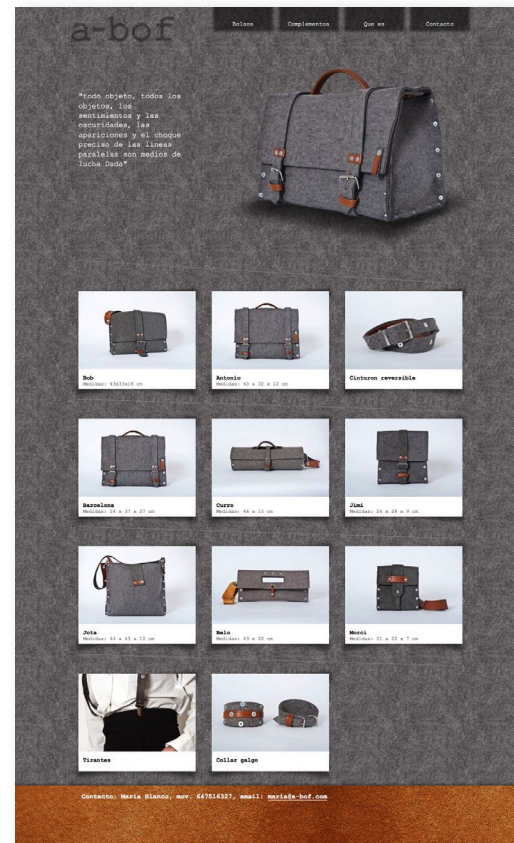
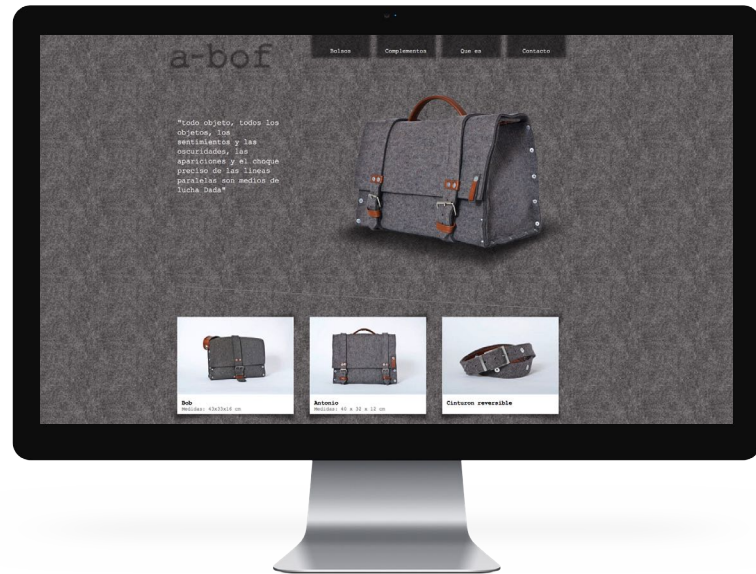
Client Gaby Pujol (Barcelona)

Sector Mode

Work Design für diverse Printmedien und Webseite. Programmierung HTML/CSS und Flash



Client Display Magazine (Barcelona)
Sector Editorial
Work Editorial Design und Art Direction



a-bof
complementos

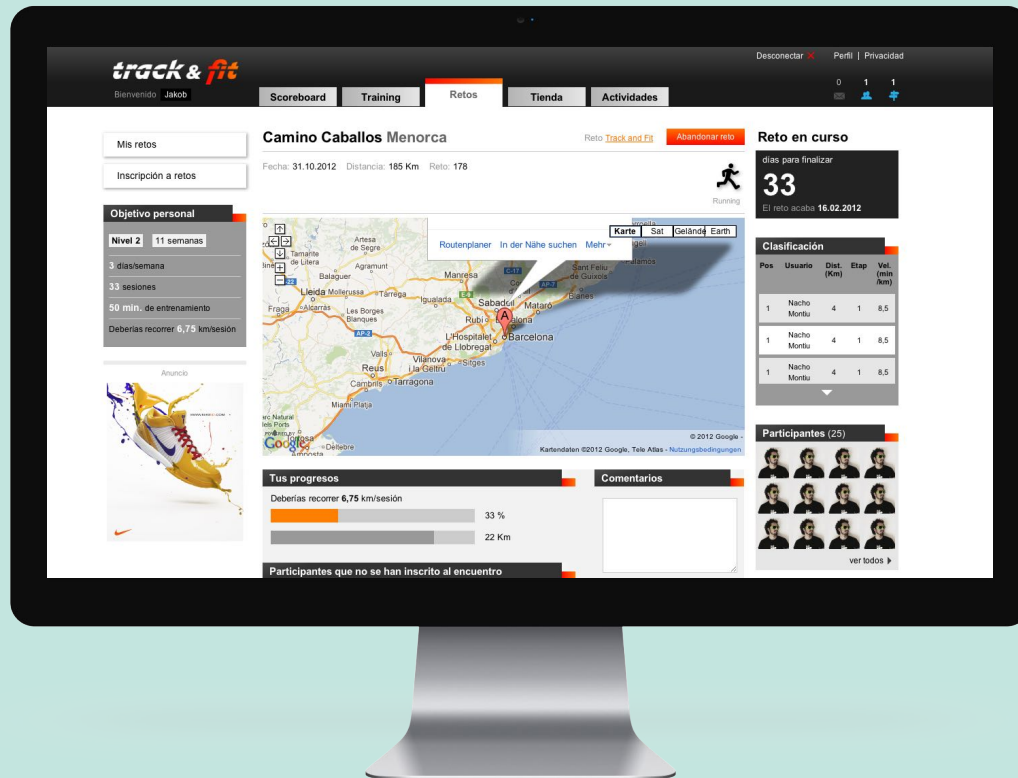


Client A-Bof (Madrid)

Sector Mode

Work Logo, Print, Webdesign.

Webentwicklung mit HTML/CSS und PHP basiertem CMS

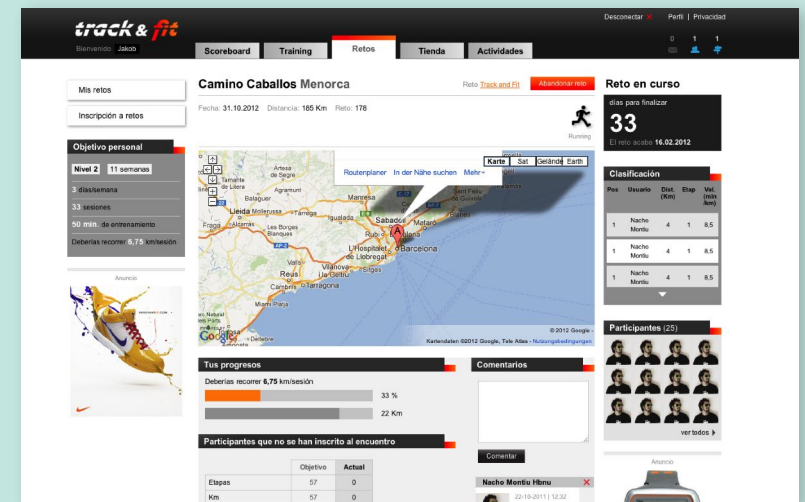
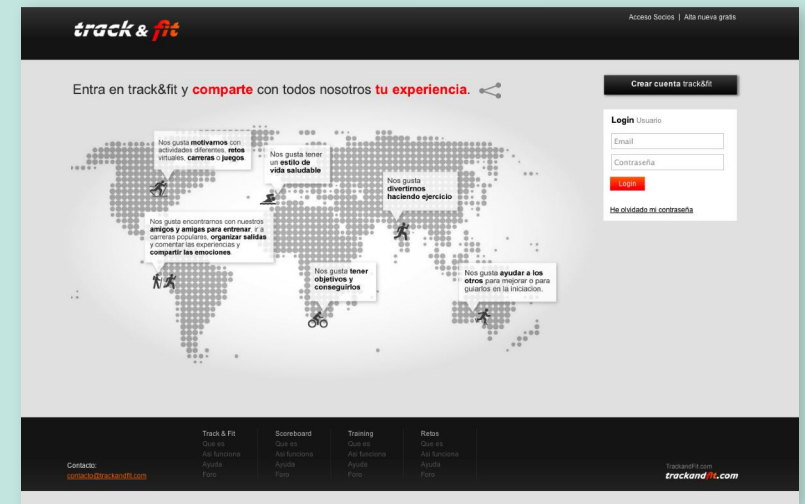


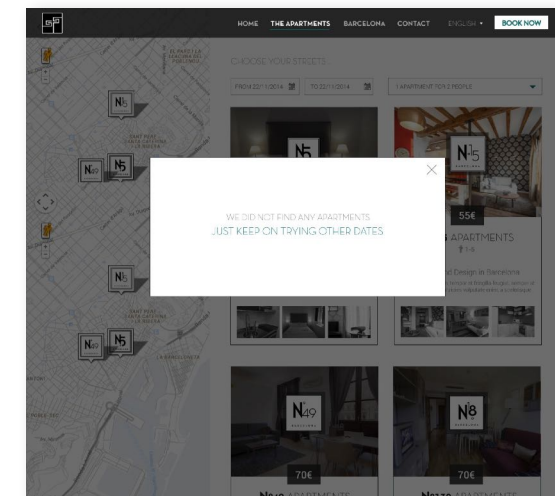
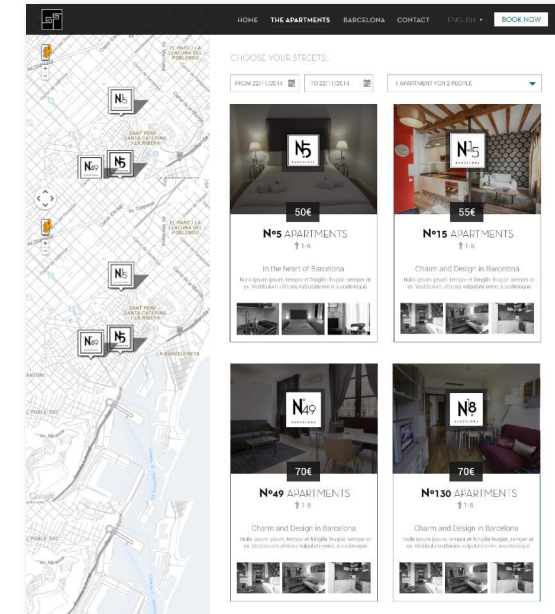
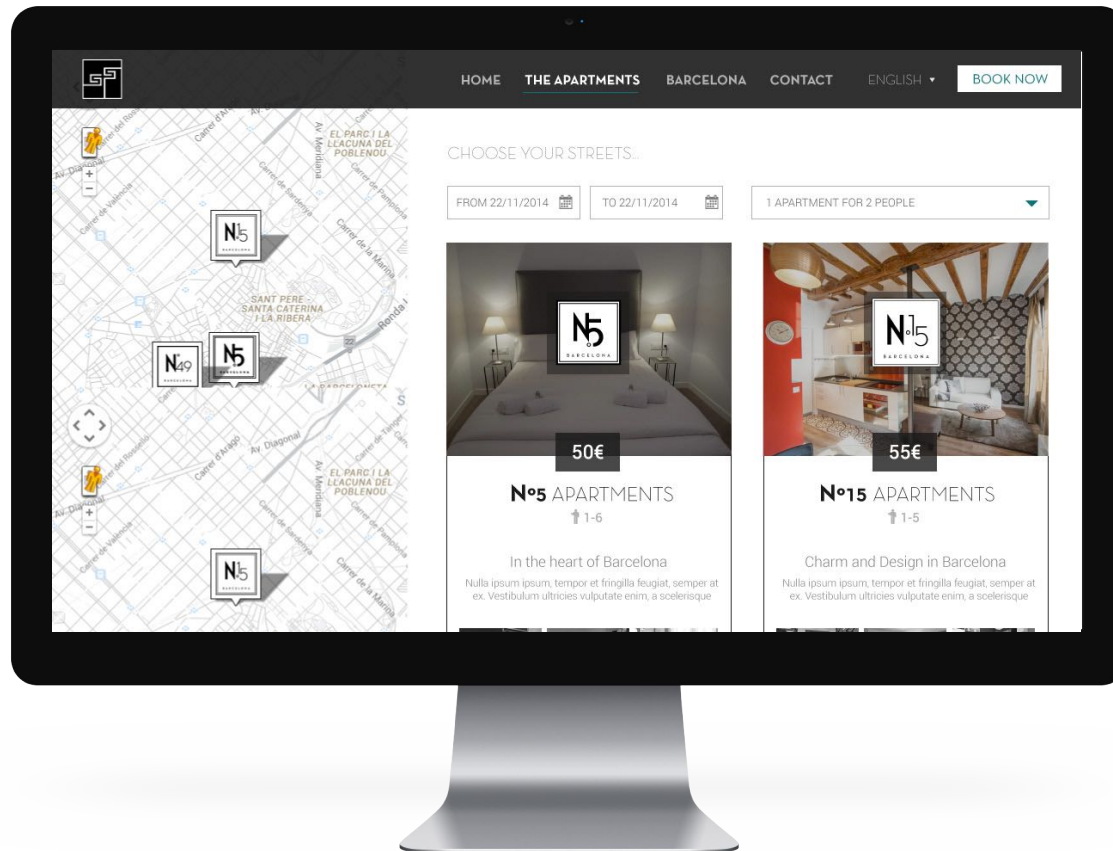
Client Track & Fit (Barcelona)

Sector Sport

Work Webdesign für Community Seite

Template Erstellung mit HTML/CSS und Javascript

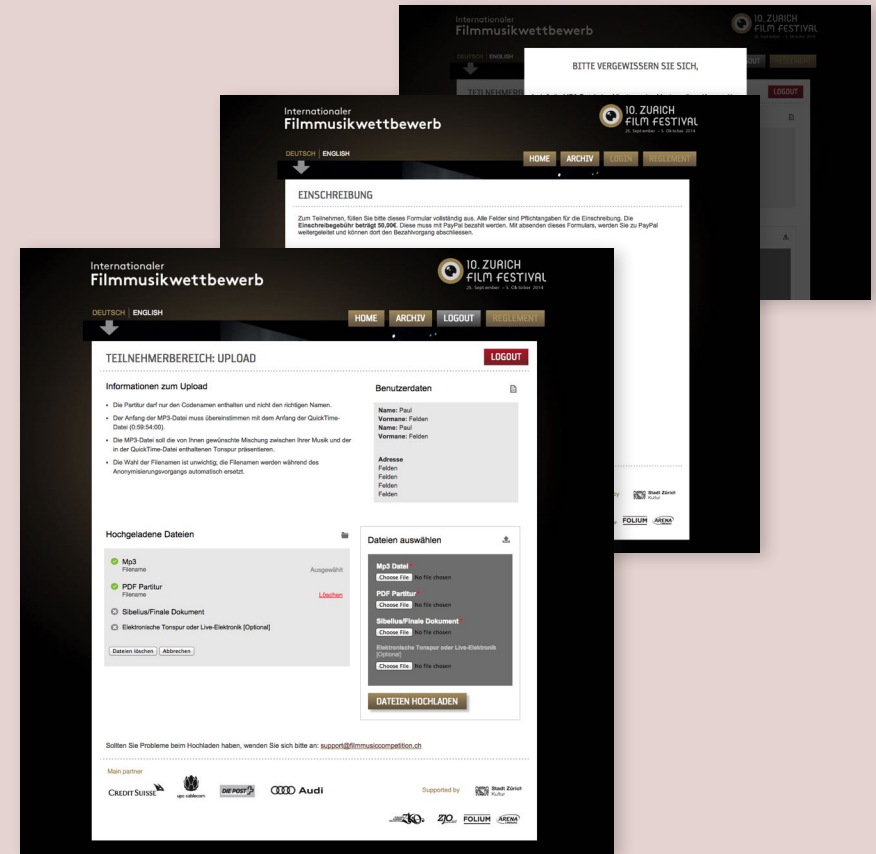
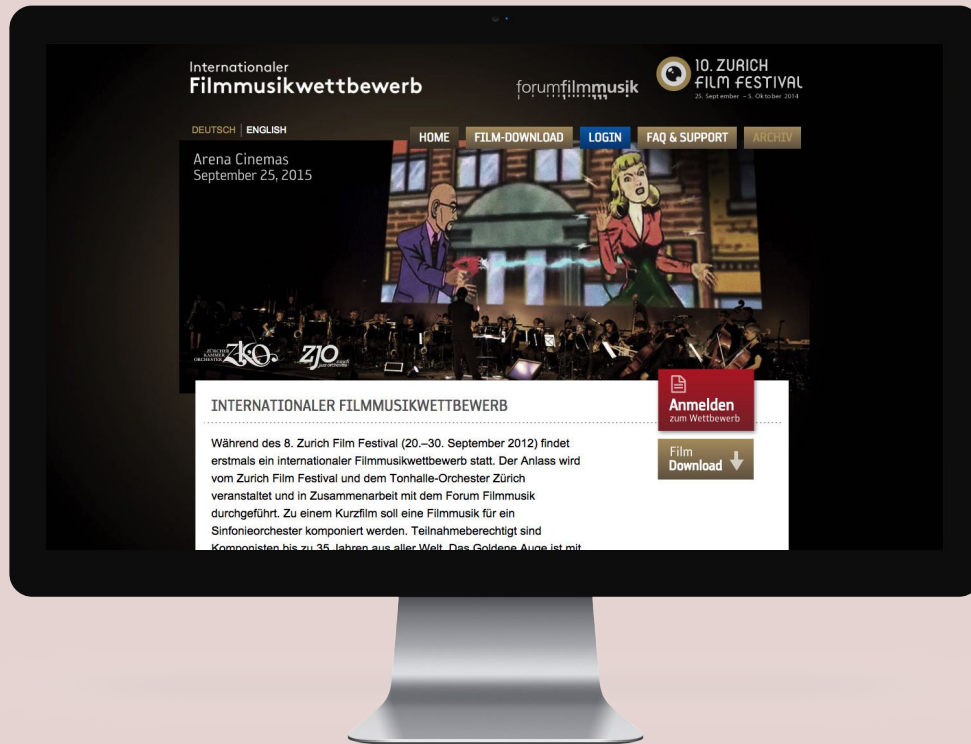




Client The Streets Apartments (Barcelona)

Sector Hotel

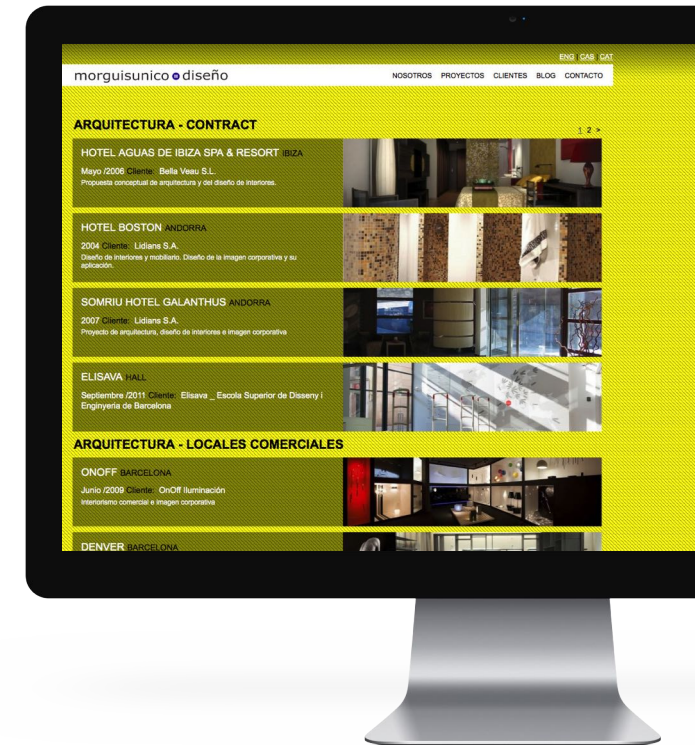
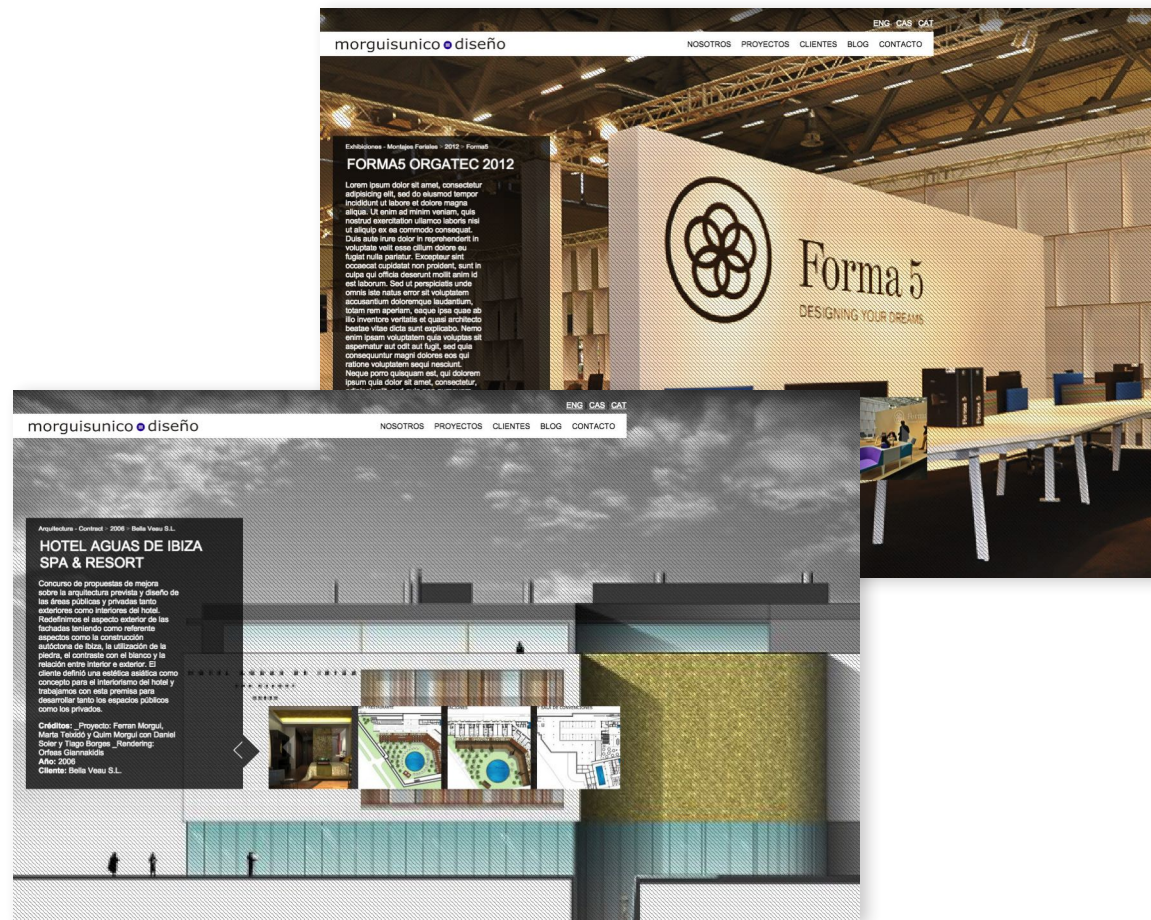
Work Webdesign für Apartment Buchungsseite



Client Filmfestival Zürich (Zürch)

Sector Film

Work Webdesign, Entwicklung und Betreuung der für den jährlichen FilmMusicwettbewerb in Zürich.
Webentwicklung mit HTML/CSS und PHP basiertem CMS

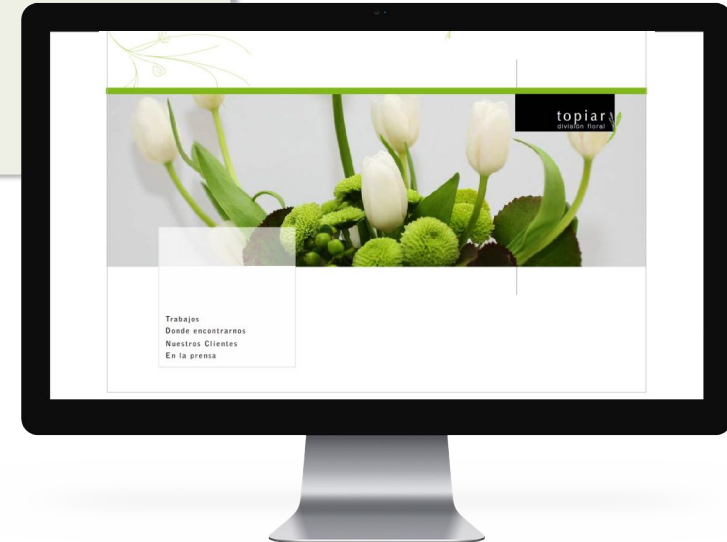
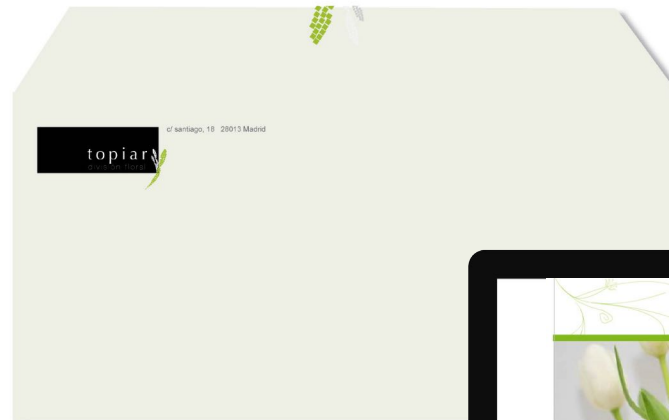
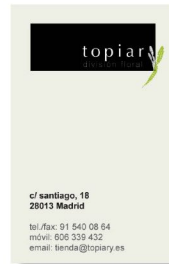
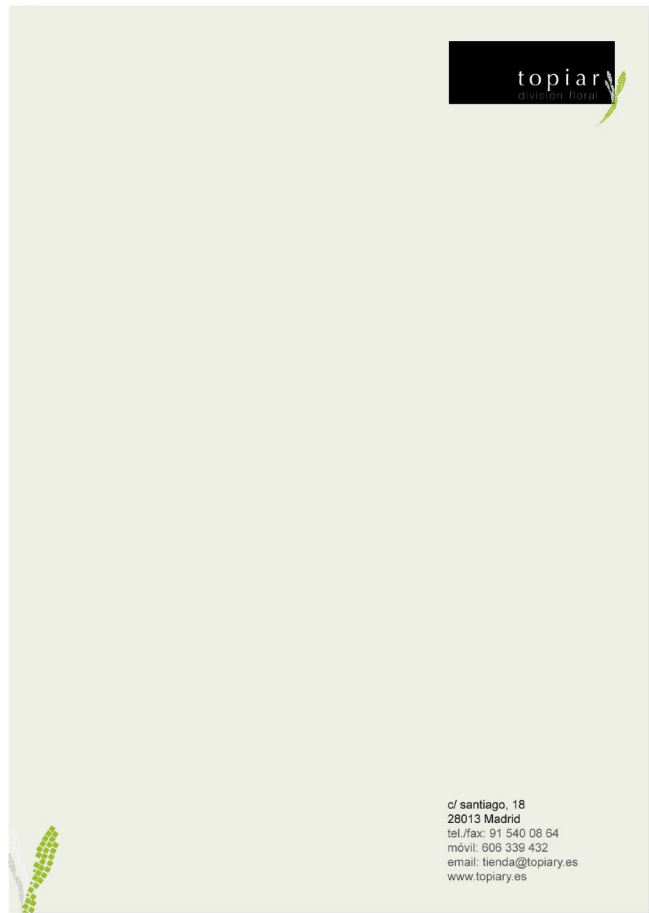


Client Morgui (Barcelona)

Sector Interior Design

Work Design und Entwicklung der Webseite.

Webentwicklung mit HTML/CSS und PHP basiertem CMS



Client Topiary (Madrid)
Sector Events
Work Corporate ID, Webdesign



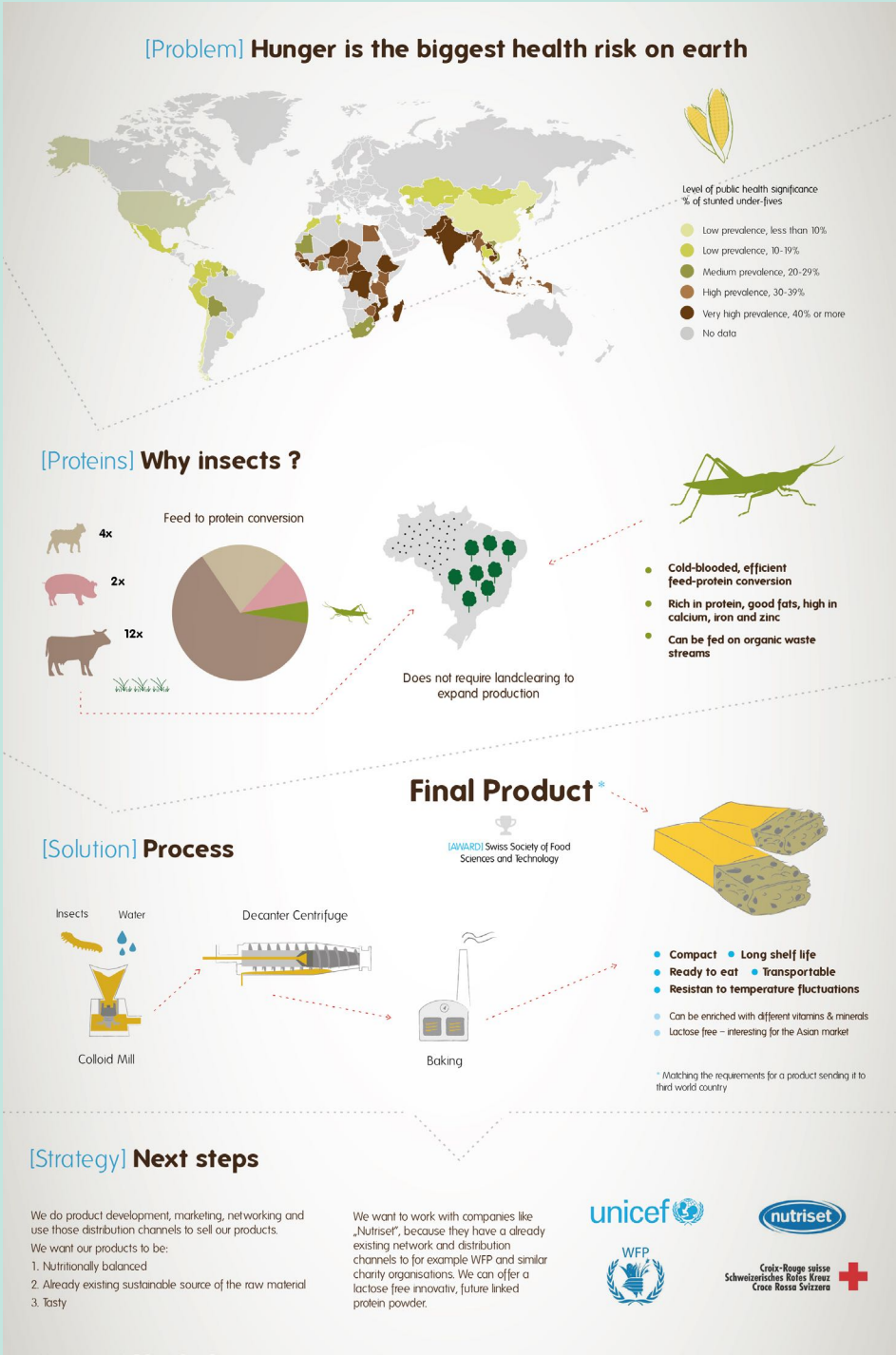
Client Betula Alba (Barcelona)

Sector Betreuung

Work 6 minütige Animation mit Ton und Bild.
Animation mit Apple Motion



Client Atalante Cinema
Sector Film
Work Web development for film distribution company



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0 Beurteilung, Idee 1 Basis-Budget 2 Infrastruktur 3 Vernetzung 4 Markt / erster Kunde 5 Projekt- Auftragsabwicklung 6 Investoren Netzwerk 7 Marketingaspekte 8 Anschlussfinanzierung 9 Firmengründung

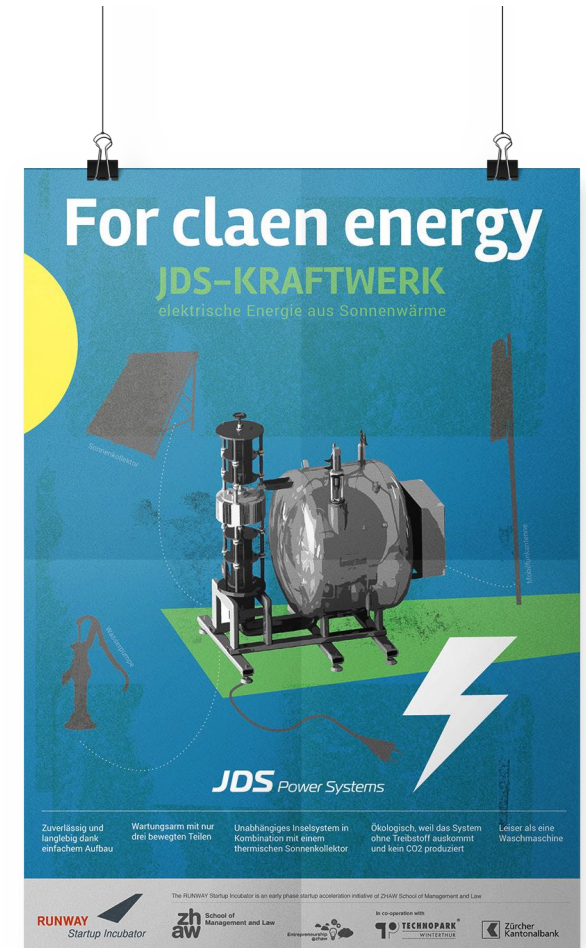
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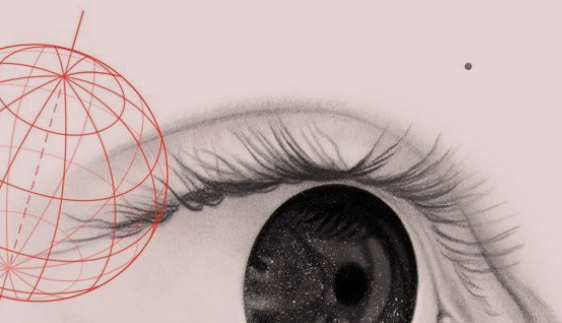
Client ZHAW (Wintethur)
Sector University
Work Designs für Poster



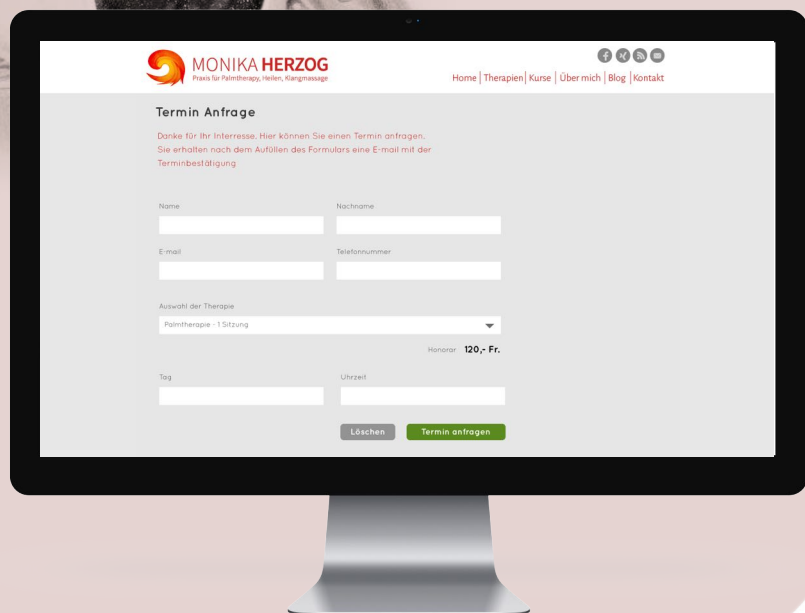
Client ZHAW, Runway Inkubator (Winterthur)

Sector Learning

Work Poster für Start-up Unternehmen



MONIKA HERZOG
Praxis für Palmtherapie, Heilen, Klangmassage

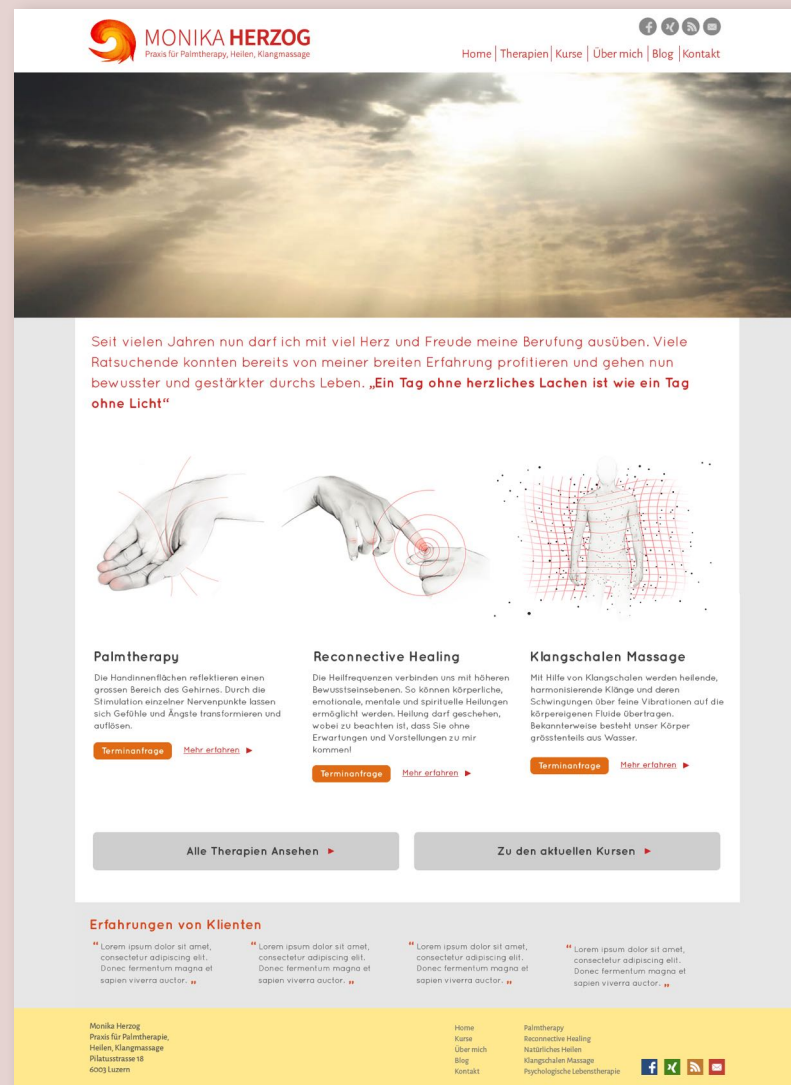


Client Monika Herzog (Luzern)

Sector Heilpraktik

Work Grafikdesign, Logo, Web.

Webentwicklung mit HTML/CSS und PHP basiertem CMS - Silverstripe



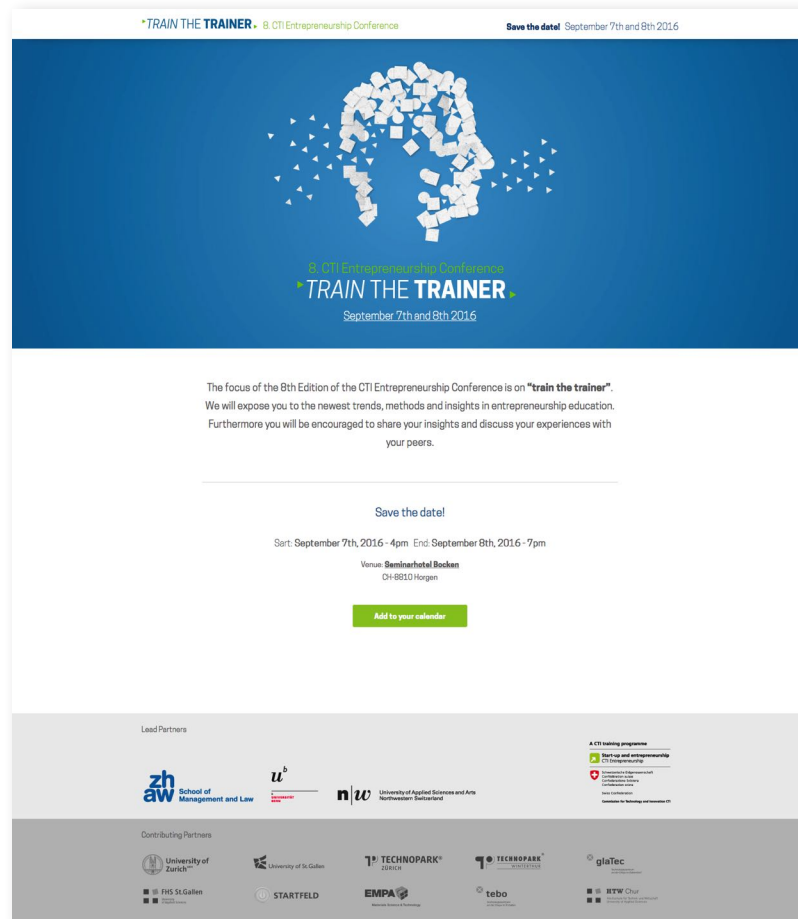


Client Fiorino (St. Gallen)

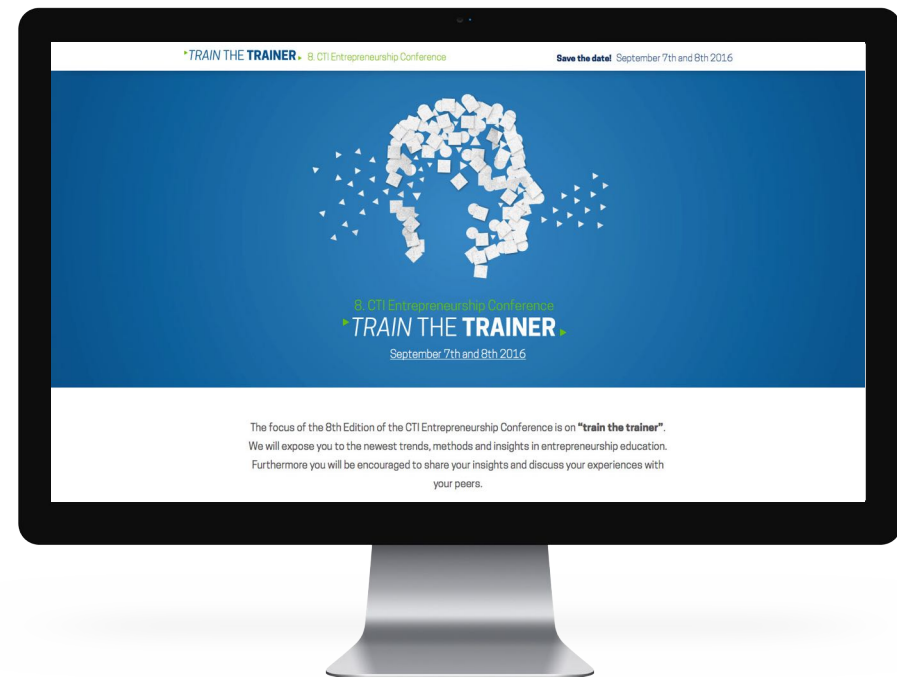
Sector Kinderbetreuung

Work Design und Web.

Webentwicklung mit HTML/CSS und PHP basiertem CMS



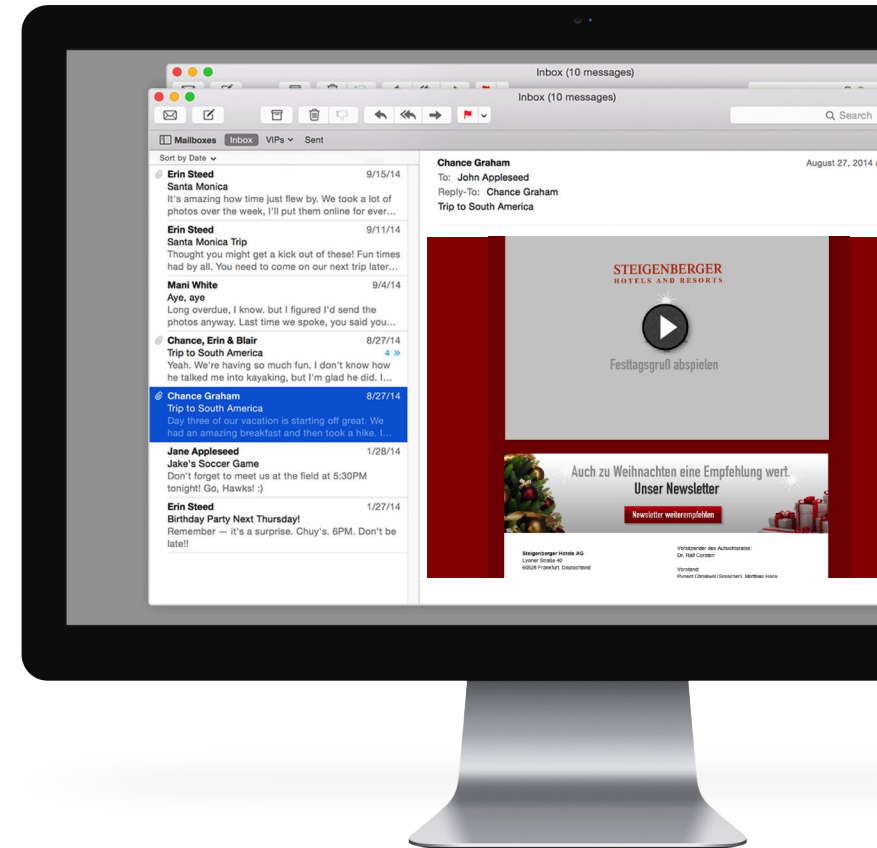
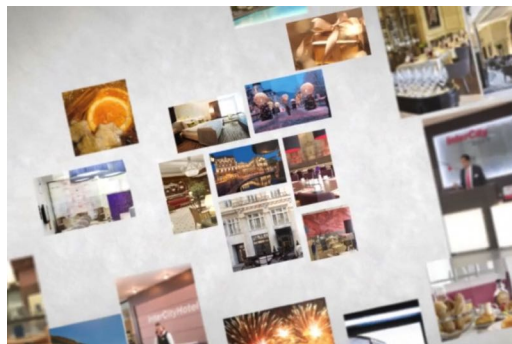
8. CTI Entrepreneurship Conference ▶ **TRAIN THE TRAINER** ▶



Client CTI-Konferenz (Zürich)

Sector Learning

Work Logo, Webseite und Visual für Event.
Webentwicklung mit HTML/CSS



Client Steigenberger (Frankfurt)

Sector Hotel

Work HTML E-mail, Animation.
Animation mit After Effects

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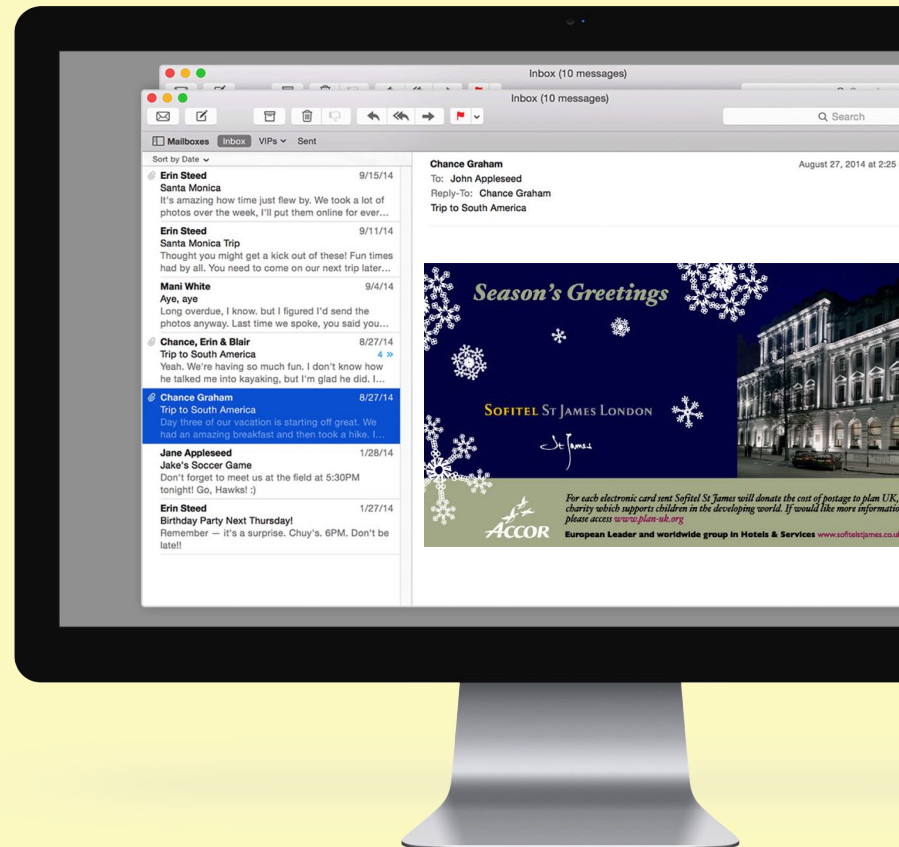
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Client Sofitel St James (London)
Sector Hotel
Work Broschüren, E-mail Newsletter

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Ensemble
ZHAW
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PROZESS DES JOSEF
ZIMMERMANN**

Eine Komödie zur Frage der Herkunftsfrage
Jesu von Ephraim Kishon

Ephraim Kishon's geistreiche Komödie, Der Vaterschafts-
Zimmermanns Josef, ist unterhaltsam und herausfordernd
zuletzt für die Hauptperson, um die sich alles dreht, den
bzw. in die Widersprüche ihres Herrn verwickelt. Ob der
excellence, ein gewisser Dr. Beelzebub, schlussendlich
besitzt?hineinplatzen und die gut bürgerliche Fassade z



ERSTER AKT

- 1. Szene Heiligabend,
- 2. Szene 1. Weihnachtstag
- 3. Szene 1. Weihnachtstag

PAUSE

ZWEITER AKT

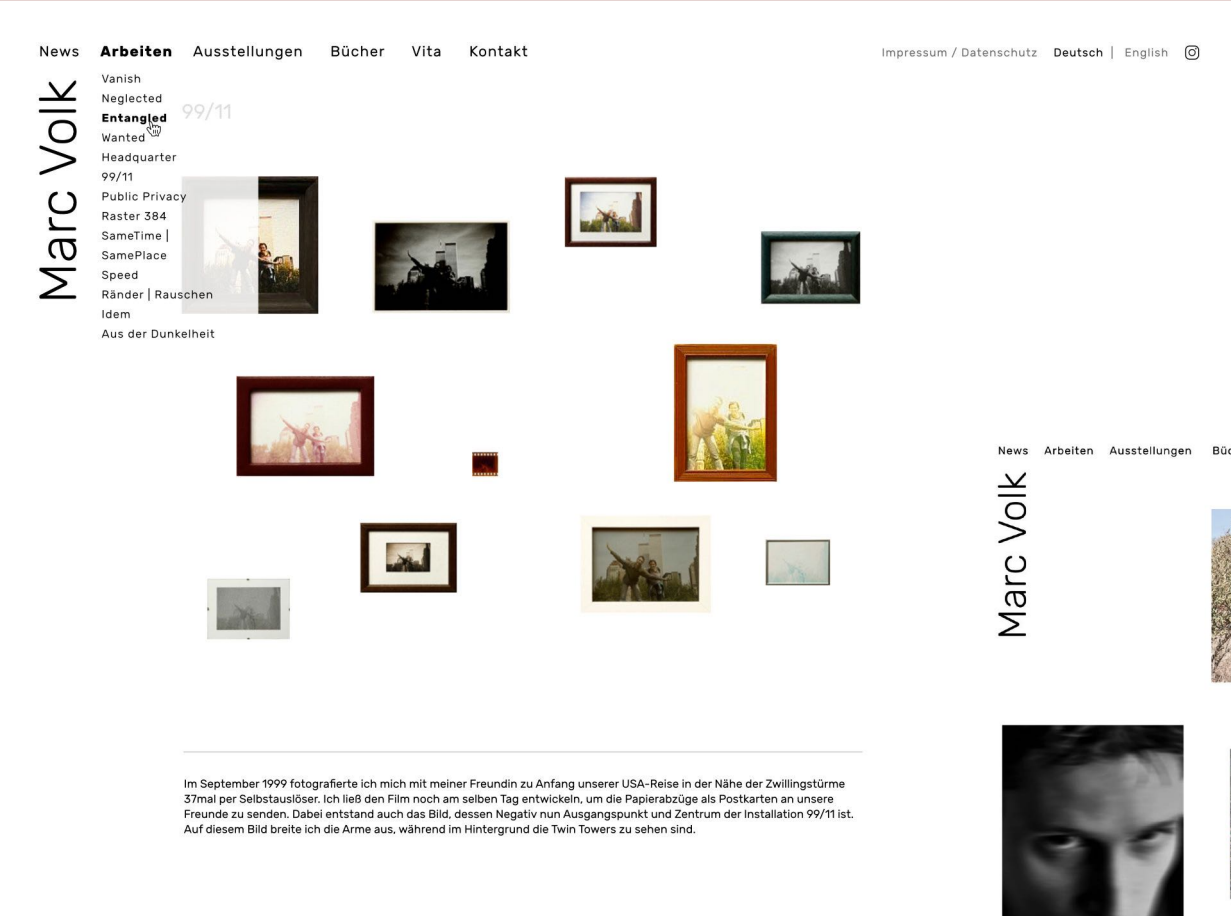
- 4. Szene 2. Weihnachtstag, Nachmittag
- 5. Szene 27. Dezember, frühmorgens

BESETZUNG

- Neville Bernd Heinlein
- Belinda Rita Ziegler
- Bernard Matthias Deuber
- Phyllis Lilian Suter
- Eddie Christian Cordin
- Pattie Katrin Rüeger
- Rachel Tanja von Rotz
- Emily Fabienne Schänné
- Harvey Christian Hertach
- Regie Flurina Hefti
- Technik xxx

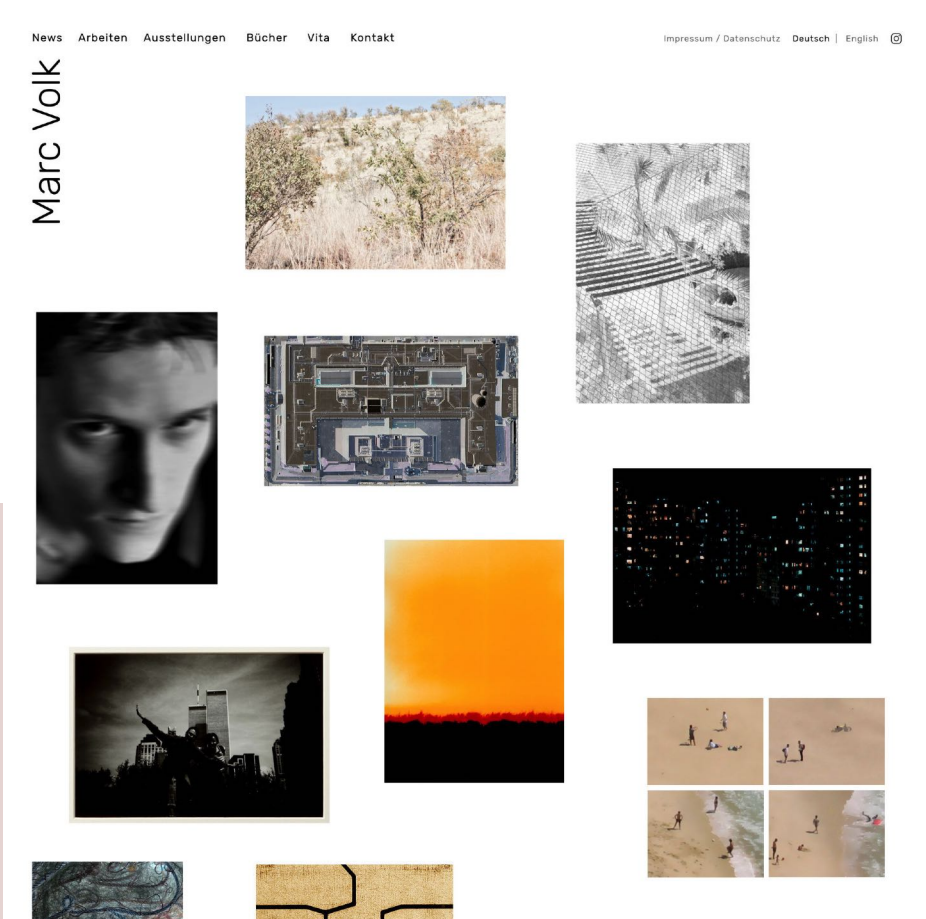


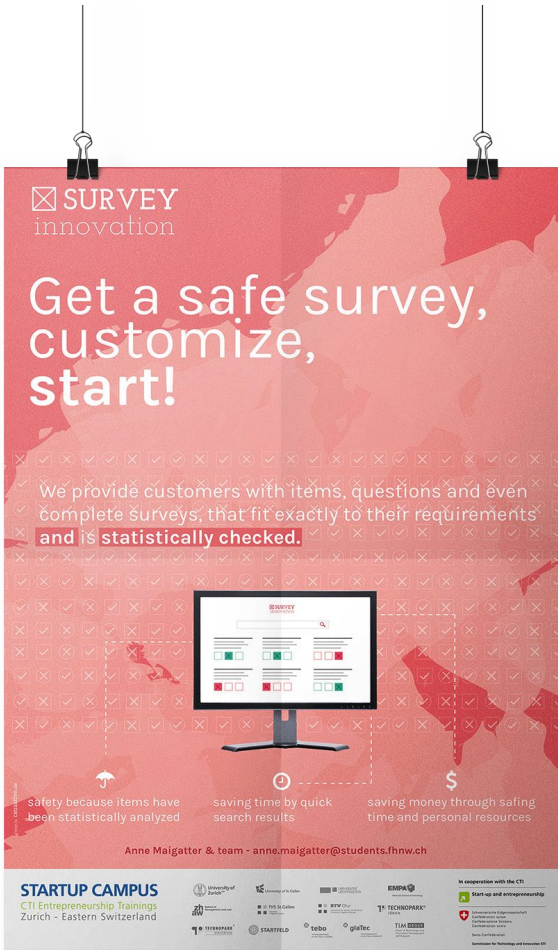
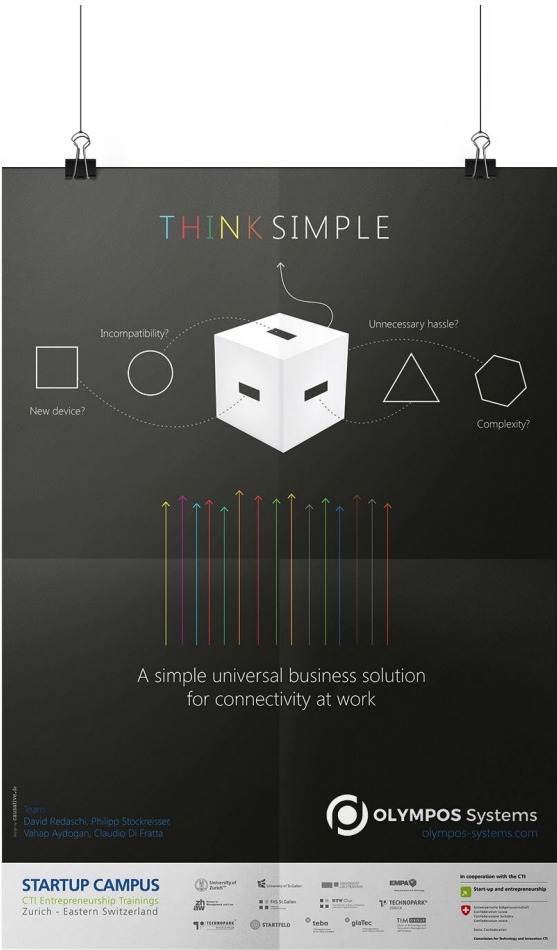
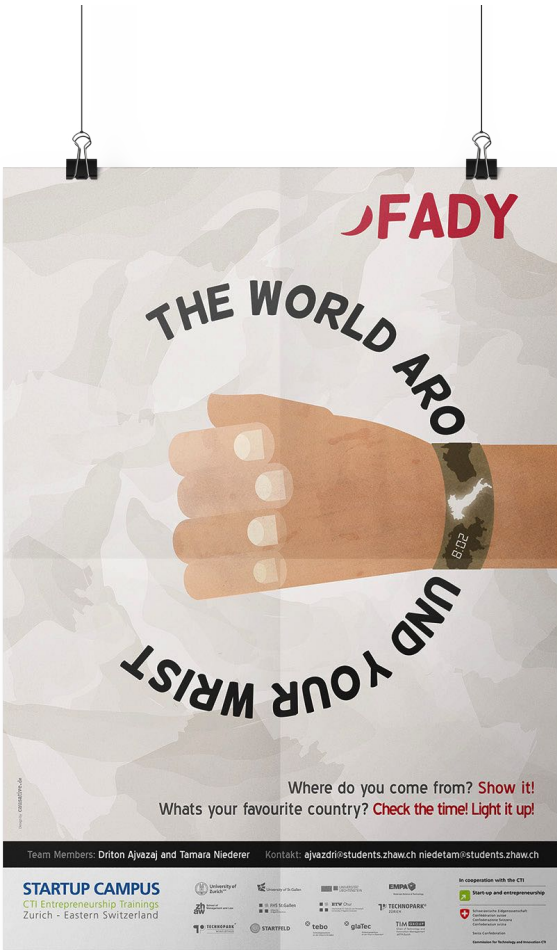
Client ZHAW Theater
Sector Theater
Work Design für Broschüre / Poster



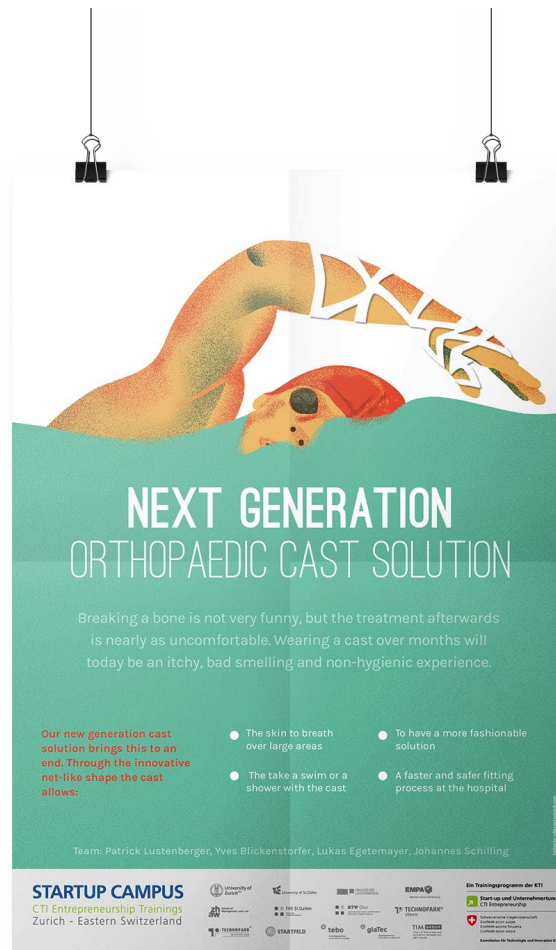
Im September 1999 fotografierte ich mich mit meiner Freundin zu Anfang unserer USA-Reise in der Nähe der Zwillingstürme 37mal per Selbstauslöser. Ich ließ den Film noch am selben Tag entwickeln, um die Papierabzüge als Postkarten an unsere Freunde zu senden. Dabei entstand auch das Bild, dessen Negativ nun Ausgangspunkt und Zentrum der Installation 99/11 ist. Auf diesem Bild breite ich die Arme aus, während im Hintergrund die Twin Towers zu sehen sind.

Client Marc Volk (Berlin)
Sector Fotograf
Work Design des Logos, der Webseite und Umsetzung in HTML/CSS PHP - Wordpress CMS





Client Startup-Campus (Zürich)
Sector Learning
Work Poster für Start-up Unternehmen



Client Startup-Campus (Zürich)

Sector Learning

Work Poster für Start-up Unternehmen



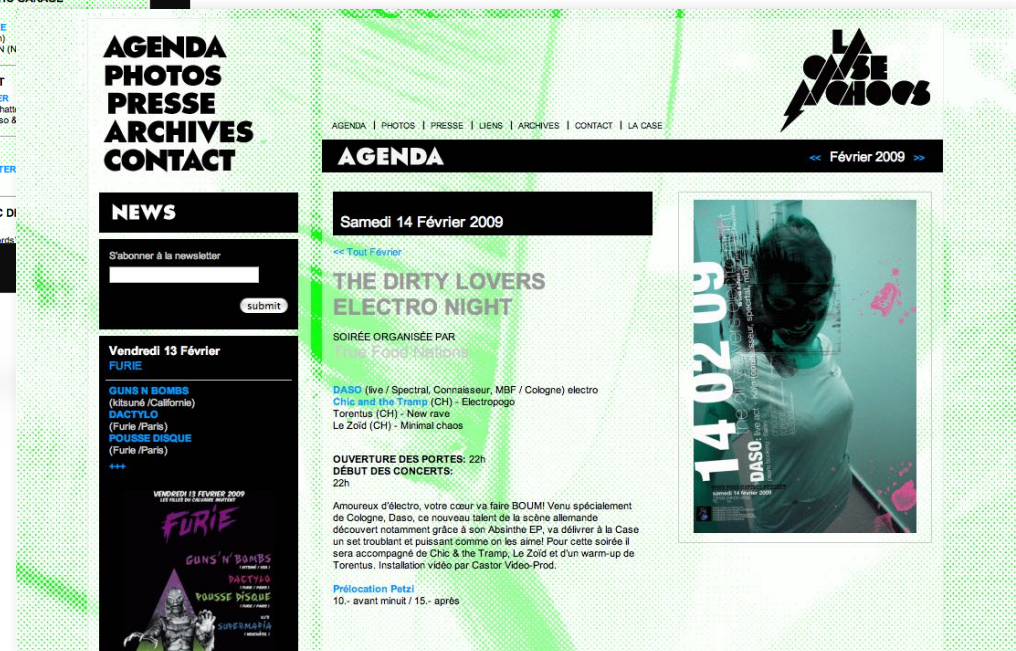
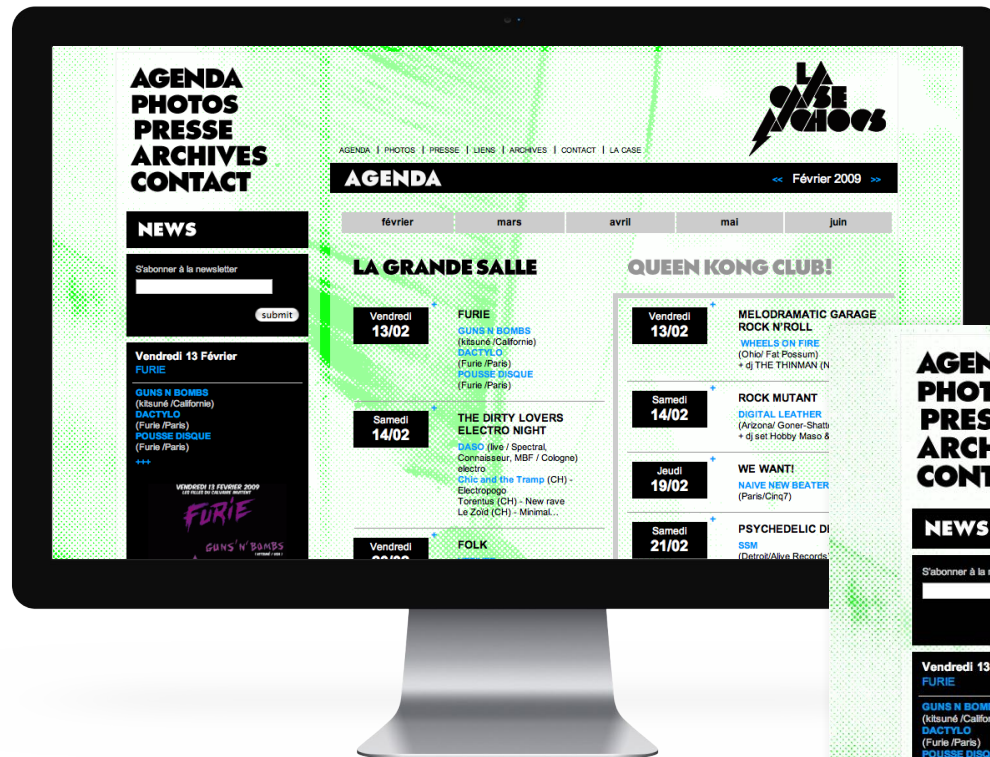
Verein Siguem el canvi (Barcelona)

Sector NGO

Work Poster, Webdesign und Entwicklung.

Webentwicklung mit HTML/CSS und PHP basiertem CMS - Textpattern



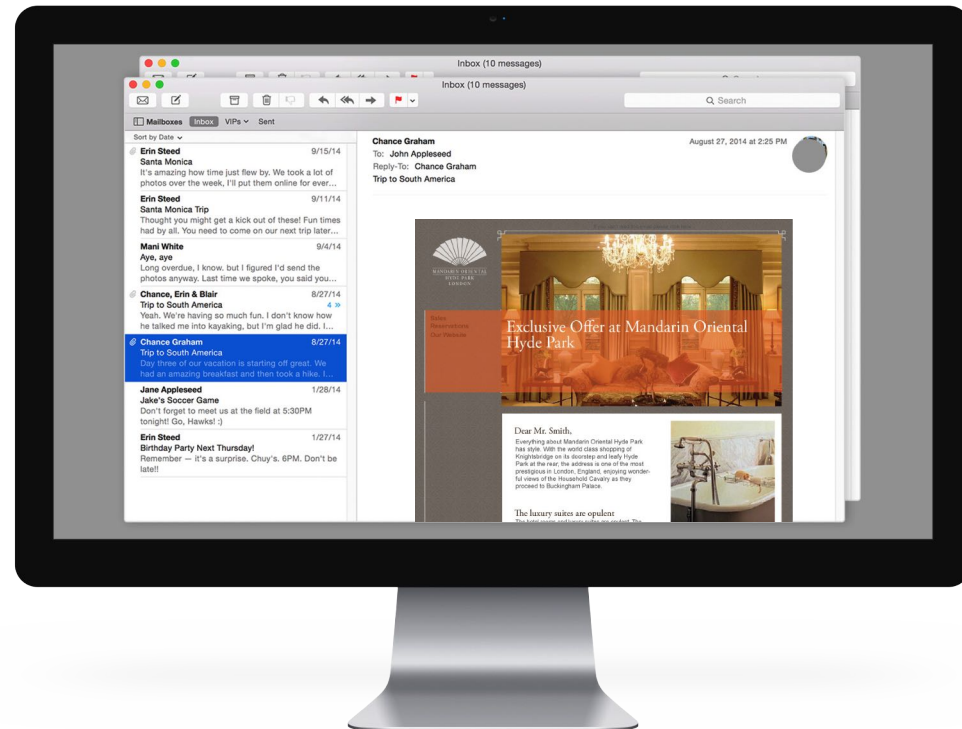


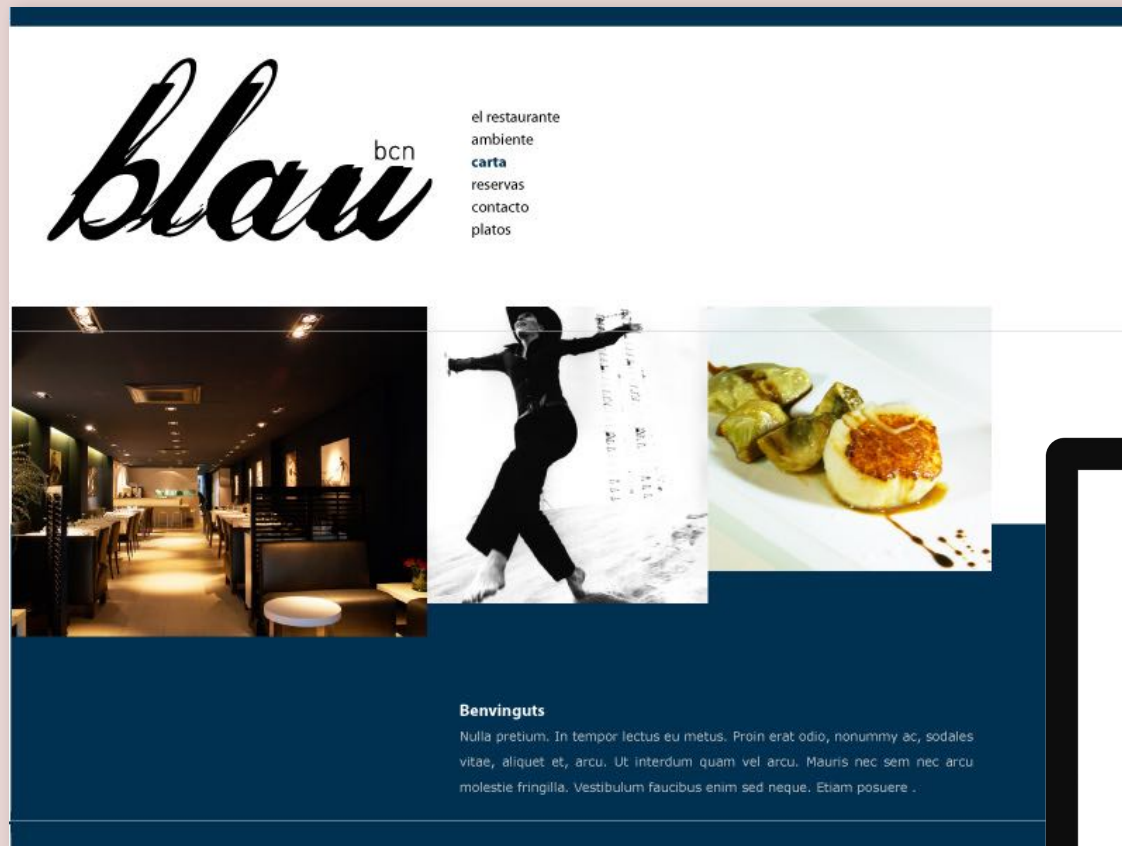
Client Case A Chocs (Neuchâtel)

Sector Konzerte / Events

Work Webdesign und Entwicklung.

Webentwicklung mit HTML/CSS und PHP basiertem CMS - Expressionengine

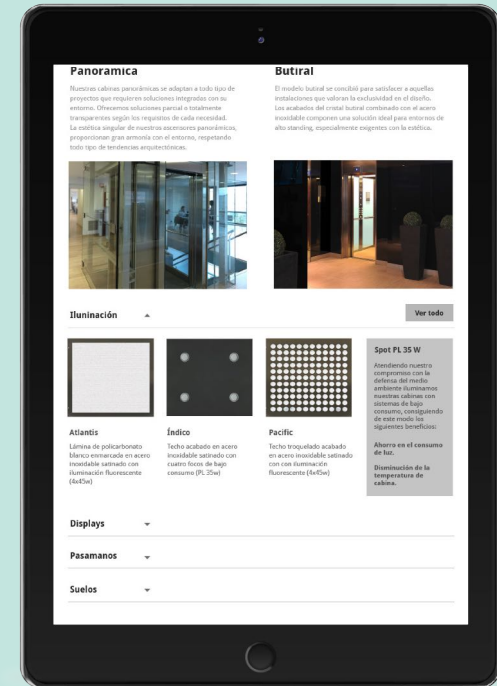
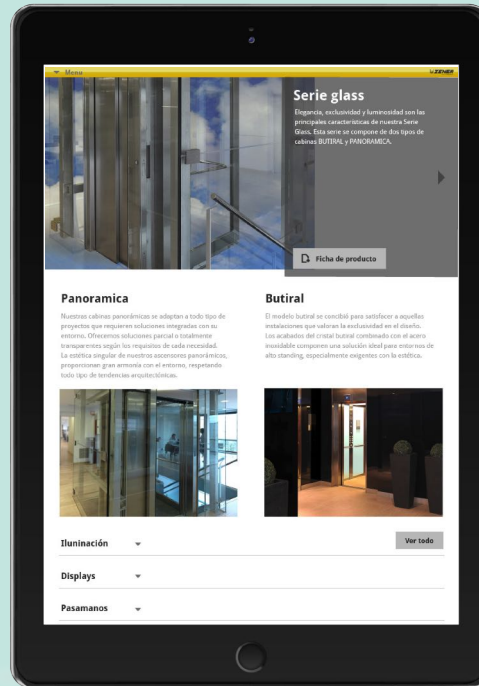
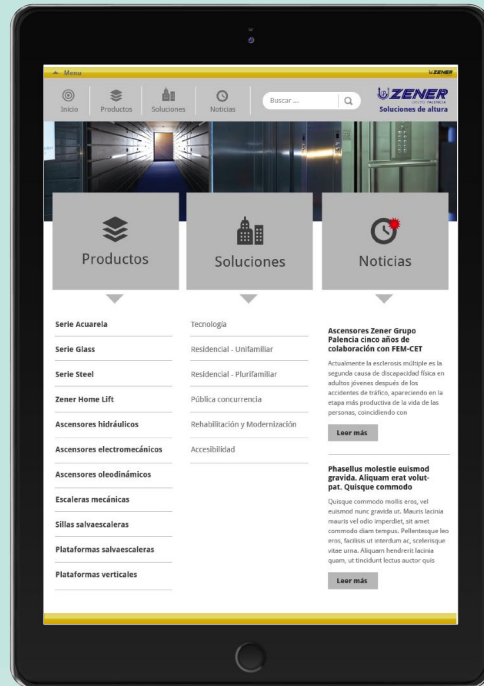




Client BlauBCN (Barcelona)

Sector Restaurant

Work Webdesign für Restaurant und Fotografie



Client Zener (Barcelona)
Sector Industrie
Work Design für firmeninterne APP, IOS

CHINA

Decoding China's PR scene

Nothing is straight forward in China, and communication in China remains highly complex and fragmented. Let's set the record straight on what makes the Chinese media tick and how public relations practitioners new to the landscape should delve into the communication trenches in China.

BY CASSANDRA CHEONG



Keeping for our markets setting prior-effective as want to reach a solid plan competitive age will pay runtimes for and effective ck is to take on functions a way that link's unique structure, sh in power

inese

andscape utilize alone can fere's a quick as newspaper to more jobs and to an a,0000 titie websites, of thousands

phy with its own peoples, dialects, customs and brand preferences. Treating China as a single market is a flawed concept – it's closer to the truth to treat China like Europe. Just like how it would not make sense to employ a single strategy across all countries in Europe, a cookie-cutter concept of buckoring all of China into one public relations plan will be totally ineffective in this fast changing and diversified market.

China has more than 4,000 years of history and culture behind it, so keep an open mind to adapting and embracing the different aspects of the culture. It is important to remember that in order to succeed in China, your goal should be to communicate effectively across different cultures, not to change the other culture! Don't be overly eager to cast a wide net wanting to capture

"It pays to employ self-censorship, especially if you are in a business focused on user-generated content."

'media allowance' (aka transport allowance) to journalists at events is a common practice. Depending on type of media and the seniority of attending journalists, the amount per person ranges from USD50 – USD100. So build them into your budget.

Bringing this point across triggered my memory of a first-hand experience on the subtle difference faced by one of our foreign clients in dealing with the Chinese media. An initial request by this client to pitch their story to selected media under embargo was politely declined. We had to explain that local media do not observe embargoes and it didn't matter whether they sign an NDA or not. It doesn't stop here. Local media will use Mandarin as the only language of communication, and it doesn't matter that they understand English perfectly. So arranging for an interpreter is a standard operation procedure in all planning. Also be prepared to exercise (extreme) patience as members of the media are perpetually late by at least half an hour (and traffic is always to be blamed). So don't expect your event to start on time.

Building your network

To be successful in China depends very much on your ability to manoeuvre through the labyrinth of relationships. You, the infamous "R" (关系), "Guanxi" (关系) is very much alive and kicking in present day China. Building strong relations means remembering your stakeholders on key Chinese festivities such as Chinese New Year, mid-Autumn Festival, etc., with a meal and/or bearing gifts. You will definitely score cookie points if you remember to send gifts for their birthdays, wedding anniversaries, baby's first month celebrations, etc. However, do note that it's illegal to give gifts to government officials or to treat them to lavish meals.

The underlying principle on relationship building hinges on harmony (avoiding any conflict and maintaining proper demeanour) and preserving face (not to cause the other party to be embarrassed and respect for elders and rankings). The latter is highly crucial when dealing with government officials. Make every effort to know your counterparts by their title and always address, shake hands and hand out your business card to the most senior person in the room first. All meetings should begin with brief small talk but keep away from any political subjects. It pays to invest in relationships because any degree of relationship can only work to the benefit of building a strong brand in China.

COMMUNICATION DIRECTOR 4/2016

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Making yourself relevant

For the Chinese to sit up and notice your brand, you need to be relevant to them. This calls for localization of your content. However, localization is more than mere translation. Of course, translating your content into simplified Chinese is a must but don't confuse it with traditional Chinese, which is used in Hong Kong and Taiwanese markets.

But a more important aspect of localization and relevance is demonstrating your 'in' China, for Chinese commitment through sound business strategy and/or investment plans, backed by China-specific data. You must be able to articulate your understanding of the Chinese government's economic agenda and how your plans support those policies for the long term.

On a more tactical level, the Chinese warm up a lot better to a local spokesperson, whether it's your company representative or a customer reference. Having a local face weaved into the wider Chinese narrative goes a long way. A simple litmus test of the degree of localization is how many images you use in China, whether on your website or brochures or advertisements, have an Asian demerit?

Mastering the art of threading through the various elements of the market's complexity will allow you to move rapidly into spheres such as content creation and building digital public relations tools specially localized for the Chinese market.

Social media

Everyone should know by now that global social media networks such as Facebook, Twitter, YouTube, Instagram, are not accessible in China – well, not unless you leap the internet firewall. China has filled this gap with their own platforms, with WeChat and Weibo taking the lead. Tracing back to the overall picture,

"To be successful in China depends very much on your ability to manoeuvre through the labyrinth of relationships."

- It is estimated that China will have more than 721 Million Internet users by end of 2016. This is more than 20 per cent of the total world internet users. China is the most social media savvy population in the world. So what does this tell you?
- You need to decide your digital direction and strategy
- You need to integrate both public relations and social media in the whole marketing mix
- You need to retool your business operations for the digital age
- You need to increase the corporate clock speed on innovation

WeChat is now the number one, super Apps platform that is inseparable from the fabric of everyday life in China. You cannot afford to neglect the power of this platform. If you are not already actively and effectively on WeChat, seek help now!

Hong Kong as a gateway into China

Feeling the heat yet? China sounds too daunting a market for you? No worries. You can use Hong Kong as a gateway to China. As Hong Kong takes a more global approach, acting as the regional hub for international and regional media bureaus, many of



CASSANDRA CHEONG
Managing Director, APAC,
The Hoffman Agency

Cassandra Cheong is the managing director of The Hoffman Agency, APAC. She has more than 25 years of communication experience, spanning one-third of her career in China. She provides strategic counsel and training in media relations, brand communication, product marketing, communication channel communication, employee communication and executive communication, including digital campaigns. She has also worked in both B2B and B2C communicators in, among others, the government sector and global companies in the technology, telecom and FMCG fields.

these publications have correspondents based out of China. Coverage in Hong Kong has significant influence over China. This makes Hong Kong a good testbed and learning platform before deep diving into China.

It's a long march

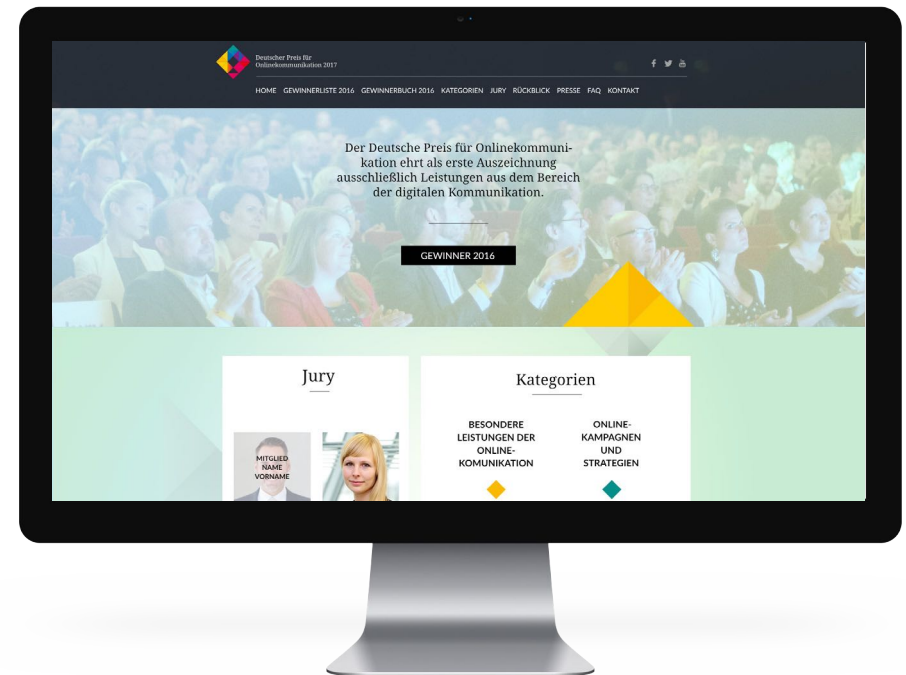
Succeeding in this age of China taking centre stage requires humble listening and thinking with an open mind acclimated to modern Asian sensibilities, because China is different. Doing public relations in China merits serious investment of your time, efforts and budget. For a start, I urge you to spend time in China to observe and learn. Reading about China is not enough to help you better understand China. You need to live the life. ♦

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Client Quadriga Media (Berlin)
Sector Editorial
Work Editorial Design für Magazin Artikel

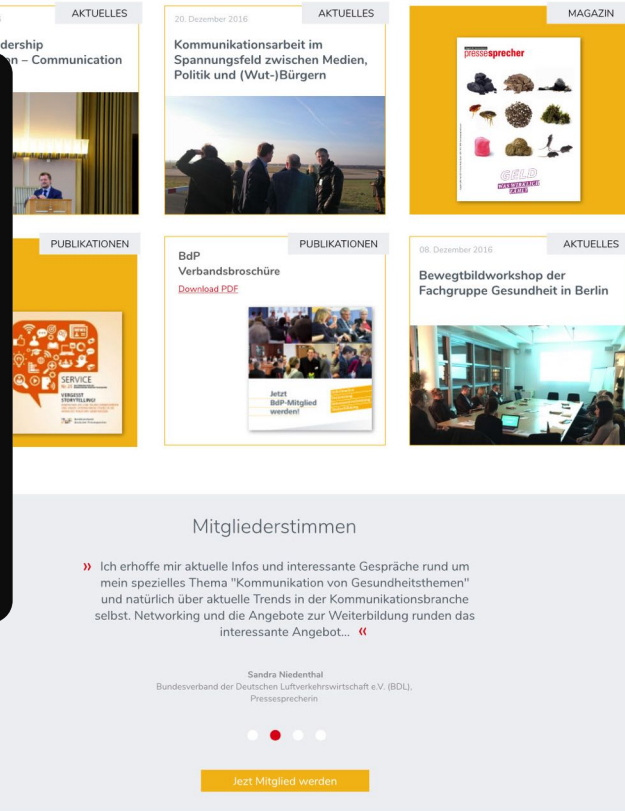
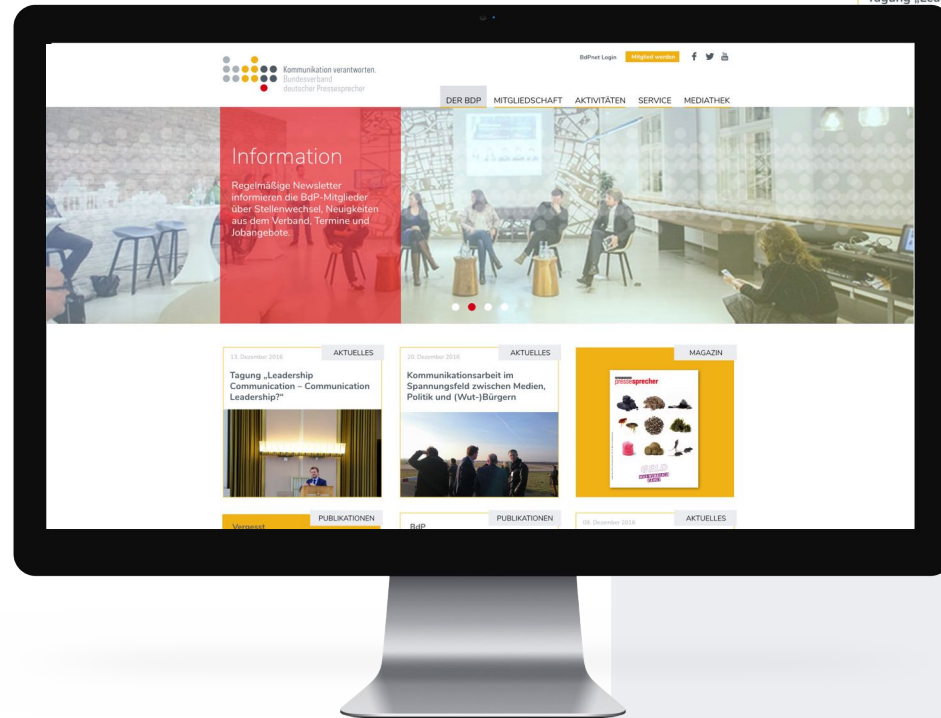




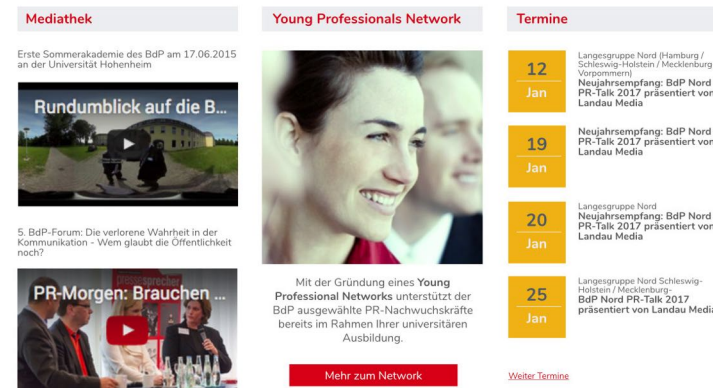
Client Quadriga Media (Berlin)

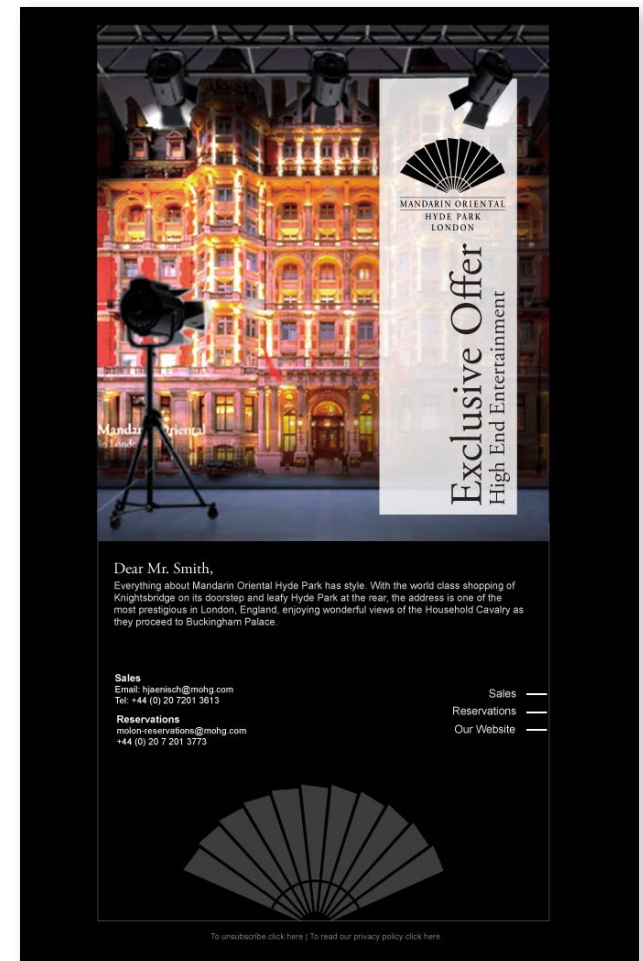
Sector Event

Work Design für Webw

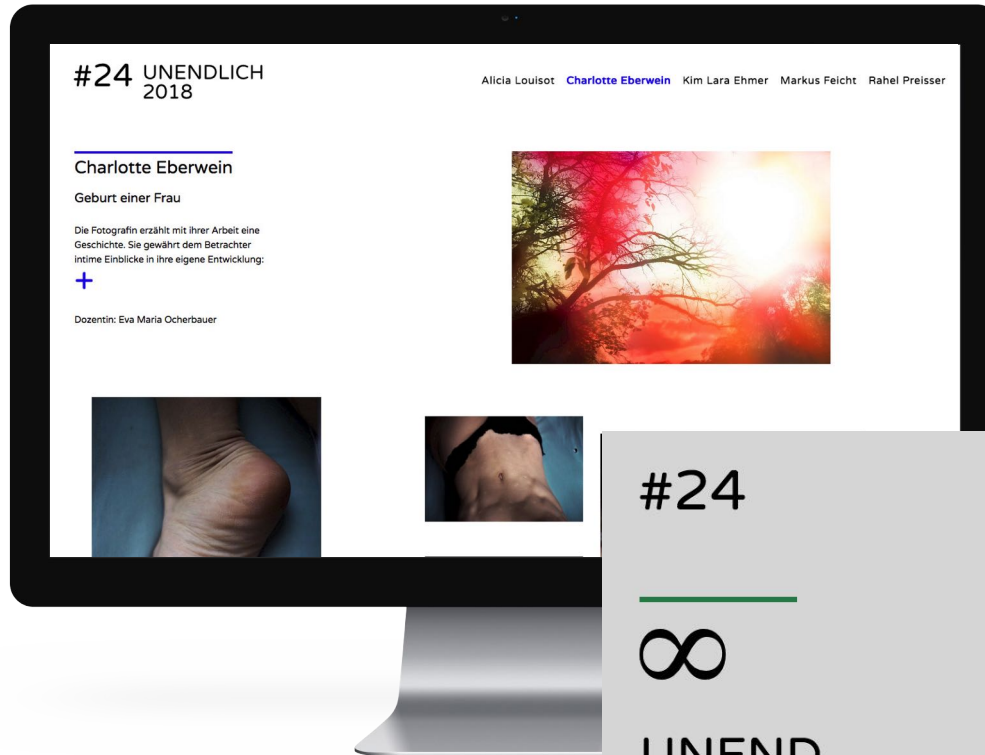


Client BundesOrganisation Deutscher Pressesprecher (Berlin)
Sector Organisation
Work Screendesign für Internetseite

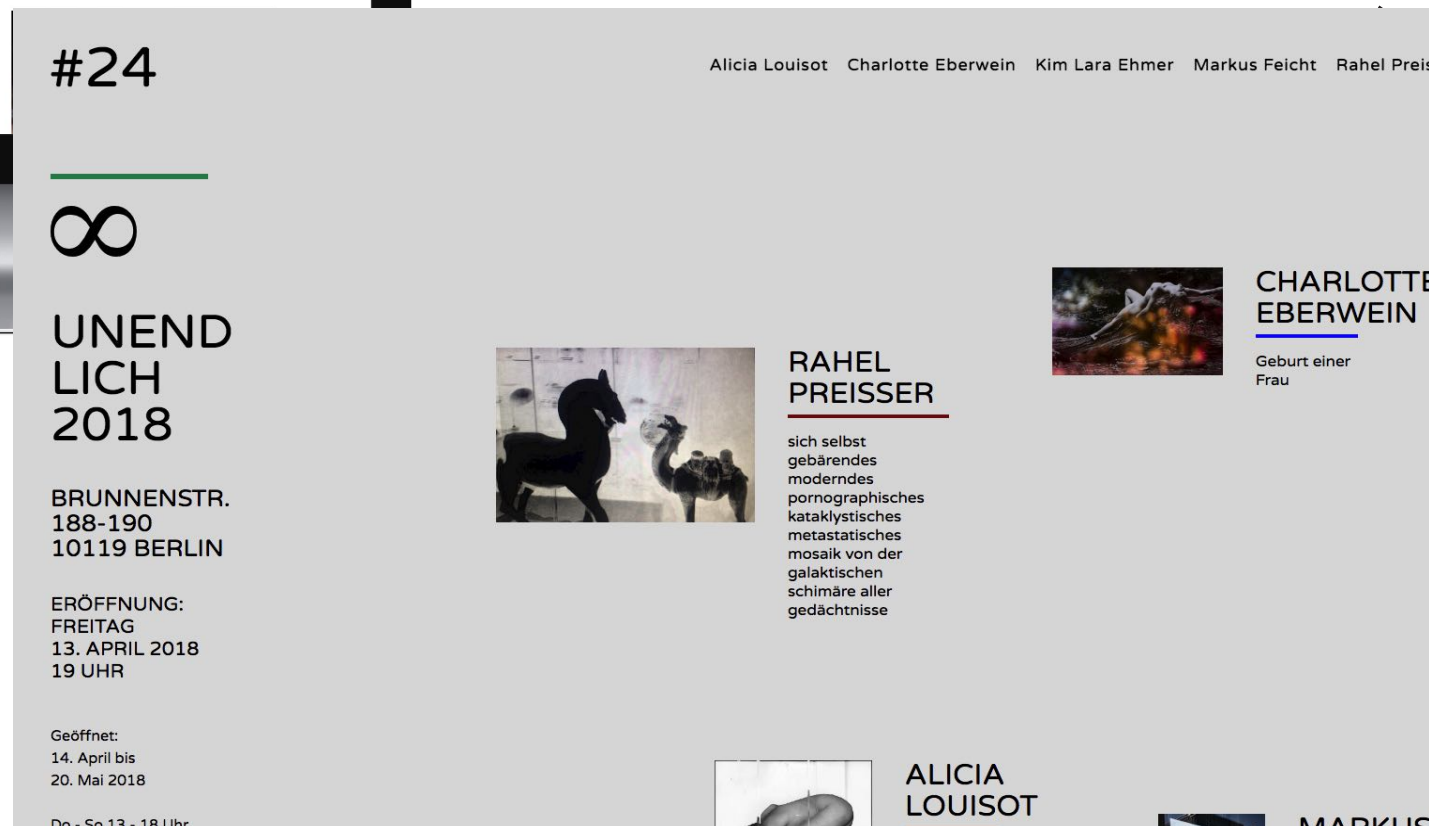


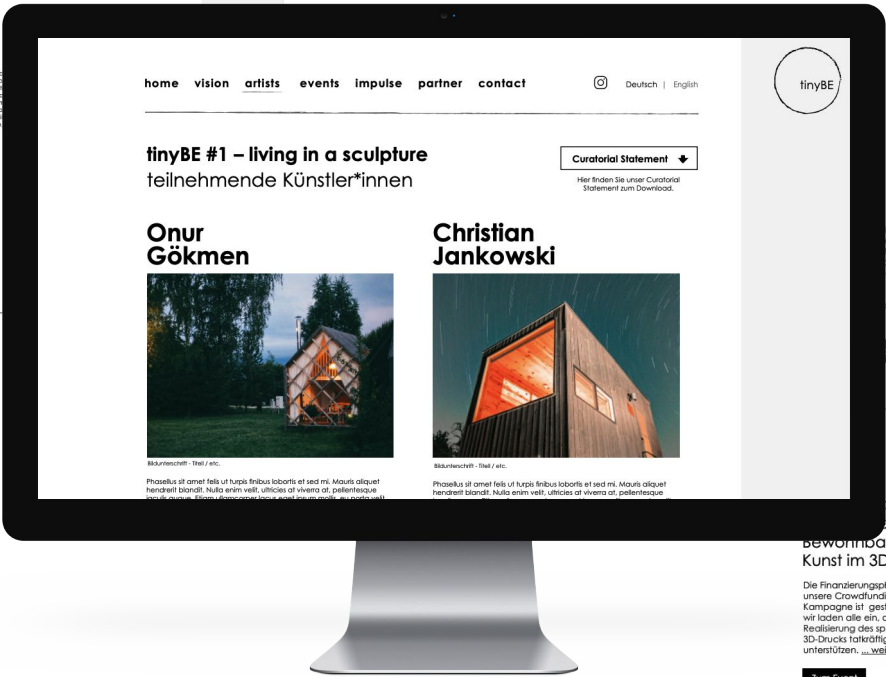
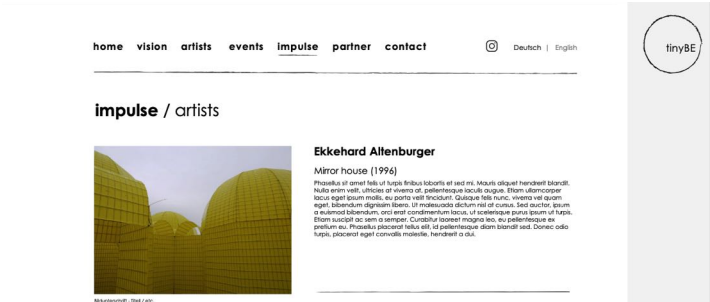


Client Mandarin Oriental (London)
Sector Hotel
Work Grafikdesign für Newsletter



Client Neue Schule Für Fotografie (Berlin)
Sector Exhibition
Work Design Webseite der Abschluss Exhibitionen
HTML/CSS und Umsetzung mit PHP basiertem CMS
Processwire





Die Finanzierungsphase für unsere Crowdfunding-Kampagne ist gestartet und wir laden alle ein, die Realisierung des spektakulären 3D-Drucks tatkräftig zu unterstützen. Sie haben die Möglichkeit, das Projekt zu stärken und den Bau der Skulptur «the House of Dust» von der Ikone und Pionierin der Fluxus-Bewegung Alison Knowles (*1933) möglich zu machen.

Die erste großformatige öffentliche Skulptur von Alison Knowles seit ...
[weiter lesen](#)

[Zum Event](#)

01 MÄR 2021

Crowdfunding-Kampagne — Bewohnbare Kunst im 3D-Druck

Die Finanzierungsphase für unsere Crowdfunding-Kampagne ist gestartet und wir laden alle ein, die Realisierung des spektakulären 3D-Drucks tatkräftig zu unterstützen. ...
[weiter lesen](#)

[Zum Event](#)



tinyBE #1

22.06.2021 - 30.08.2021

akutelle ausstellung

tinyBE #1

22.06.2021 - 30.08.2021

Die Finanzierungsphase für unsere Crowdfunding-Kampagne ist gestartet und wir laden alle ein, die Realisierung des spektakulären 3D-Drucks tatkräftig zu unterstützen. Sie haben die Möglichkeit, das Projekt zu stärken und den Bau der Skulptur «the House of Dust» von der Ikone und Pionierin der Fluxus-Bewegung Alison Knowles (*1933) möglich zu machen.

Die erste großformatige öffentliche Skulptur von Alison Knowles seit „Die Finanzierungsphase für unsere Crowdfunding-Kampagne ist gestartet und wir laden alle ein, die Realisierung des spektakulären 3D-Drucks tatkräftig zu unterstützen. Sie haben die Möglichkeit, das Projekt zu stärken und den Bau der Skulptur «the House of Dust» von der Ikone und Pionierin der Fluxus-Bewegung Alison Knowles (*1933) möglich zu machen.“

[Jetzt Tickets buchen](#)

Client TinyBe, Art exhibition
Work Design, Web development

Tickets und Infos auf
films-for-future.org
Vorverkauf ab 15. März Profitiere vom
Frühbucherrabatt!

Wir danken
Stadt Zürich
KOS
temporal
patagonia
OWSTON
BIOTHERE
WIZ

films for future festival

Do 8. - Fr 20. April 2021



Karl der Grosse,
KOSMO, Zürich &
Arena Sihlcity

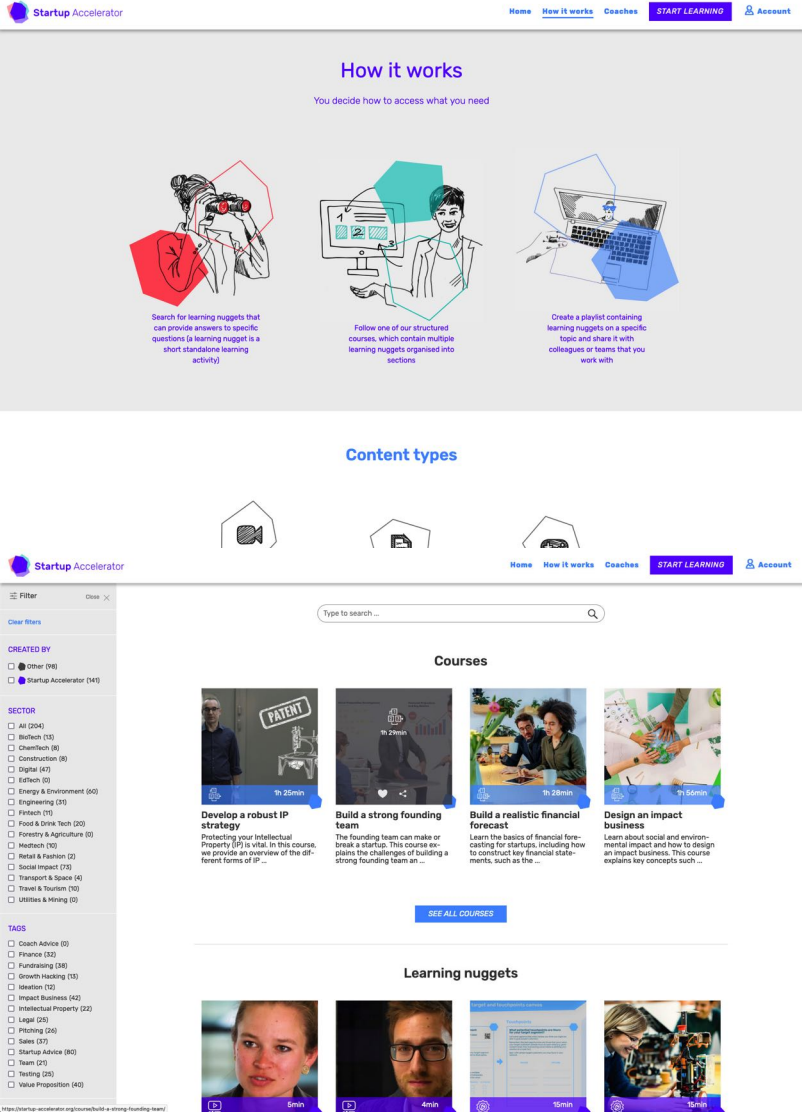
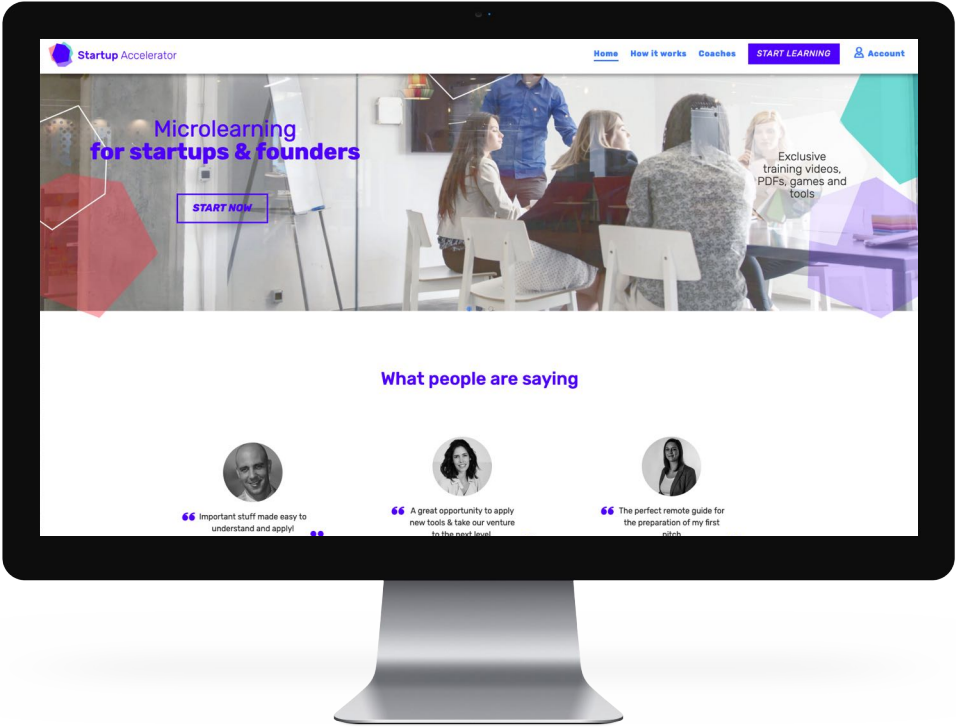


films-for-future.ch

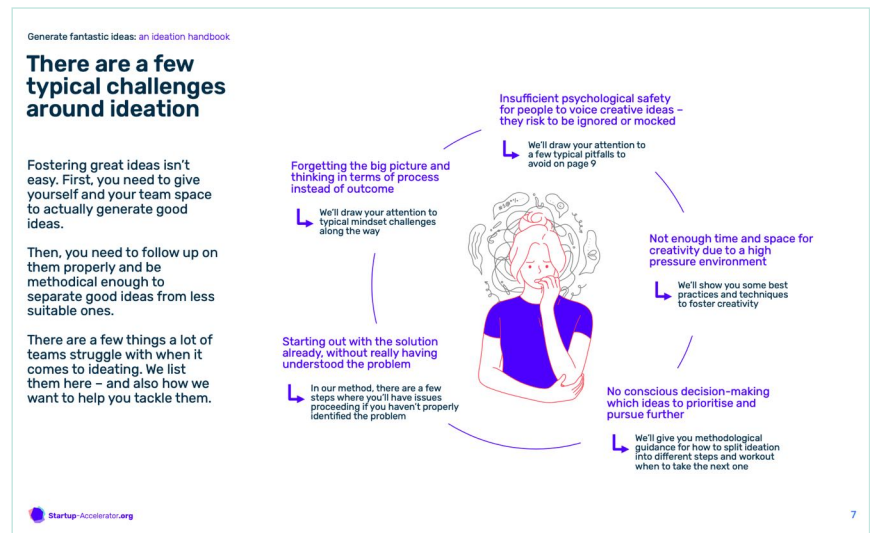
Client Films for future festival, Zurich

Sector Film

Work Editorial design, flyers, programme, posters

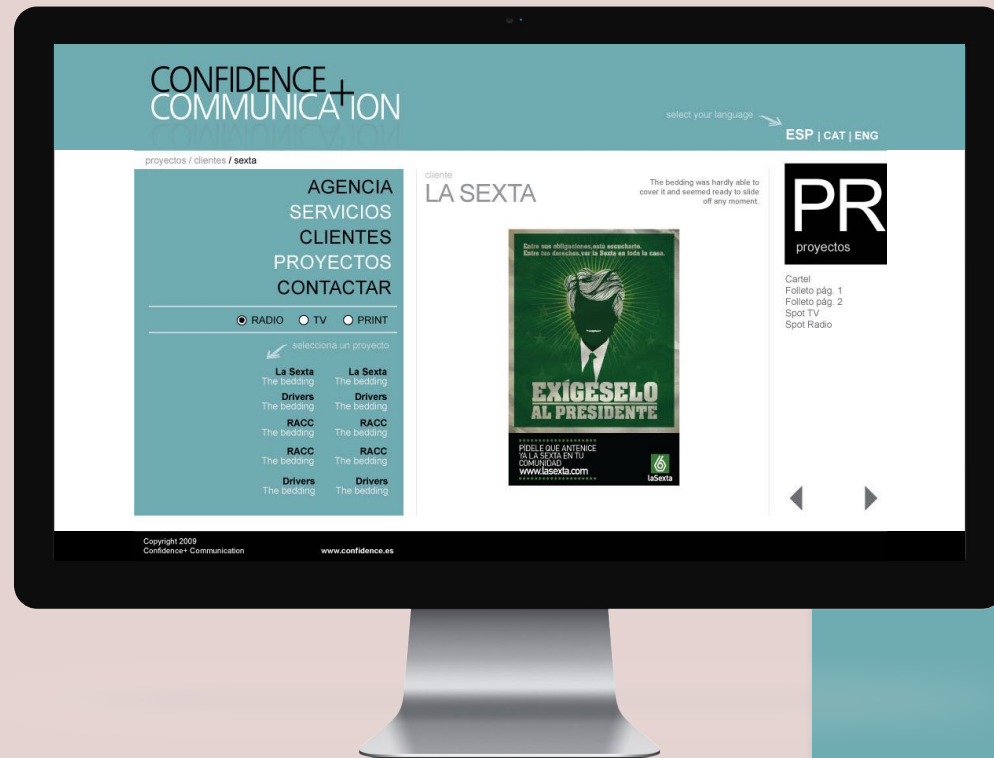


Client ZHAW (Univeristy of Appliend Science)
Sector Learning
Work Online learning platform, design, web development



Client ZHAW (University of Applied Sciences)
Sector Learning
Work Design of learning handbooks and flyers





Client Confience Communication (Barcelona)

Sector Advertising

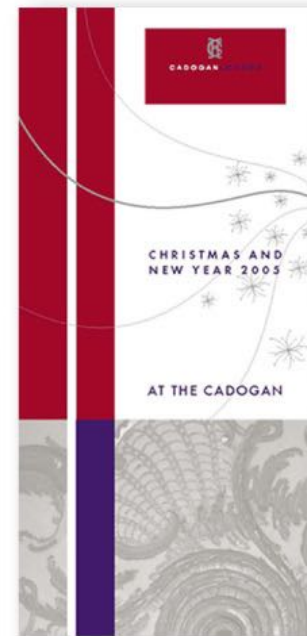
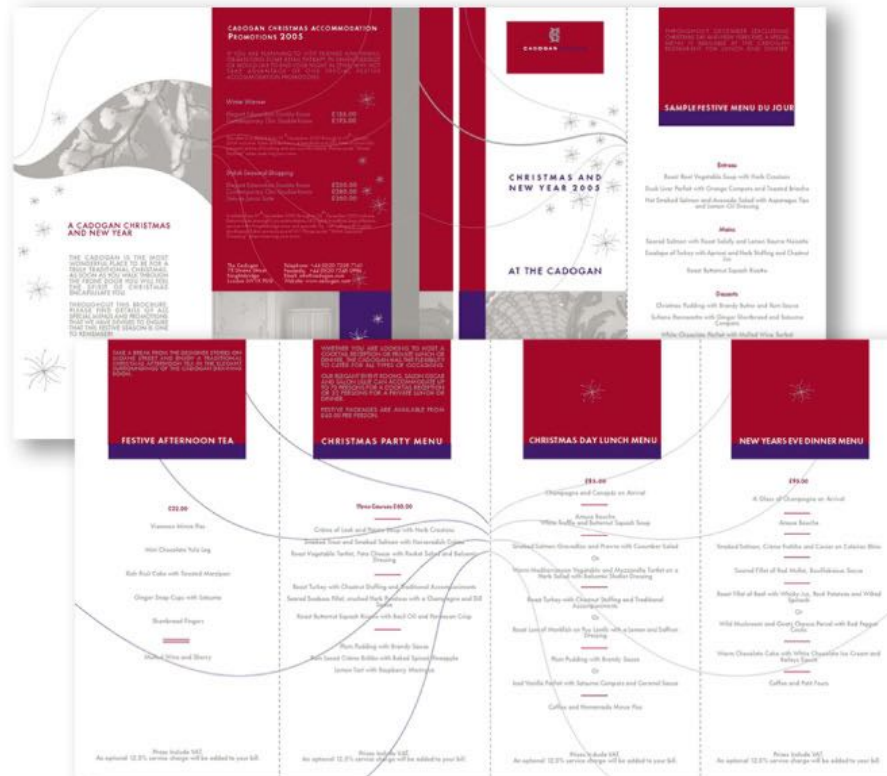
Work Design für Internetseite einer Werbeagentur.
Umsetzung als HTML/CSS Template und Flash APP



Client Museum Olot (Olot)
Sector Museum
Work Design für Broschüre einer Exhibitionsserie



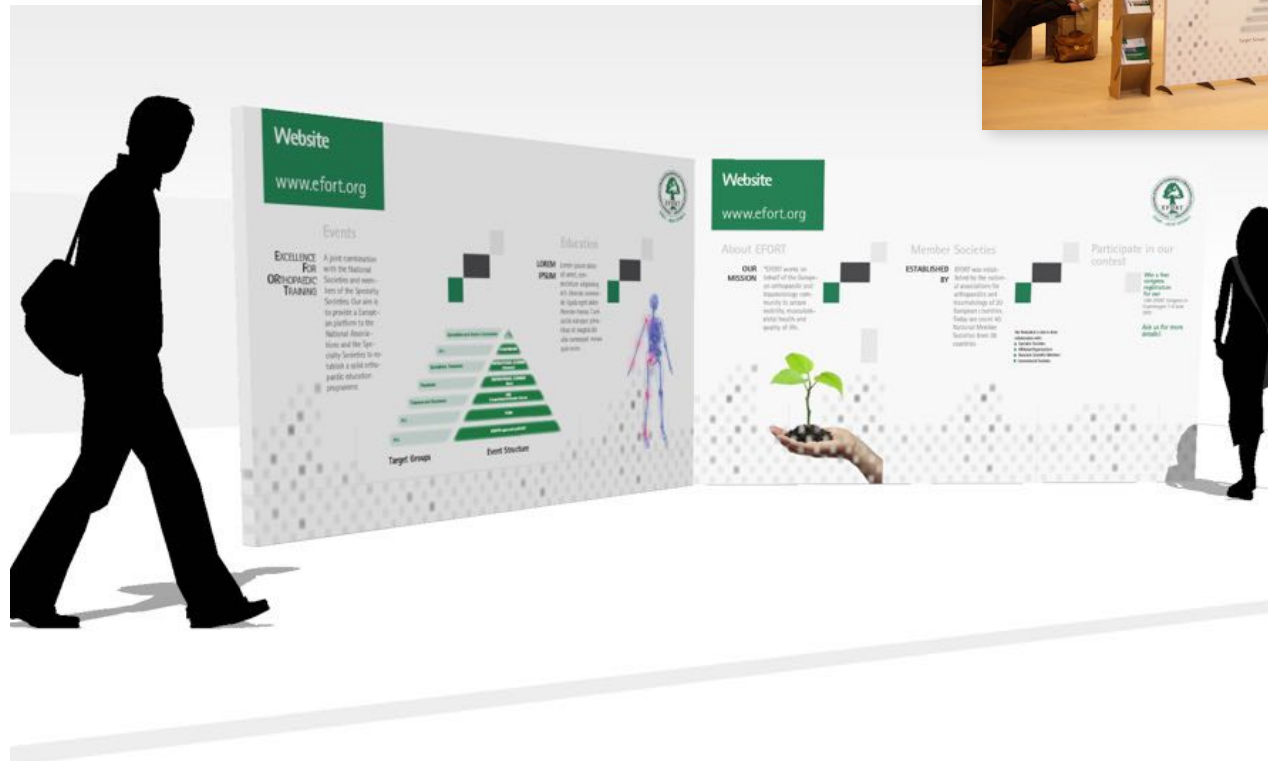
Client Gvardio (Barcelona)
Sector Commerce
Work Logo, Broschüre, Webseite
Webentwicklung mit HTML/CSS und PHP basiertem CMS



Client The Cadogan (London)
Sector Hotel
Work 8 seitige Broschüre. Layout und Konzept.



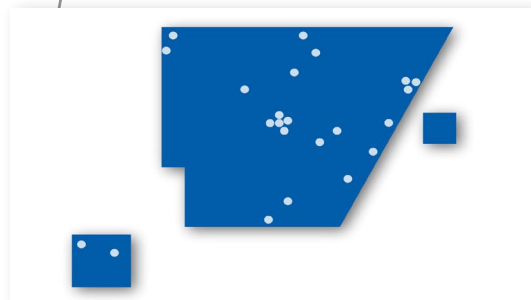
Client Cobega / Coca-Cola (Barcelona)
Sector Commerce
Work Design für Intranet Bestellplattform.
Umsetzung als HTML/CSS Templates

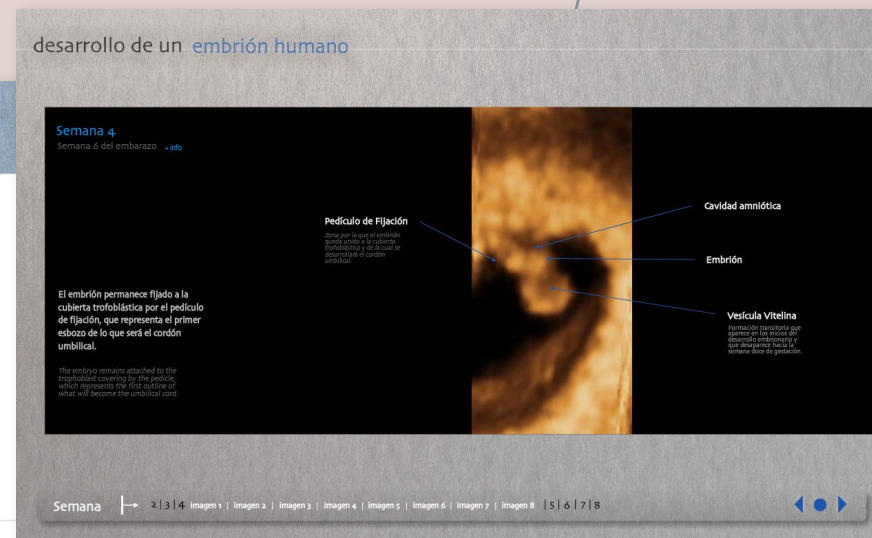
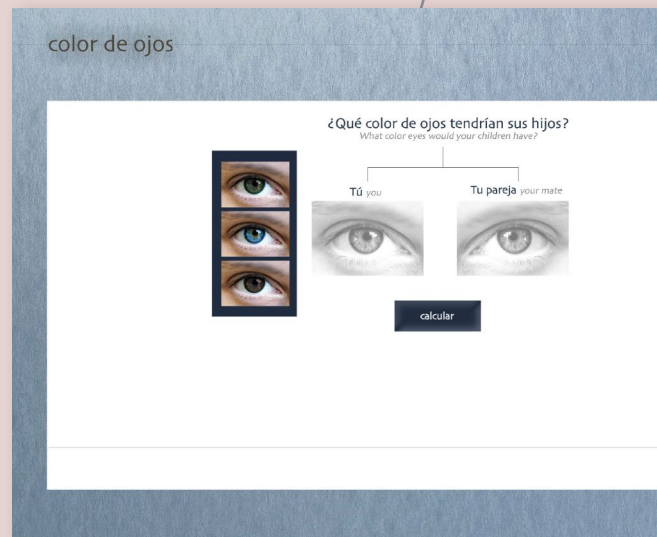


Client EFORT (Zürich)

Sector Conferences

Work Design für Messestand. Bedruckter Karton



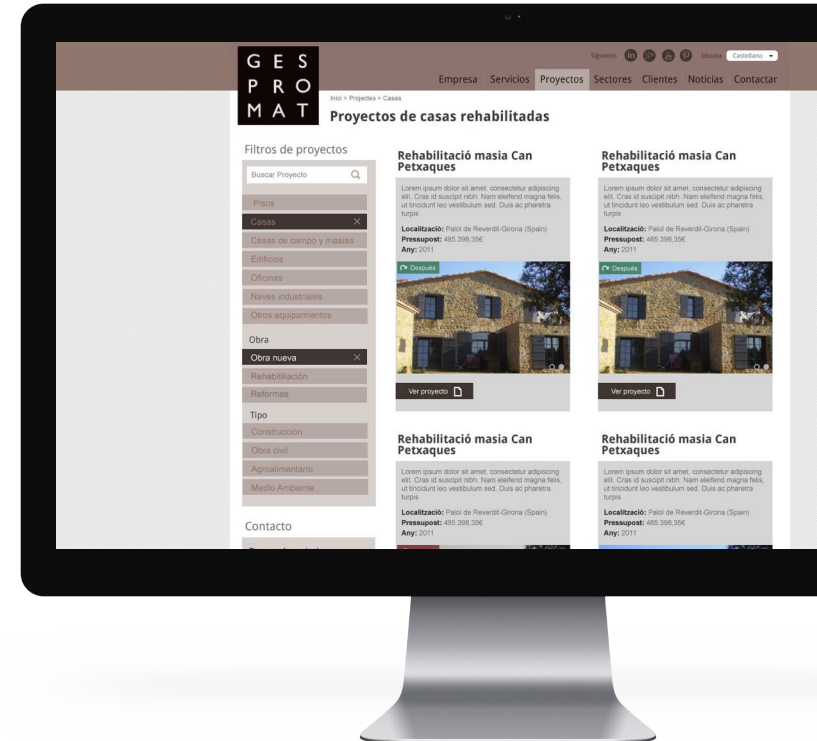
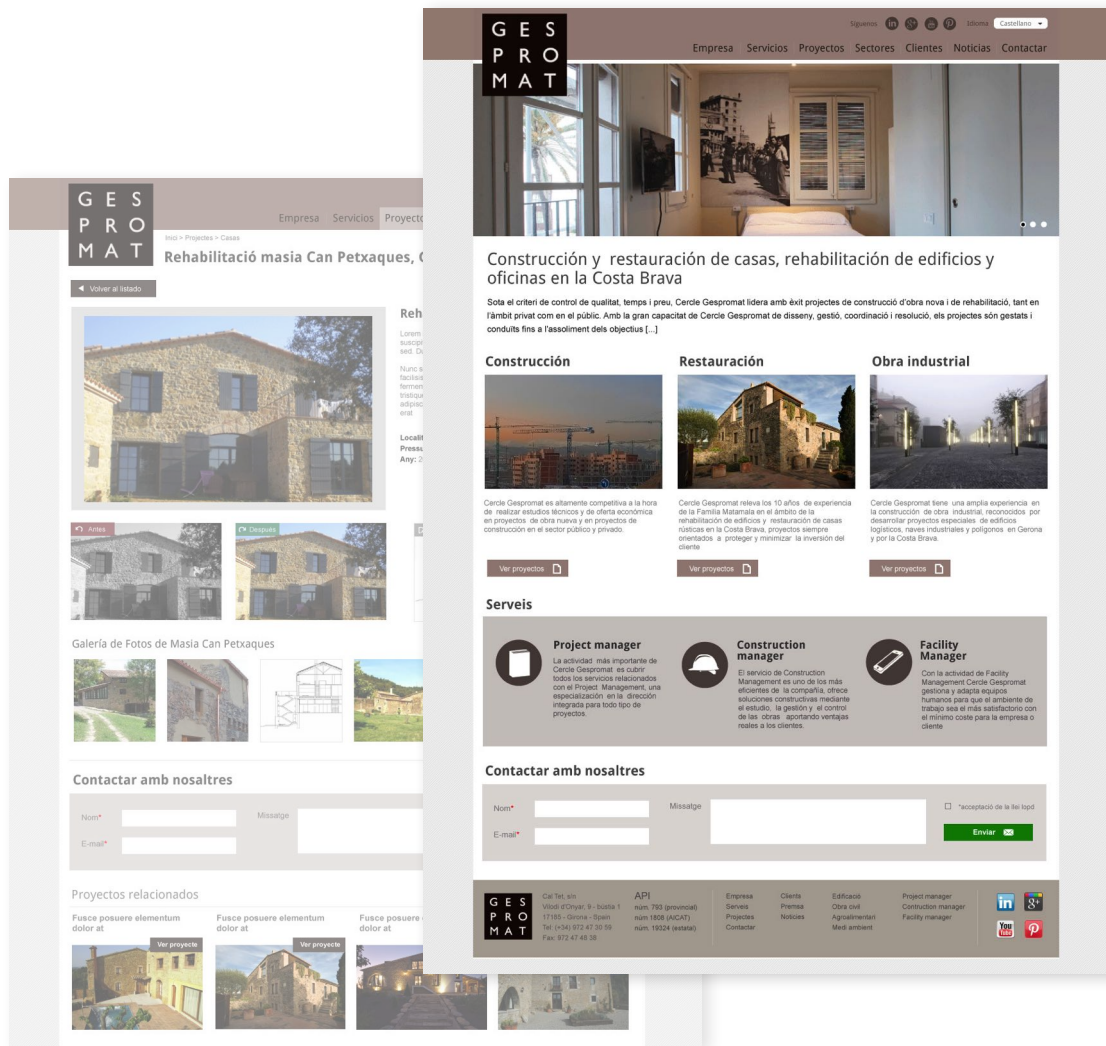




Client Museo de l'Aigua de Salt (Girona)

Sector Museum

Work Design und Entwicklung einer interaktiven APP für eine Exhibition mit Flash/Actionscript



Client Gespomat (Girona)
Sector Immobilien
Work Design für Webseite.

¿Aprovechas todos los servicios de Esade Alumni?

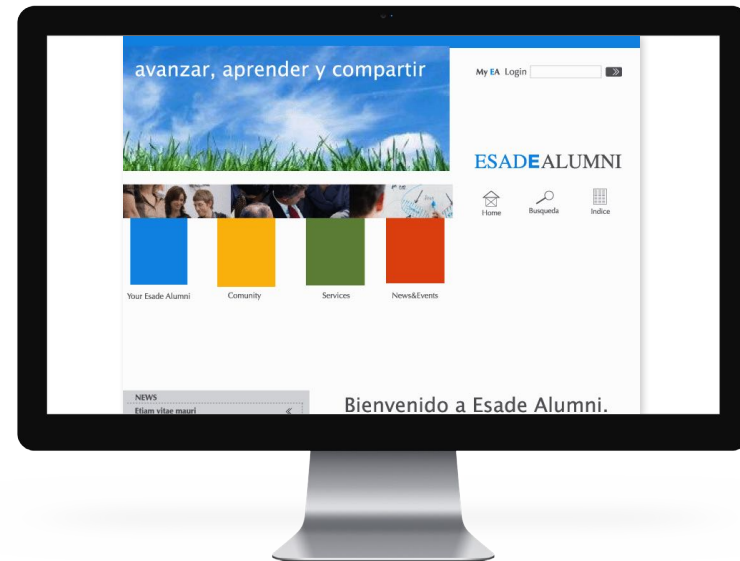
Conocimiento	1	Tendencias de Management: Co
	2	Personajes relevantes: Sesión
	3	Investigación: Acceso a los últi
	4	Acceso a otras asociaciones: Co
Ocio	5	Diversión: Actividades lúdicas
	6	Cultura: Visitas exclusivas rela
	7	Deporte: Participar en torneos, tr
Ventaja para ti	8	Ventajas Económicas: Acuerdos
	9	Descuentos para desplazamien
	10	Cuenta de correo: Cuenta de se
	11	Seguro Médico: Póliza sanitaria
Para tu empresa	12	Asesoramiento legal: Dudas jurí
	13	Encargos proveedores: Seleccio
	14	Trámites: Invitar a amigos y compa
	15	Acceso a instalaciones: Acceder
Contactos	16	Networking: Alumnos con presen
	17	Jornada: Asistir a la jornada anu
	18	Profesores: Contactar con algu
	19	Dar a conocer: Dar a conocer s
Carreras	20	Orientación profesional: Servici
	21	Ofertas de empleo: 4000 ofertas
	22	Desarrollo de carrera: Analiza
	23	Orientación: Sesión: Conocer la
	24	Mentoring: Proyecto de Mentoring
	25	Recruitment: Realizar contratac
Clubs	26	Clubs: 20 clubs
	27	Personalización: Crear un nuev
Acceso a la información	28	Información On-line: EA traslada
	29	Bases de datos: Acceder a las b
	30	Biblioteca: Biblioteca y el área
Compañeros	31	Localizar amigos: Localizar a tus
	32	Encuentros: Cenas periódicas de
Pertenencia	33	Identificación: Tanto tiempo y tant
	34	Orgullo: Asociación de afiliación
	35	Respeto: Porque EA también es
	36	Referencia: EA es referencia par
Mis formación	37	Descuentos ESAD: Descuentos
	38	Descuentos idiomas: Reforzar al
	39	Formación Continua: Clases d
	40	Otras escuelas: EA mantiene so
Prestigio	41	Revalorización del título: El títu
	42	Rankings: Rankings, EA a contribui
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	44	Cooperación: Contribuyendo al f
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	46	Sede en Madrid: EA en ESAD
	47	Presencia Internacional: 20 Chi
Comunicación	48	Revista: La revista y el director
	49	Newsletter: Agenda programad
	50	Web: WEB a través de la cual in

¿Aprovechas todos los servicios de Esade Alumni?

50 motivos

por los que ser socio

ESADEALUMNI



avanzar, aprender y compartir:
Para mí, para ti, para todos

ESADEALUMNI

My EA Login

Home Búsqueda Índice

Aprendizaje Continuo
Red de antiguos alumnos
Carreras Profesionales
Área Personal
Área Personal

In ultricies turpis sed risus.
Nam scelerisque mi vel tortor. Donec
fermentum ante vel mauris convallis varius.
Duis dictum adipiscing lacus. Phasellus
mollis pellentesque diam. Proin bibendum
arco id odio. Class aptent taciti

Pellentesque habitant morbi
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vel risus ullamcorper blandit. Quisque eu
orci. Nullam dictum fringilla lacus.

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consequat turpis nisi ac ligula. Fusce ac

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Nulla ornare, arcu pharetra dignissim
volutpat, sapien velit viverra risus, id
consequat turpis nisi ac ligula. Fusce ac

Quick LINKS
Trabajos
Cooperación
Eventos
My ESADALUMNI
Datos

My EA Search

Idsa Web 1 - design: toorange.com

Client ESAD (Barcelone)

Sector University

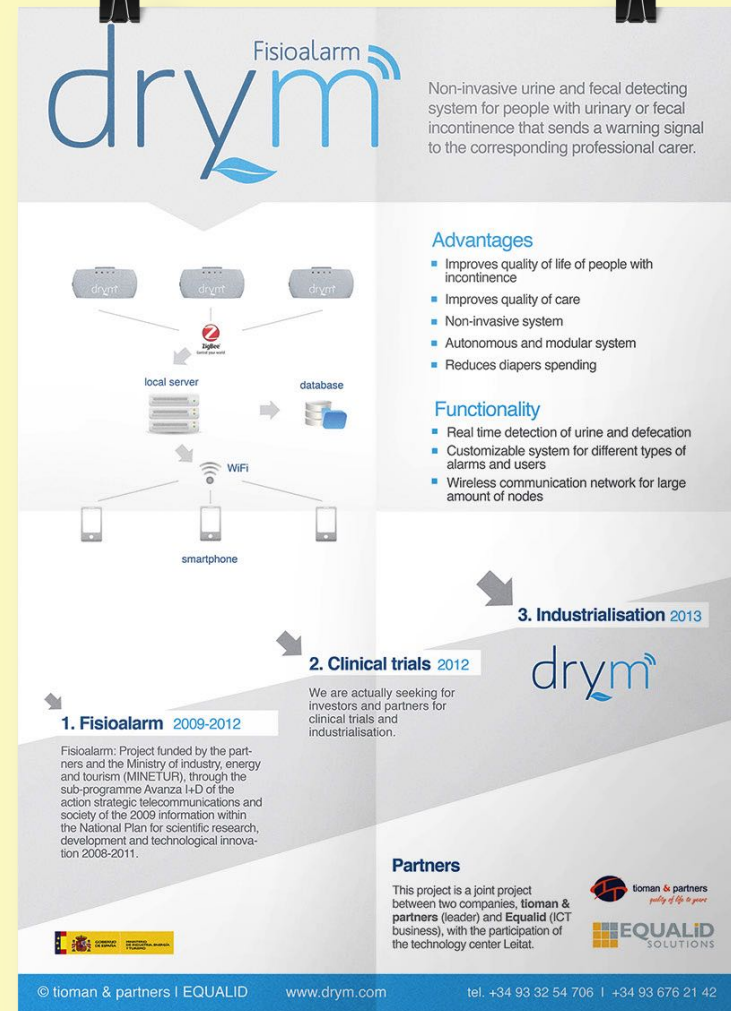
Work Grafikdesign für Poster, Broschüre und Webdesign



Client Naturnova (A Coruña)

Sector Museum

Work Design und Entwicklung einer interaktiven APP für eine Exhibition als Flash/Actionscript



Client Drym (Barcelona)

Sector Pharma

Work Brand Design, Visitenkarten, Präsentationsposter



Client Mosart (Barcelona)
Sector Restaurant
Work Corporate ID, Logo



Entrepans calents & mes

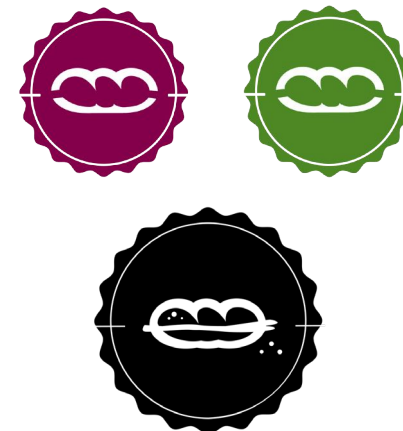
Pa de coca		
Polastre rostit peix, tomàquet sec i ceba caramel·litzada	4,50€	
El nostre pepito amb duella de chorizos i musella de mostassa	4,50€	
Formatge brié amb pernil del pala i crema de daal	4,50€	
Pa Vienès		
Secret Ibèric amb formatge fos i ceba caramel·litzada	4,00€	
Bacó fumat amb formatge cremós	2,50€	
Frankfurt amb ceba cruixent i cogonets encordats	2,50€	
Botifarra de perol amb trampeta de la mort	4,50€	
El Serranito de secret ibèric, patró	4,50€	
La nostra hamburguesa de vedella 100%, ceba caramel·litzada, formatge da cabra amb hovers, tomàquet sec		4,00€
Riquini		1,50€
Molletes amb truita de patates		2,00€
Potates fregides		1,00€
Hummus		1,00€
Torrades amb mantega i confitura		1,00€
Xurros		2,00€
Gelats		2,00€

Begudes

Aigua	1,20€
Aigua amb gas	1,20€
Refresc	1,20€
Suc	1,20€
Suc de fruita natural	2,00€
Suc de taronja natural	2,40€
Cerveza: canya/copa/gerra	1,00€/1,50€/2,50€

Cafès & tè

Cafè sol	1,00€
Tallat	1,10€
Cafè amb llet	1,20€
Cappuccino	1,30€
Cafè ecològic	2,00€
Cafè torrat	1,50€
Cigaló	2,00€
Tè & infusions	1,50€



MOS ART

Cervesa, entrepà, refresc, ric, saborós, original, autèntic, nou, irresistible, ràpid, saludable, únic, innovador, per a tots, que bé, m'ho com, una mossegada, pa fresc, calent, refrescant, tinc gana!

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus. Quisque vel dui dui. Proin vitae est eget nisl ultrices





Coca de Folgueroles 2€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Pan vienès 2€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Pan de hamburguesa 2€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Pan inglés 1,50€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Pan de pita 2€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Bocadillos a la carta

1. Pan	2. Relleno	3. Salsa
Lomo - 1,50€ Pello - 1,50€ Bacon - 1€ Frankfurt - 1,50€ Hamburguesa - 2€ Jamón país - 1€ Rulo de cabra - 1€ Brie - 1€ Hovard - 0,50€ Champignons - 0,50€	Cebolla caramelizada - 0,30€ Cebolla frita - 0,30€ Pepinillo agri dulce - 0,30€ Pimiento frito - 0,50€ Tomate seco especiado - 1€ Tomate - 0,50€ Lechuga - 0,30€ Rucula - 0,30€ Crema de dill - 0,30€ Papas - 0,30€	Pesto Alioli Barbacoa Mayoneso Ketchup Mostassa Tabasco Perrins Bovril Gran mosalo

Snacks

Empanadillas - 2€
De atún o pato
Hummus - 2€
Croquetas - 0,50 €/u
De pollo o jernón
Tortilla de patatas - 3,50€
Con pan de crutal con tomate
Patatas fritas con alioli - 2,50€
Patatas bravas - 3,50€
Aceitunas - 1,50€
Banderillas - 0,50 €/u

Sandwiches

Vegetal - 2,50€
De atún, jamón y queso o pimiento
Biquini - 2€
Mallorquina - 2,50 €
Coruque-Monsieur - 3,50€
De jamón y queso, de bacon o queso de cabra

NATURALMENT MOS ART

Zumo Natural 2€

MOS ART AL DÍA

OFERTA DESAYUNO 4,00€
Bocadillo día o pizza bolleria + café + zumo de naranja natural (de 7:00 a 11:30)

OFERTA MEDIODÍA 6,50€
Ensalada del día con vinagreta + bocadillo a la carta + chips + bebida (de 12:00 a 16:00)

OFERTA MERIENDA 3,00€
Té o infusión fría o caliente + pizza de bolleria o bocadillo (de 16:00 a 21:00)



Cafes 1€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Helados 2€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Yogures artesanos 1,80€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Tartas 2,50€

Tarta de Santiago, Tarta de Manzana, Cheesecake, Brownie

Bollería 1€

Quisque vel dui dui. Proin vitae est eget nisl ultrices porta a a tellus.

Café, té & infusiones

Café sol - 1€ Tallat - 1,10€ Café amb llet - 1,20€ Cappuccino - 1,30€ Café ecològic - 2,00€ Cigaló - 2,00€	Te Earl Grey - 1,20€ Te Verde - 1,20€ Te Rojo - 1,20€ Poleo Menta - 1,20€ Infu Relax - 1,20€ Te Verde y Menta - 1,20€
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Desayunos

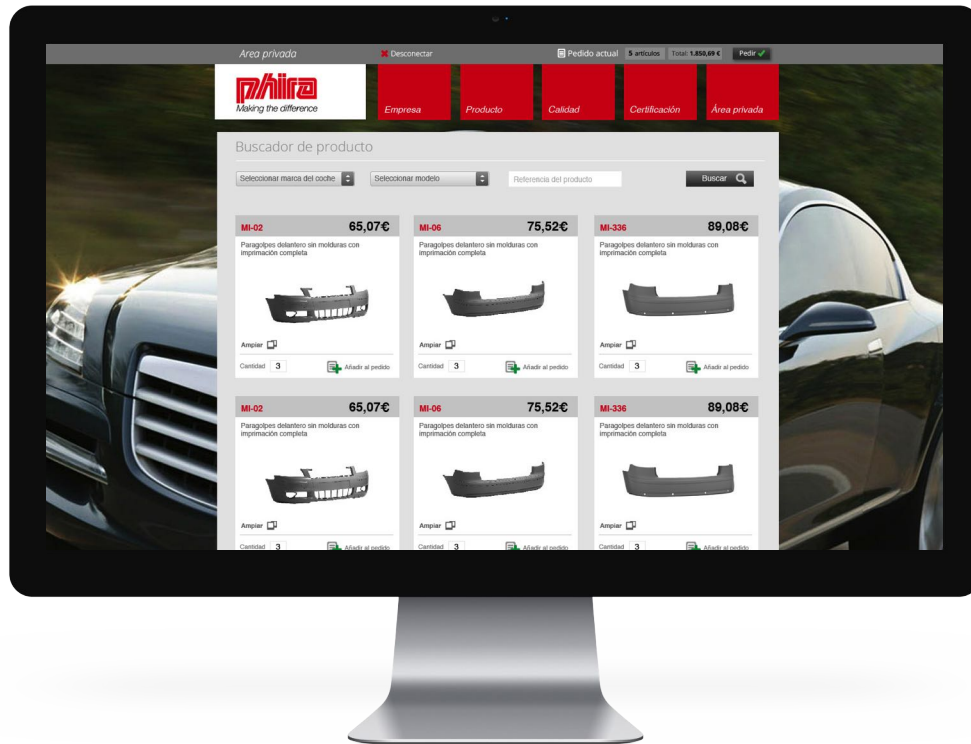
Flautas variadas - 1,50€
Con pan blanco o de centeno
Triángulo de cereales - 2,50 €
Vegetales con mozzarella, parry y queso fresco, atún o salmón ahumado

Brioche - 2,50€
De jamón y queso, jamón país o parry y queso fresco

Toastadas - 1,20€
Con mantequilla y mermelada

OTOÑO MOS ART

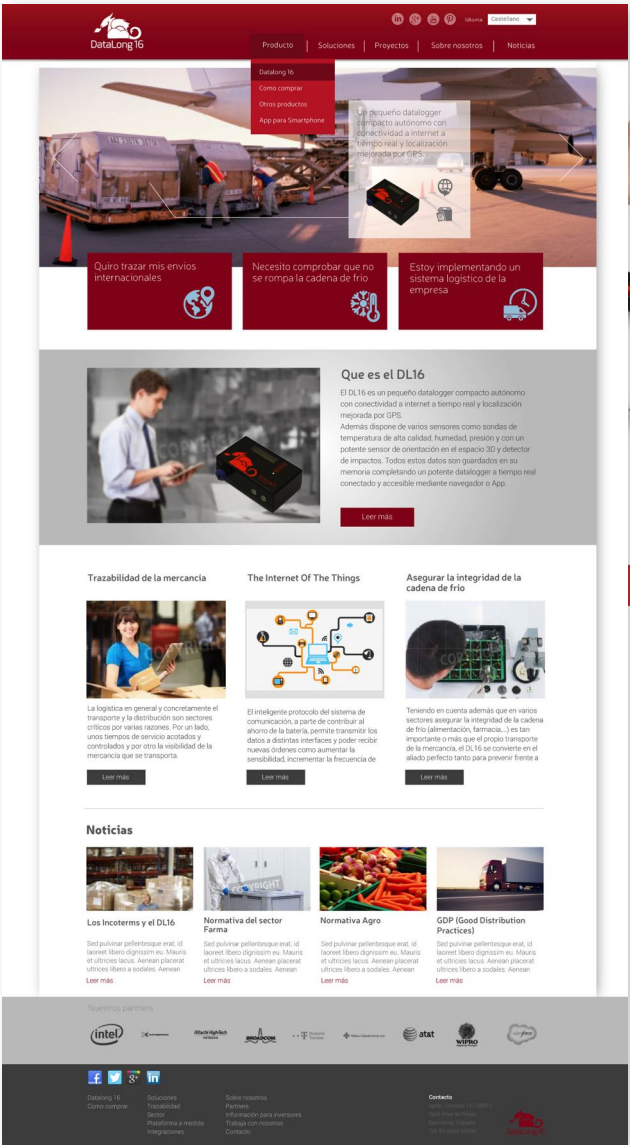
Pastel 2€



Client Phira (Barcelona)

Sector Automotion

Work Webdesign, für Kunden Intranet. Umsetzung als HTML/CSS Template



El DL16 es un pequeño datalogger compacto autónomo con conectividad a internet a tiempo real y localización mejorada por GPS.

Además dispone de varios sensores como sondas de temperatura de alta calidad, humedad, presión y con un potente sensor de orientación en el espacio 3D y detector de impactos. Todos estos datos son guardados en su memoria completando un potente datalogger a tiempo real conectado y accesible mediante navegador o App.

Su misión es acompañar mercancía y bienes sensibles durante su transporte ya sea por tierra, mar o aire e informando en todo momento del estado de la misma.

El inteligente protocolo del sistema de comunicación, a parte de contribuir al ahorro de la batería, permite transmitir los datos a distintas interfaces y poder recibir nuevas órdenes como aumentar la sensibilidad, incrementar la frecuencia de monitorización o incluir nuevos usuarios en el sistema de alarmas que se reciben por email, twitter,...

El sistema de GPS ha sido mejorado con distintos algoritmos y además se ayuda de un sistema de triangulación mediante cobertura móvil. Así pues, si es posible tener una localización exacta de la mercancía a tiempo real y del camino que ha realizado.



"Internet de las cosas" (Internet of Things, IoT)

Gracias a las últimas mejoras del producto y la integración con el "Internet de las cosas" (Internet of Things, IoT) el sistema permite ser integrado en otras nubes populares como **Salesforce.com®**, **SAP®** y **Microsoft Navision®**. De esta forma la información puede ser compartida a tiempo real con todos los gestores relacionados con el envío.

¿Qué puntos fuertes aporta el DL16?

Anticipación	+
Trazabilidad	-
Inteligencia	+
Tranquilidad	+
Reducción de costes	+
Otras ventajas	+



Business Concept

1 Bootcamp
10 Evenings
2 Coaching sessions

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Business Creation

5 day intensive training

Build your basecamp

Business Growth

5 day intensive training

Experience the next level

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info@startup-campus.ch
Tel. 058 934 65 00

Information & booking www.startup-campus.ch

The course is free of charge

The following institutions support the CTI Entrepreneurship programme

TIM GROUP, University of Zurich, University of St. Gallen, EMPA, ZHAW, FHS St. Gallen, HTW Chur, TECHNOPARK ZÜRICH, STARTFELD

Explore new businesses

Business Concept

STARTUP CAMPUS
CTI Entrepreneurship Training
Zurich - Eastern Switzerland

A CTI training programme
Start-up and entrepreneurship CTI Entrepreneurship

Experience the next level

Business Growth

STARTUP CAMPUS
CTI Entrepreneurship Training
Zurich - Eastern Switzerland

Ein Trainingsprogramm des KTI
Start-up und Unternehmertum CTI Entrepreneurship

Build your base camp

Business Creation

STARTUP CAMPUS
CTI Entrepreneurship Training
Zurich - Eastern Switzerland

Ein Trainingsprogramm des KTI
Start-up und Unternehmertum CTI Entrepreneurship

Are you ready to embrace the exhilarating career of creating or working for a startup?

Do you want to acquire the essential skills to make your idea operational and effective?

Are you ready to get out of the classroom and connect with potential future co-founders / teammates?

«Think you have a business idea that could change the world?»
Dr. Ben Gratiot, Social Entrepreneur and CTI Entrepreneurship Startup Trainer

Apply for the free and highly selective Business Concept course provided by Startup Campus.

Course schedule

Bootcamp 1 day Pitching, Idea Selection, Team Building	Evening 1 Idea Introduction Getting to know each other Preparation for Bootcamp (Elevator Pitch Training)	Evening 2 Opportunity Roadmap, Value Proposition	Evening 3 Market Relation Positioning Map / USP, Value Chain	Week 4 Coaching 2 hours of individual team coaching Status Quo, G&A, Roadmap, Review of Progress
Evening 5 Resources Funding and Managing your Business	Evening 6 Finance Key Financial Forecast	Evening 7 Funding Funding Strategy	Evening 8 Protection Intellectual Protection Strategy	Evening 9 Presentation Start-up Pitch, Pitching (Videos)
Week 10 Coaching 2 hours of individual team coaching Status Quo, G&A, Roadmap, Review of Progress	Evening 11 Ecosystem Use Cases & Contacts to Ecosystem	Evening 12 Pitching Day Feedback and Certification		

After the course, you will have:

- A developed business concept
- Identified areas to focus on
- Acquired tools for your business (financial plan, IP strategy, etc.)
- A funding strategy for your venture

Furthermore you will gain valuable knowledge about how to manage your team, advanced pitching skills, as well as gain access to the Swiss Startup Ecosystem. The best idea is awarded with a CHF 300 prize

Format
10 evening courses, from 5 to 9 or from 6 to 9.30 p.m.
> Expert inputs +
> Training on your idea +
> 1 full day Bootcamp +
> Guest speakers +
> Team work.
Max 25 participants per class

Selection criteria

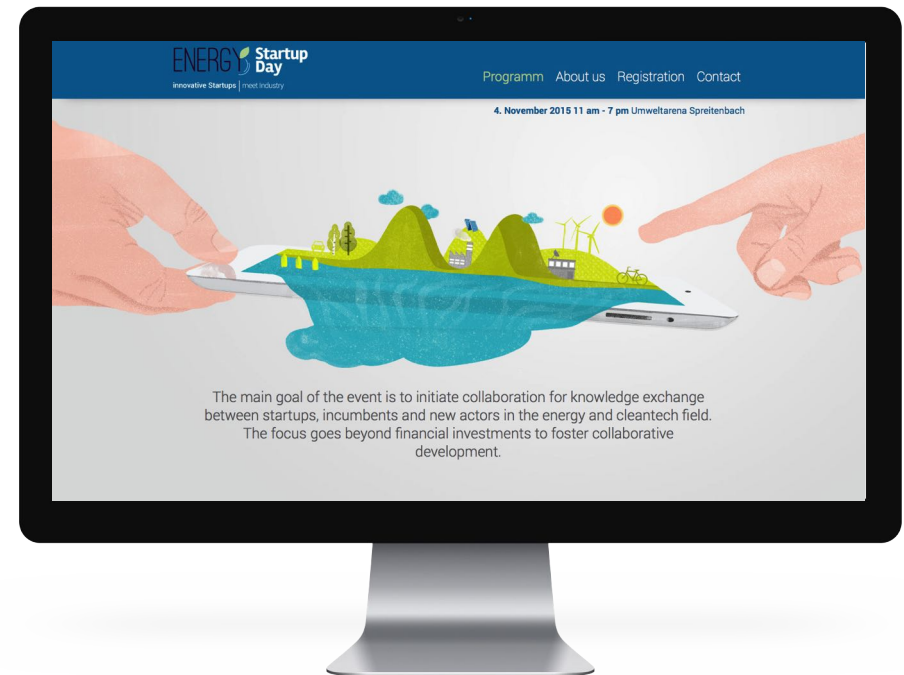
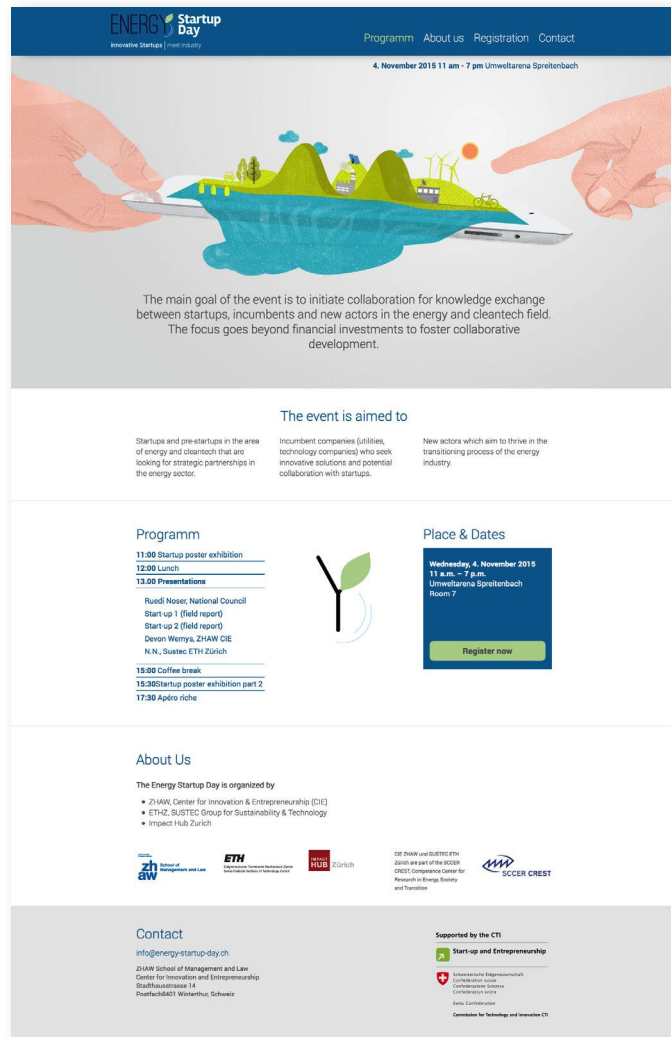
- For University students, academics and staff
- Motivation and ambition
- Anything that makes you stand out from the crowd

Explore new businesses

Business Concept

STARTUP CAMPUS
CTI Entrepreneurship Training
Zurich - Eastern Switzerland

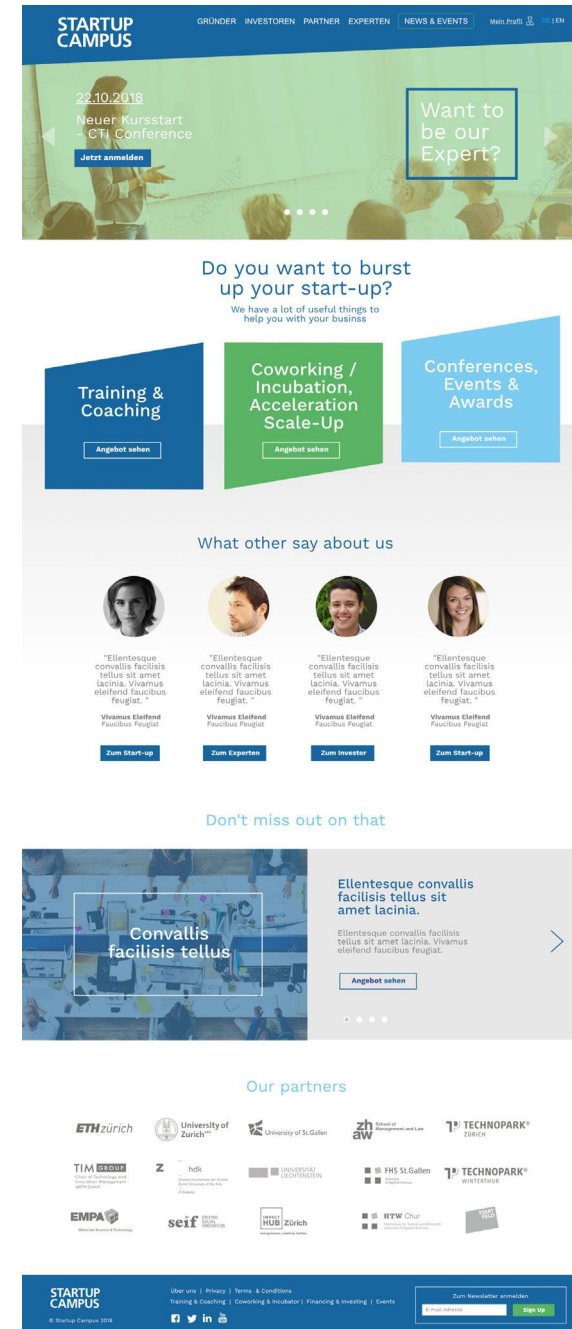
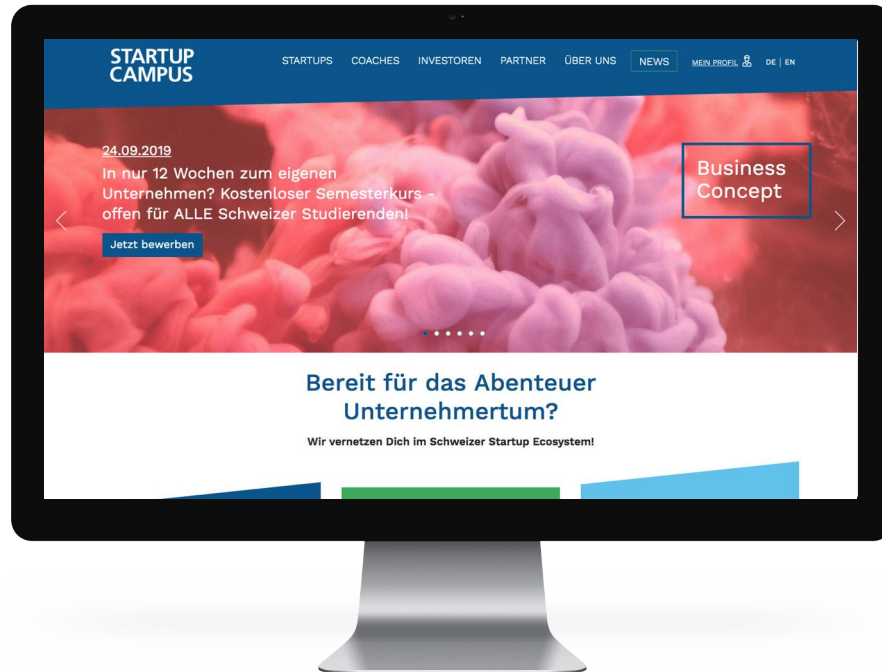
A CTI training programme
Start-up and entrepreneurship CTI Entrepreneurship

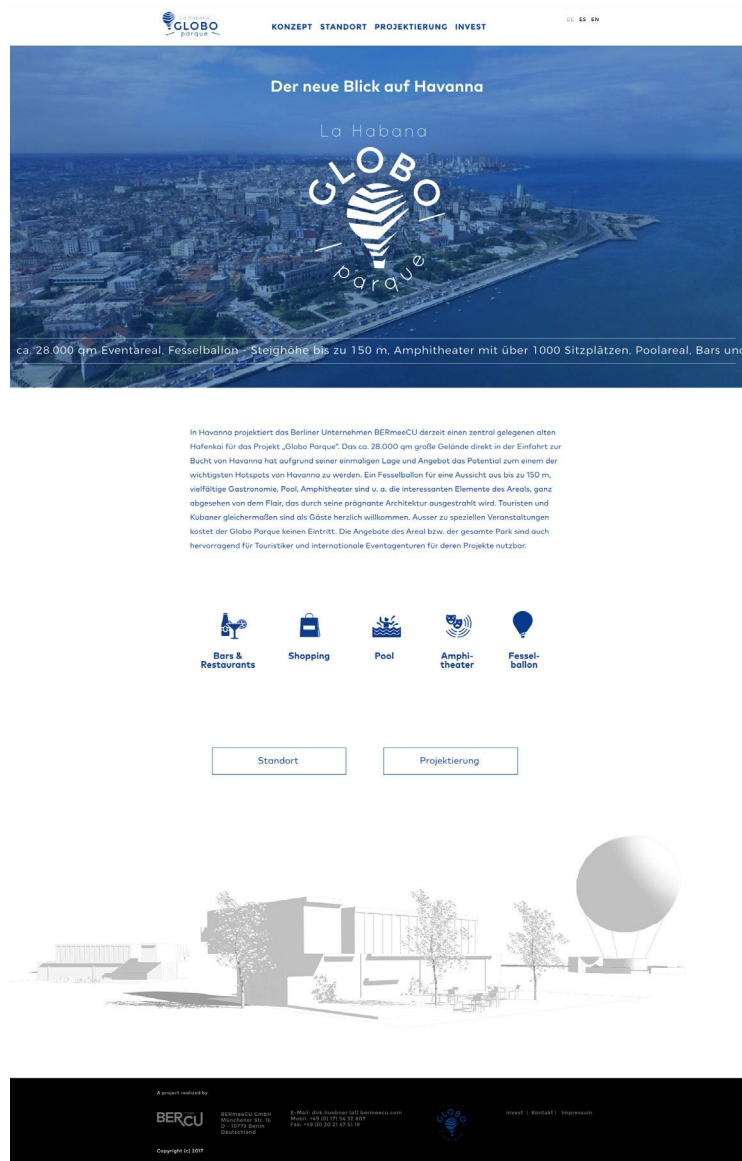


Client ZHAW (Winterthur)

Sector University

Work Design für Logo, Print, Web. Webentwicklung mit HTML/CSS und PHP basiertem CMS - Silverstripe

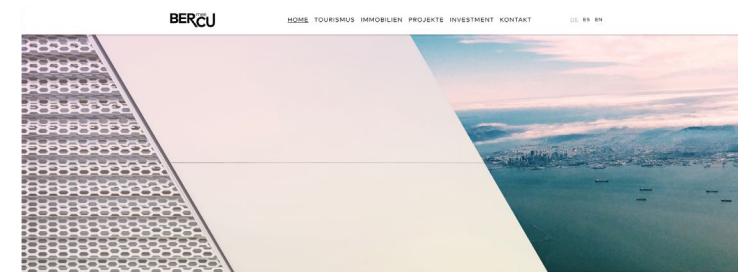
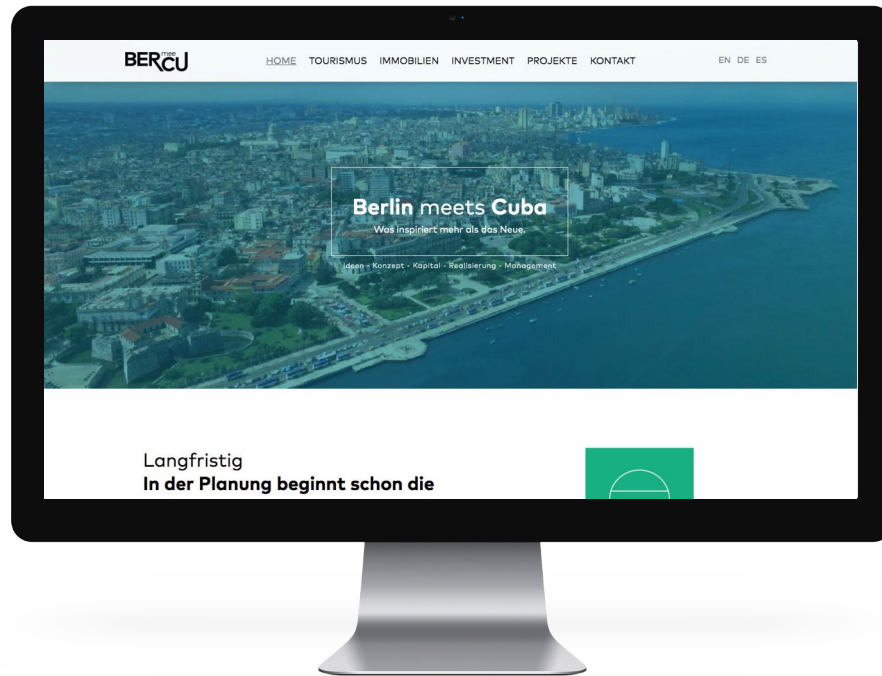




Client Bermeecu (Berlin)

Sector Event

Work Design für Logo, Print, Web. Webentwicklung mit HTML/CSS und PHP basiertem CMS - Silverstripe



Projekte



La Havana Globo Parque Best views, Bars, Food, Pool, Event

Mit einem Blick aus bis zu 150 m auf die Altstadt von Havanna, die Festung und natürlich die Karibik wird der Globo Parque dem ca. 28.000 qm großen Event-Gelände neuer Hotspot in Havanna werden.

Investitionssumme 15 Mio €
geplante Besucher 400.000 - 800.000/jährlich
geplante Eröffnung Ende 2018

[Details zum Projekt](#)

[Infotexter PDF](#)



Cuba Active Full activity all around Cuba

Mit einem Blick aus bis zu 150 m auf die Altstadt von Havanna, die Festung und natürlich die Karibik wird der Globo Parque dem ca. 28.000 qm großen Event-Gelände neuer Hotspot in Havanna werden.

Investitionssumme 15 Mio €
geplante Besucher 400.000 - 800.000/jährlich
geplante Eröffnung Ende 2018

[Details zum Projekt](#)

[Infotexter PDF](#)



Yacht Charter A floating hotel

Mit einem Blick aus bis zu 150 m auf die Altstadt von Havanna, die Festung und natürlich die Karibik wird der Globo Parque dem ca. 28.000 qm großen Event-Gelände neuer Hotspot in Havanna werden.

Investitionssumme 15 Mio €
geplante Besucher 400.000 - 800.000/jährlich
geplante Eröffnung Ende 2018

[Details zum Projekt](#)

[Infotexter PDF](#)



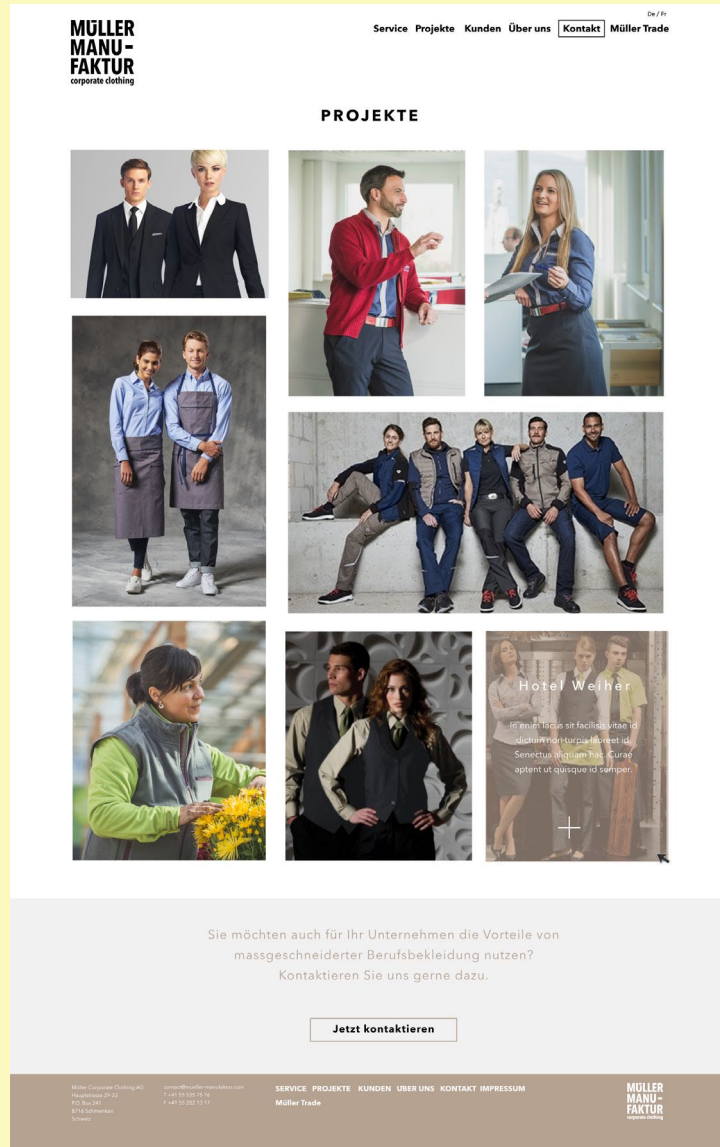
Club Havanna A modern hotel, applying modular architecture

Mit einem Blick aus bis zu 150 m auf die Altstadt von Havanna, die Festung und natürlich die Karibik wird der Globo Parque dem ca. 28.000 qm großen Event-Gelände neuer Hotspot in Havanna werden.

Investitionssumme 15 Mio €
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[Details zum Projekt](#)

[Infotexter PDF](#)



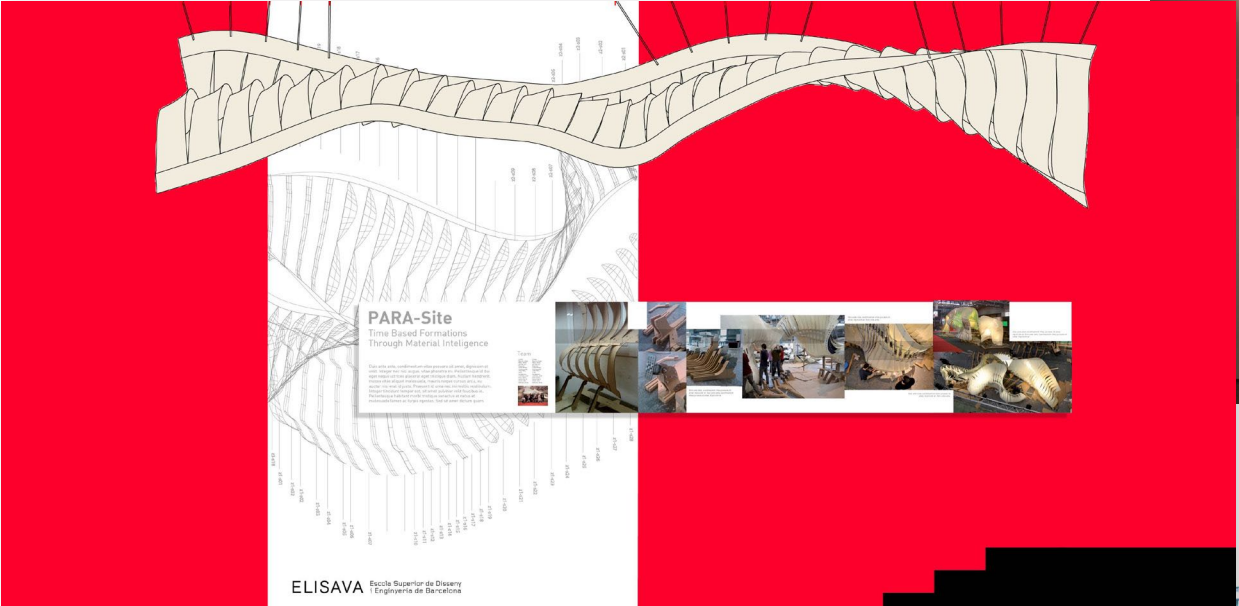
MÜLLER MANU- FAKTUR corporate clothing



Client Müller Manufaktur AG (Uznach, CH)

Sector Mode

Work Design für Logo, Print, Web. Webentwicklung mit HTML/CSS und PHP basiertem CMS - Processwire



PARA-Site
Time Based Formations
Through Material Intelligence

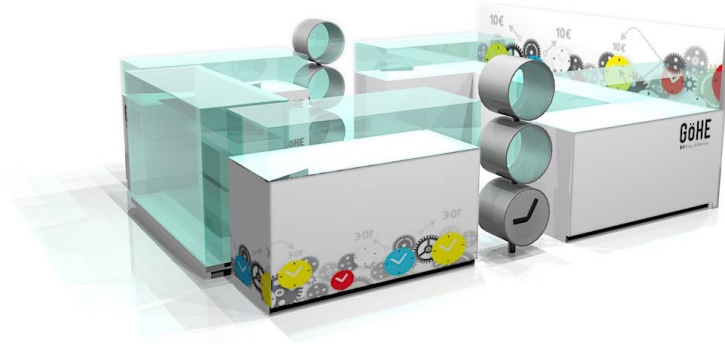
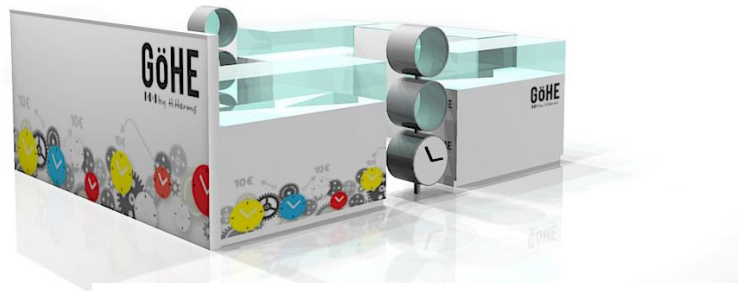
PARA-Site és un sistema arquitectural i visual que permet experimentar el temps com a forma i espai. A través d'una sèrie de formes i espais que es transformen al llarg del temps, PARA-Site ofereix una experiència única i immersiva. Aquesta obra és el resultat d'un treball col·laboratiu entre els dissenyadors i els artistes, que han creat un espai que canvia i es transforma al llarg del temps.

Credits

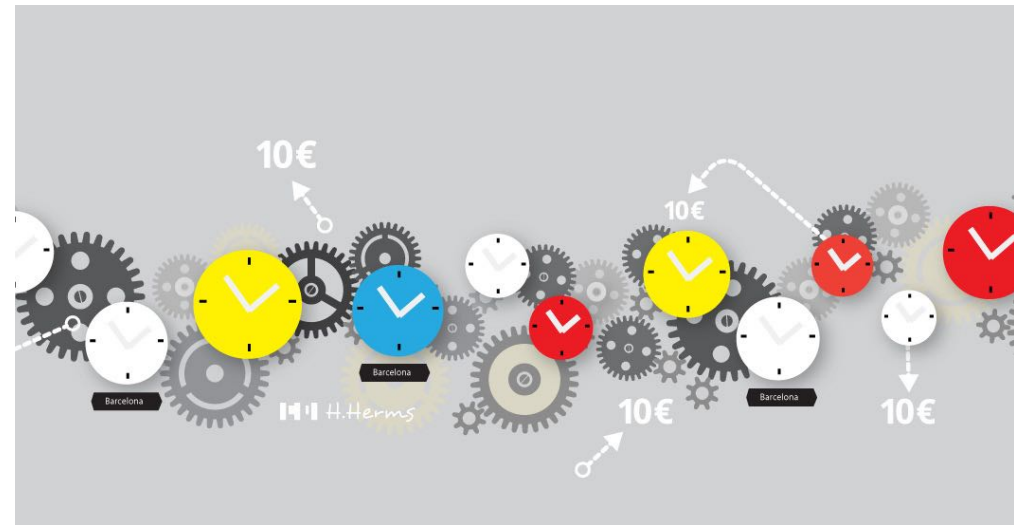
Georg Jaenisch
Elisava
Artists



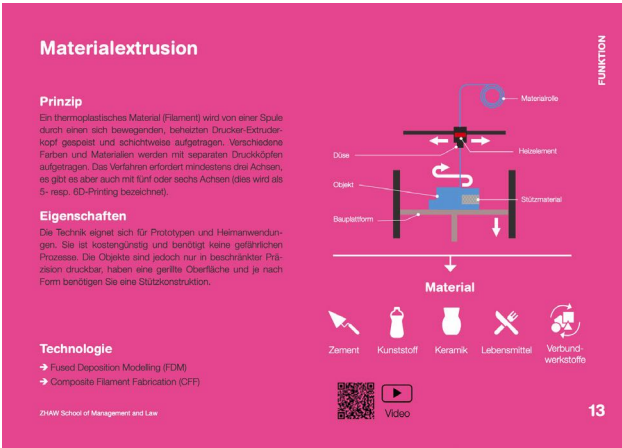
Client Elisava Escola de Disseny (Barcelona)
Sector University
Work Design einer Installation und Panelbeschriftung



GöHE
by H.Herms



Client Göhe (Barcelona)
Sector Einzelhandel, Uhren
Work Brand Design, Konzeption und Design für Verkaufsstand



Client ZHAW (Univeristy of Appliend Science)
Work Concept, design and production of 4 Sets (98 cards each) of illustrated “learning cards”

Psych Safety Training Programme^{EN}

Programme to increase
psychological safety in teams




Psych Safety

psych-safety.org

Exercise 2 «Yes, and» instead of «Yes, but»

If you want to know more about this topic

Once you pay attention to this change in language pattern in discussions, whether in pairs or groups, we agree in principle create an apparent opposition. The «yes» in front of the «but» usually takes a defensive position; there is hardly any content, one only defends his or her position.

So, this exercise is not about preventing objections, criticism. It is about emphasizing an existing basic agreement as ground, if it exists, to argue.

Recommended reading
Kühne de Haan, L. (2001): Ja, aber...: Die heimliche Kraft aller durch bewusstes Sprechen selbstbewusster wird. Nymphenburg

Exercise 1 Having a Voice

«Having a voice» is an essential characteristic of teams with high psychological safety

How it works

Please complete this exercise on your own.

Step 1

Please recall a specific situation from the last 3-6 months in which you «had your own voice» in your team. «Voice» can have different forms (e.g. expressing an independent opinion, addressing an uncomfortable truth, or a risk).

Please consider how the team responded to your «voice» and how you fared.

Step 2

Please think of one strategy that can help you have your voice. Write down your strategy as a keyword or phrase.

Step 3

Please pay attention to your «voice» in team discussions this week (whether the whole team is present or only parts of it are irrelevant).

Time required and when best to implement

Please take **5 minutes** for **steps 1 and 2** right now or tomorrow at the latest.



Examples



We have already conducted this exercise with several teams. Here are some of the answers to step 2. These examples are intended as suggestions for you; please develop your own strategy.

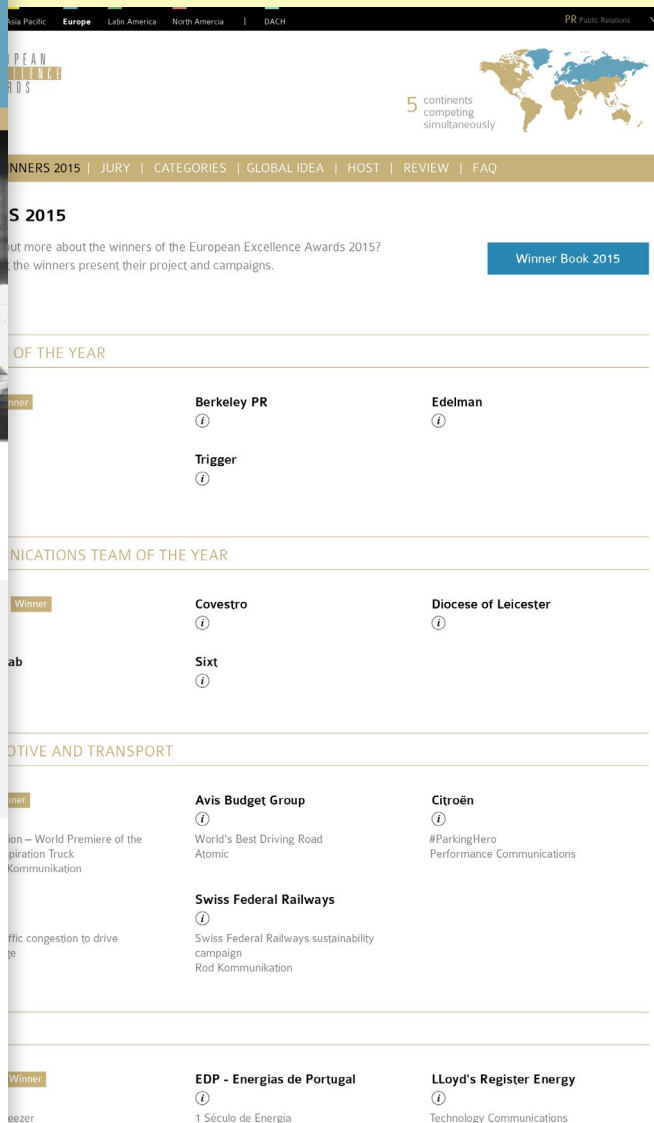
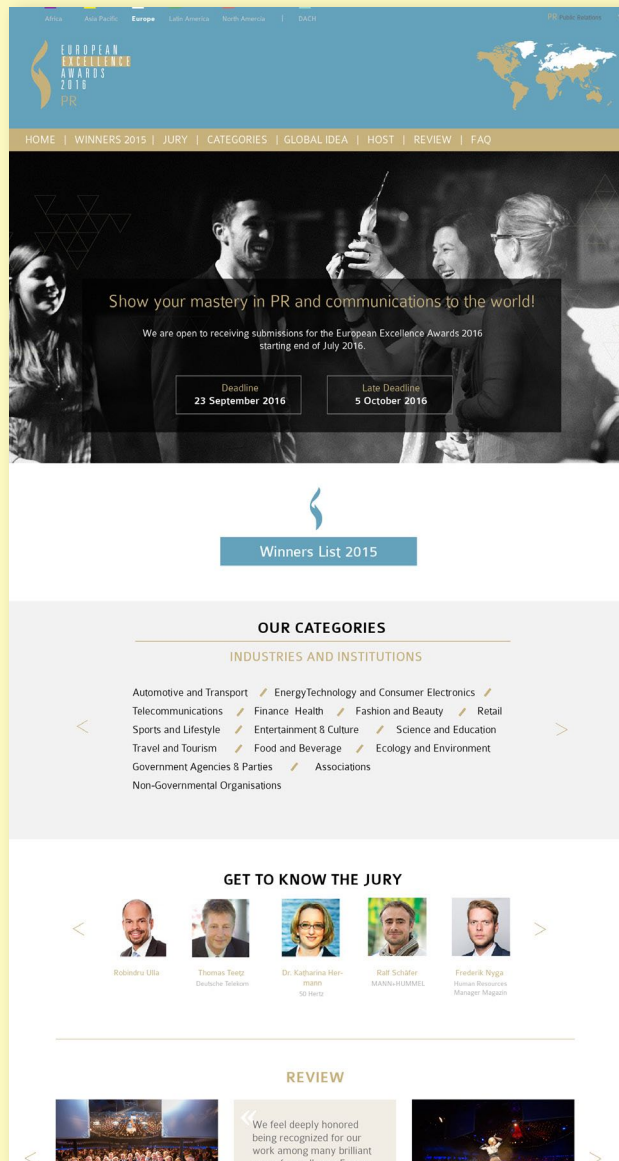
- We have a good relationship in the team, which I also actively cultivate - I rely on this good relationship when I want to express an opinion. I tell myself in advance that I can trust in the fact that we get along well.
- I help others to have a voice (for example, by actively asking their opinion) and my team colleagues do the same with me.
- I practise «my voice», e.g. by actively agreeing positively where it might not be necessary, then I also have a voice when it matters.
- I tell myself, what am I here for if I don't say anything - that helps me.
- I often bring in my point of view in the form of a question. It is easier for me that way.

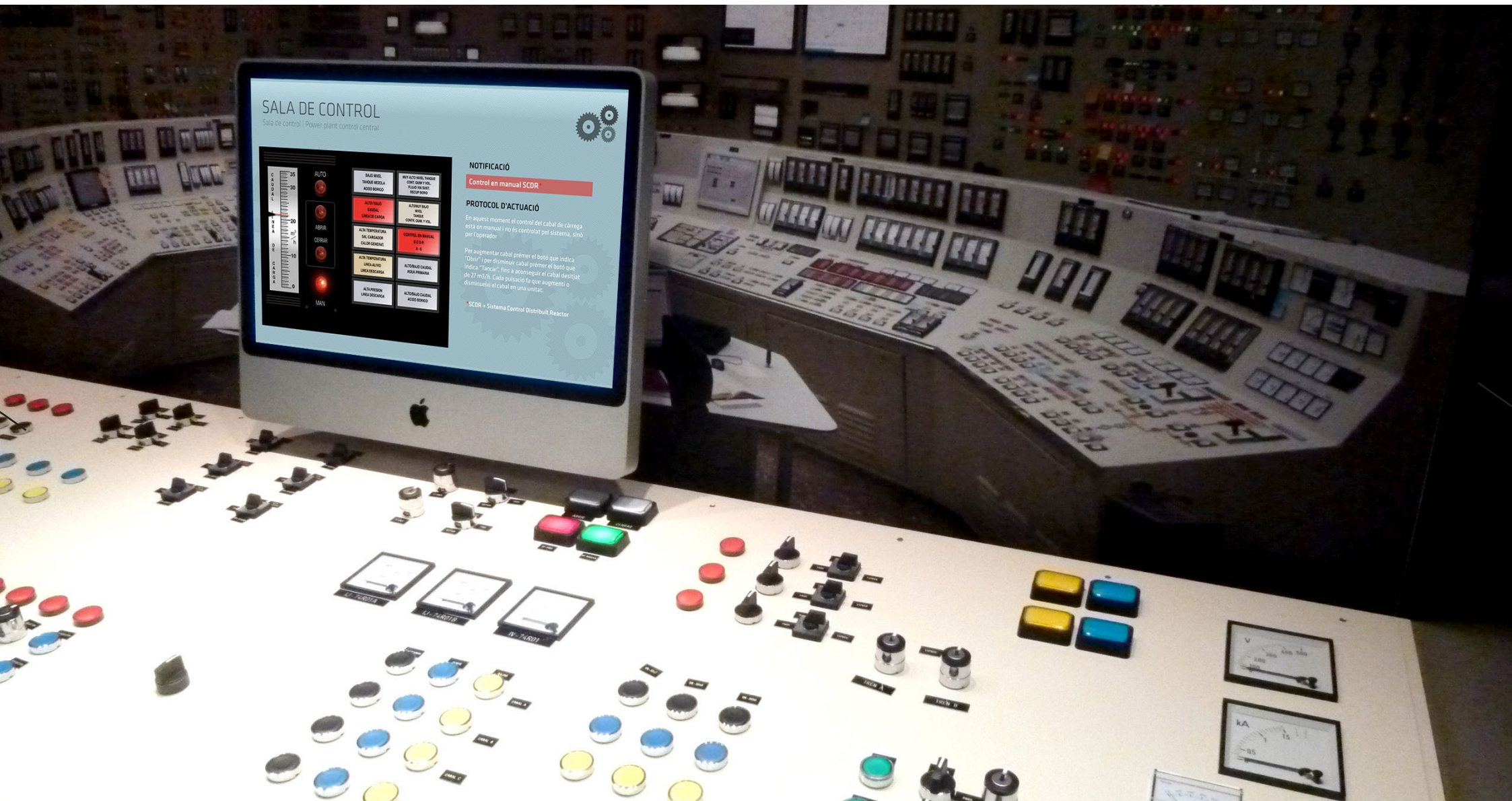


Client Quadrigo Media (Berlin)

Sector Conferences

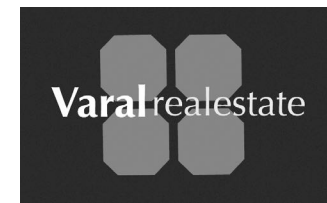
Work Editorial Design für Tagungsbroschüre







Client Lekue (Barcelona)
Sector Messe
Work Konzeption und Design für Messestand. 3d Render



Client Varal Real Estate (Barcelona)

Sector Immobilien

Work Design des Logos, der Visitenkarten und Präsentationsmappen



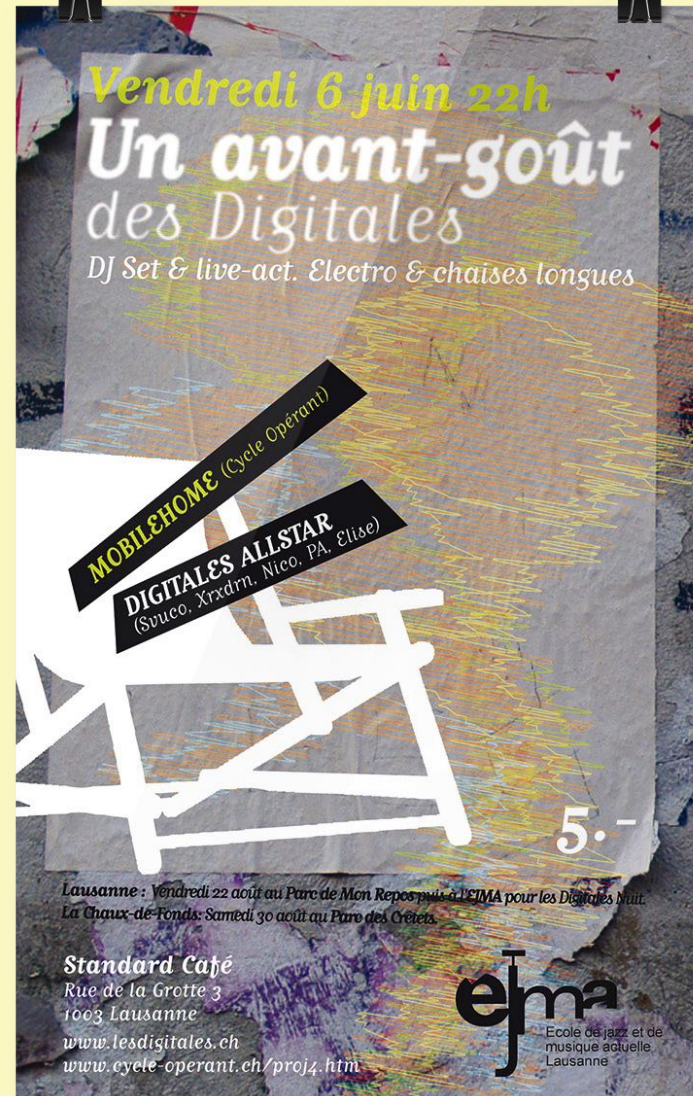
Client Properazzi (Barcelona)
Sector Immobilien
Work Messesatnd und Mediakit



Client Advokatur LRS (Basel)

Sector Lawyer

Work Webdesign, Entwicklung. Webentwicklung mit HTML/CSS und PHP basiertem CMS



Client Emja (Lausanne)
Sector Music
Work Poster Design

Sie entscheiden



Wir bieten Ihnen

Individuelles Lernen auf hohem Niveau

- Zusammenstellung Ihres individuellen Lernprogramms
- zertifizierten Unterricht
EQUALS-Standard (European Association for Quality Language Services)

Deutsch individuell Sprache und Kultur

Wie Sie lernen möchten:

im Einzelunterricht

ab 2 Teilnehmern organisieren wir für Sie und Ihre Kollegen / Freunde Kleingruppenunterricht

Was Sie lernen möchten:

Grammatik und Struktur der deutschen Sprache

besser mündlich und schriftlich kommunizieren

korrekte Aussprache

Kommunikation im Beruf

Fachsprache: Medizin / Wirtschaft/ Rechtswissenschaft/ Gesellschaftswissenschaften etc.

Vorbereitung auf eine Prüfung (Test DaF, DSH, Goethe-Zertifikatsprüfungen A1-C2)

Wo Sie lernen möchten:

in unseren gut ausgestatteten Unterrichtsräumen

Preise/ prices

Individualekurse / Single tuition
Preise pro Unterrichtseinheit* / prices per teaching period*

1 - 29 UE / tp 60,- €

ab 30 UE Preise auf Anfrage
from 30 tp available on request

Kleingruppenkurse (auf Anfrage)
Small group tuition (available on request)

Preise pro Unterrichtseinheit* und pro Person
prices per teaching period* and person

bis 19 UE / to 19 tp

2 - 3 Teilnehmer / participants 40,- €

4 Teilnehmer / participants 30,- €

ab 20 UE Preise auf Anfrage
from 20 tp available on request

- *1 UE = eine Unterrichtseinheit à 45 Minuten
- Bitte beachten Sie, dass die angegebenen Preise für Termine in unseren Unterrichtsräumen gelten. Für externe Termine, zum Beispiel in Ihrem Büro, berechnen wir eine Anfahrtspauschale von 9,- € pro Termin.
- *1 tp = one teaching period consisting of 45 minutes
- The given prices apply only to lessons in our classrooms. For classes at other premises, e.g. in your office, there will be an additional charge of 9,- € per appointment.

Stand 01.01.2015






Deutsch individuell
individuellen Unterricht
Kleingruppen



Client Deutsch individuell (Berlin)

Sector Bildung

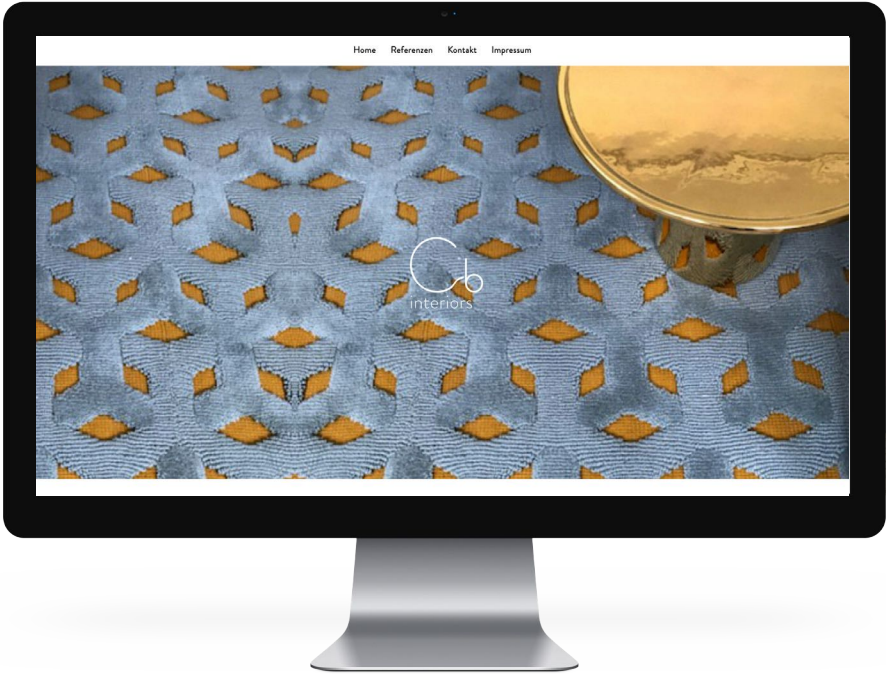
Work Design für Logo, Broschüren, Corporate ID



Client Goethe Institut (Berlin)

Sector Schule

Work Design einer Broschüre für Abendkursangebote



Cbinteriors

Claudia Buschmann
Innenarchitektin

kostenfreien Anlaufbesprechung, ermitteln wir den Umfang unserer Leistung für Ihre Einrichtungsaufgabe. Halten Sie ein entsprechendes Honorarangebot von uns.

Nach Ihrer Beauftragung entwickeln wir ein individuelles Einrichtungskonzept.

Ihr Einrichtungskonzept beinhaltet alle notwendigen zeichnerischen Entwürfe für Ihren gewünschten Ausbau inklusive Sonderanfertigungen: Vorschläge für Möbel, Stoffe, Farben, Materialien, Vorhänge, Teppiche, Beleuchtung, Kunst und Dekoration.

STUNDENSÄTZE

Inhaberin
120 €

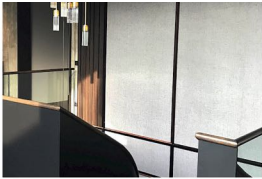
Interior Designer
90 €

GESCHÄTZTE STUNDEN

Wohnzimmer - 20 bis 24
Esszimmer - 16 bis 20
Arbeitszimmer / Büro - 12 bis 16
Schlafzimmer - 12 bis 16
Ankleidezimmer - 20 bis 24
Bad - 20 bis 24
Bad (SPA ähnlich) - 30 bis 38

Hausbesuch 2 Stunden,
Präsentation 2 Stunden.

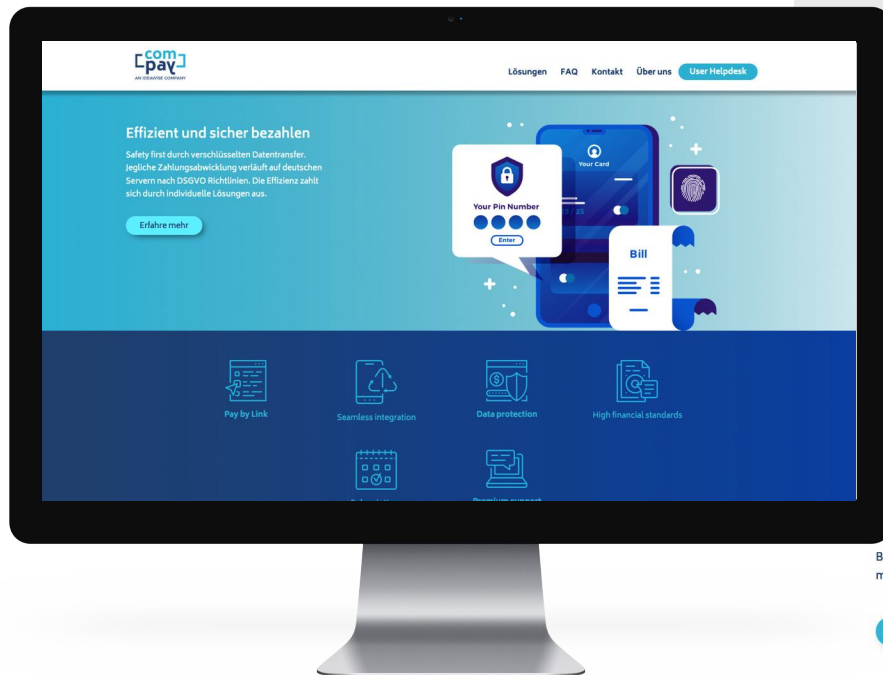
Gern besetzen wir auch kleinere Projekte. Ihre Fragen beantworten wir telefonisch oder nach Vereinbarung.



Client Cb-interiors, Berlin
Sector Interior Design
Work Brand design, brochure, web design and development

Kontakt
Claudia Buschmann
Weinbergstraße 36
D-14469 Potsdam
Tel. +49 (0)331/74039799
cb.interiors@web.de



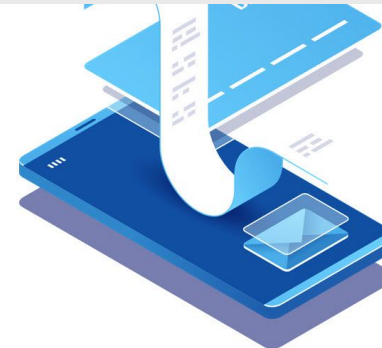


Interaktion mit dem Kunden verläuft gezielt und automatisch. Die getätigten Aktionen werden umgehend dem Kunden angezeigt.

Das Konto belastet? Sollen Zahldaten geändert werden? Oder doch nur die Kontaktdaten anpassen? Diese und mehrere Funktionen sind über das [User Helpdesk](#) möglich.

Bei ungeklärten Fragen ist der Kontakt zum Support möglich.

Anfrage Support



Client Compay, Germany
Sector Payment
Work Brand design, web design and development

Haben wir dein Konto belastet? Möchtest du deine Zahlungs- oder Kontaktdaten anpassen?

Dann schau in die [FAQs](#) oder [melde dich](#) bei uns

