

# This is STARTUP CAMPUS

And how you  
can benefit  
from us

**STARTUP  
CAMPUS**



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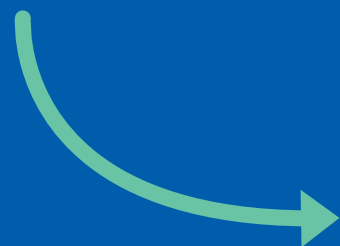
# Who we are



**STARTUP  
CAMPUS**

Whether you're sketching out your first big idea, looking for mentorship, or ready to lock in some venture capital action, we've got you. From our signature Innosuisse Startup Trainings and coaching sessions to vibrant coworking spaces and startup incubators. Not sure where to start? Get inspired at our startup events and learn more at our startup conferences.

Our driving force? Our powerful consortium of leading universities, colleges, and innovation hubs in Switzerland, who are the backbone of our dynamic ecosystem. Join the movement!



# Who we are



**+10.000.000 CHF**

Total funds raised by  
alumni startups



**35**

powerful partners of  
Swiss Universities and  
other institutions in the  
Swiss Startup Ecosystem



**+3.700**

supported  
prospective  
founders



**4000+**

trained and coached  
entrepreneurs



**44%**

Female rate



**15+**

more than 15+ years  
experience in  
supporting startups  
and entrepreneurs



**+188**

Successful teams



**75%**

Successful Startups  
registered in 2024



# Our Impact

## “Tech Innovators Inc.

"Startup Campus gave us the mentorship and funding we needed to bring our tech solution to market. Their guidance helped us scale faster than we ever imagined."

**Sarah, CEO** ”

## “GreenLeaf Solutions

"Thanks to Startup Campus, we refined our business model and gained access to a network of investors. We're now growing our sustainable business and making a real impact."

**Tom, Founder** ”

## “HealthTrack

"The training and resources provided by Startup Campus were invaluable. They helped us fine-tune our product and connect with the right partners to take it to the next level."

**Emily, Co-Founder** ”

## “UrbanCraft Studios

"From seed funding to expert advice, Startup Campus helped us turn our creative vision into a thriving business. Their support gave us the confidence to pursue our dreams."

**Jake, Co-Founder** ”

## “FinSolve

"The mentorship and strategic insights we received at Startup Campus helped us overcome key challenges and launch our fintech product. Their expertise was a game-changer for us."

**Priya, CEO** ”

Top 5  
successful  
startups

amnis

dizma

VITARIS  
A Difference in Life Science

oxara

yoordi

# Our Vision, Mission, and Values

We empower startups with resources, training, and funding to transform ideas into successful ventures, fostering a thriving ecosystem for innovation, growth, and economic impact.



## Innovation

Encouraging creative problem-solving and the development of new solutions.



## Collaboration

Fostering a community of support, knowledge sharing, and partnerships.



## Integrity

Upholding transparency, honesty, and ethical business practices.



## Empowerment

Providing the tools, mentorship, and opportunities to help startups succeed.

# Meet the Team



**Dr. Matthias Filser**

Head, STARTUP CAMPUS,  
Head, Innosuisse Startup  
Trainings

Fun fact  
"Lorem Ipsum dolor Sit"



**Vanessa Mohrig**

Marketing &  
Community Builder,  
STARTUP CAMPUS

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"Lorem Ipsum dolor Sit"



**Merle Zur**

Event & Project Manager,  
STARTUP CAMPUS

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"Lorem Ipsum dolor Sit"



**Annina Graf**

Project Assistant,  
STARTUP CAMPUS

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**Dr. Richard Bläse**

Project Lead, STARTUP  
CAMPUS Business  
Creation and Business  
Growth Course

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**Emanuel Lüthi**

Project Manager  
STARTUP CAMPUS  
Business Concept Course

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**Eva Aschwanden**

Event & Project  
Manager, STARTUP  
CAMPUS

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**Beata Dinger**

Project Lead, Büro Züri  
Innovationspark

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**Melanie Binggeli**

Project Lead, Runway  
Startup Incubato

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"Lorem Ipsum dolor Sit"



# Business Ideas

Feel the startup groove



## Startup Stories

Get to know successful founders as well as alumni from past Innosuisse Startup Trainings who will talk about their personal startup stories (of success AND failure) and share their founding experiences with you. A real necessity for anyone who wants to take the plunge into entrepreneurship!

### What can I expect?

**STARTUP STORIES:** Listen to entrepreneurial success stories and stories of failure!

**INSPIRATION:** Watch successful entrepreneurs pitching!

**ASK QUESTIONS:** Get involved in Q&A with the speakers about factors of success in business. Receive answers to specific questions about setting up a company in Switzerland.

**HOW TO START A STARTUP:** Get to know background information about where to get startup support (institutions, technology transfer, startup centers, coaching, business prizes, investors etc.).

**NETWORKING:** Connect to interesting people!

Amount of participants

50

Female rate

48%

Events each year

+25



More information & booking

# Business Concept

Get your startup tool box  
12-week acceleration program  
for early-stage startup ideas



**Do you have a fresh and innovative startup idea? Join this 12-week acceleration program together with 25 other participants and transform your idea into a promising business concept!**

In this training you will learn how to turn an idea into a promising startup. You train your entrepreneurial thinking and acting and prepare yourself theoretically as well as practically for the foundation and management of your own company. Perhaps you will also meet your potential co-founders in this course.

### How do I benefit from the Business Concept course?

**After the course, you will have**

a **strong business model** and a clearly defined value proposition

an **IP strategy**, financial overview & ideas on how to finance your startup

knowledge about **team performance & pitching** skills

a professional **business concept poster** of your startup idea

Amount of participants

50

Female rate

48%

Events each year

+25



More information & booking

Programs and Events

# Energy and Environment Accelerator

10 days intensive course



## Promote Your Energy and Environment Startup with Our Intensive Course!

Do you want to lead a startup in the energy or environmental sectors?

This course will equip you with the tools, insights, and strategies needed to build and scale your business. With experienced startup coaches, you'll get tailored advice to refine your business model, sharpen your entrepreneurial skills, and position your company for success.

### Why Join?

This is a fantastic opportunity to rapidly advance your startup, gain invaluable insights, and network with industry experts and investors. Don't miss out on this chance to transform your vision into reality and drive positive change for society and the climate.

Amount of participants

**50**

Female rate

**48%**

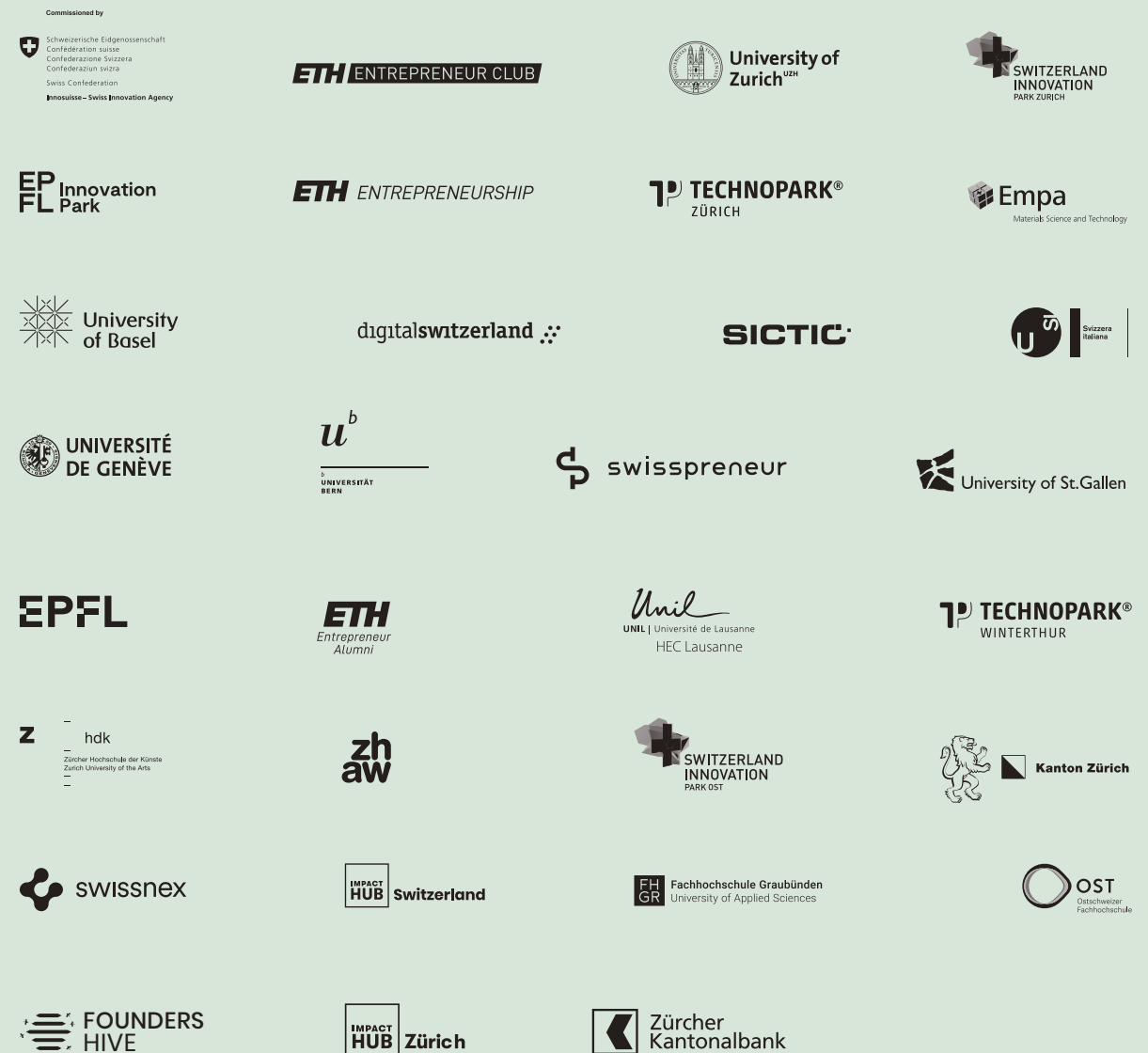
Events each year

**+25**



More information & booking

# Partners and Collaborators





# Our Trainers



**Phil Bachmann**  
Innovation  
Strategy  
Design Thinking



**Phil Bachmann**  
Innovation  
Strategy  
Design Thinking



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Innovation  
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Design Thinking



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