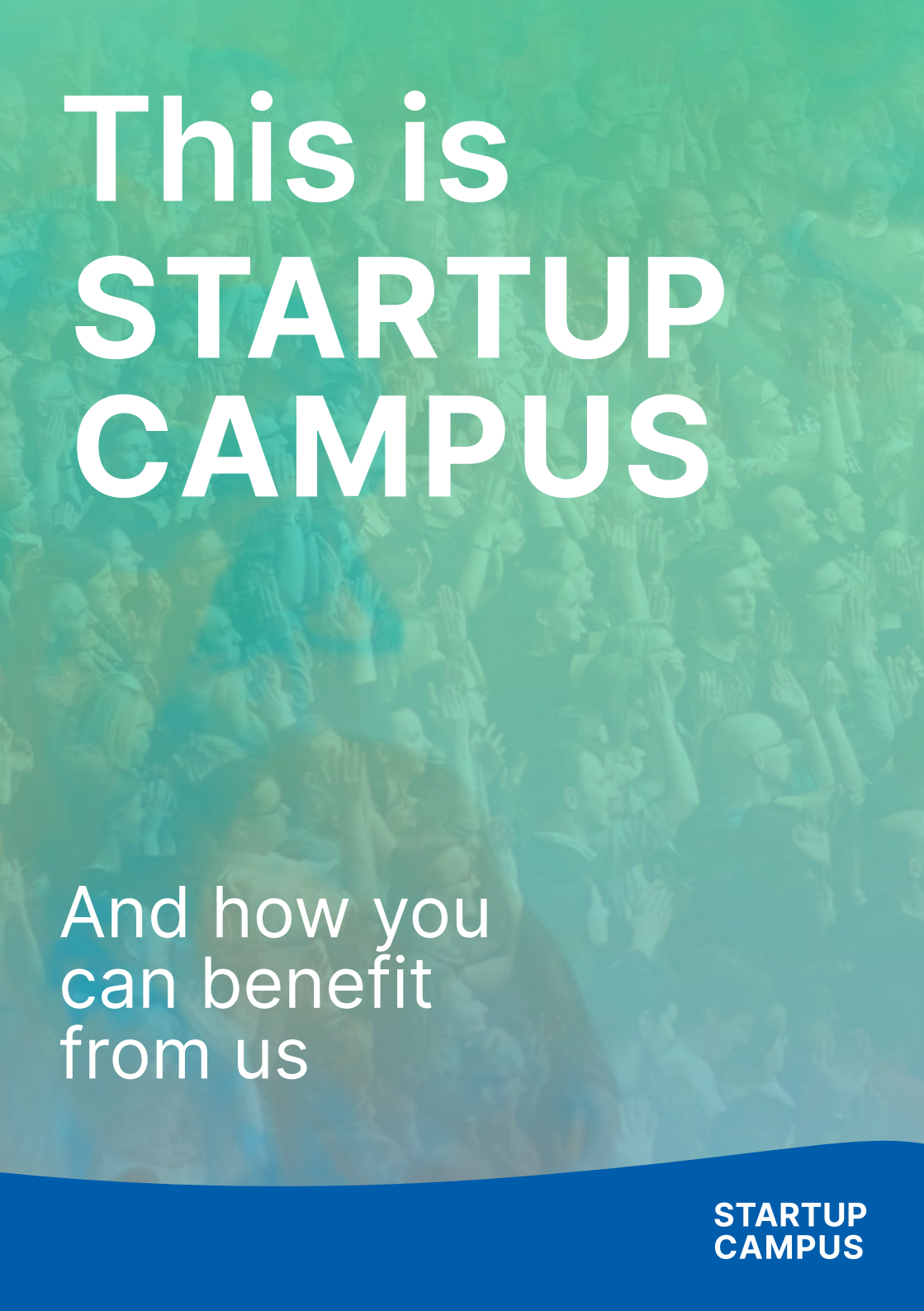




This is **STARTUP CAMPUS**

And how you
can benefit
from us

**STARTUP
CAMPUS**

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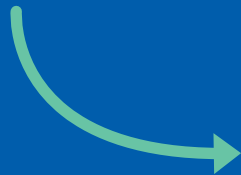


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Who we are



**STARTUP
CAMPUS**



Whether you're sketching out your first big idea, looking for mentorship, or ready to lock in some venture capital action, we've got you. From our signature Innosuisse Startup Trainings and coaching sessions to vibrant coworking spaces and startup incubators. Not sure where to start? Get inspired at our startup events and learn more at our startup conferences.

Our driving force? Our powerful consortium of leading universities, colleges, and innovation hubs in Switzerland, who are the backbone of our dynamic ecosystem. Join the movement!

Facts & Figures



+10.000.000 CHF

Total funds raised by
alumni startups



+3.700

supported
prospective founders



44%

Female rate



15+

more than 15+ years
experience in
supporting startups
and entrepreneurs



+188

Successful teams



35

powerful partners of
Swiss Universities and
other institutions in the
Swiss Startup Ecosystem



4000+

trained and coached
entrepreneurs



75%

Successful Startups
registered in 2024

Our Impact

Top 5 successful startups



amnis

Amnis streamlines international payments for SMEs with fast, cost-effective currency exchange and payment solutions to boost business growth.



dizmo

Yoordi enhances dining with digital menus, enabling seamless table-side ordering for faster service and improved restaurant efficiency.



VITARIS
A Difference in Life Science

Dizmo enables real-time data interaction and visualization, driving innovation in smart homes, IoT, and enterprise environments.



oxara

Oxara creates eco-friendly concrete alternatives from industrial waste, promoting sustainable and low-carbon construction practices.



yoordi

Vitartis advances precision medicine, offering innovative biotech solutions for personalized healthcare and better patient outcomes.

What other say about us

“ Tech Innovators Inc.

"Startup Campus gave us the mentorship and funding we needed to bring our tech solution to market. Their guidance helped us scale faster than we ever imagined."

Sarah, CEO ”

“ UrbanCraft Studios

"From seed funding to expert advice, Startup Campus helped us turn our creative vision into a thriving business. Their support gave us the confidence to pursue our dreams."

Jake, Co-Founder ”

“ GreenLeaf Solutions

"Thanks to Startup Campus, we refined our business model and gained access to a network of investors. We're now growing our sustainable business and making a real impact."

Tom, Founder ”

“ FinSolve

"The mentorship and strategic insights we received at Startup Campus helped us overcome key challenges and launch our fintech product. Their expertise was a game-changer for us."

Priya, CEO ”

“ HealthTrack

"The training and resources provided by Startup Campus were invaluable. They helped us fine-tune our product and connect with the right partners to take it to the next level."

Emily, Co-Founder ”

Our Vision, Mission, and Values

We empower startups with resources, training, and funding to transform ideas into successful ventures, fostering a thriving ecosystem for innovation, growth, and economic impact.



Innovation

Encouraging creative problem-solving and the development of new solutions.



Collaboration

Fostering a community of support, knowledge sharing, and partnerships.



Integrity

Upholding transparency, honesty, and ethical business practices.



Empowerment

Providing the tools, mentorship, and opportunities to help startups succeed.

Meet the Team



Dr. Matthias Filser

Head, STARTUP CAMPUS,
Head, Innosuisse Startup
Trainings

Fun fact
"Lorem Ipsum dolor Sit"



Vanessa Mohrig

Marketing &
Community Builder,
STARTUP CAMPUS

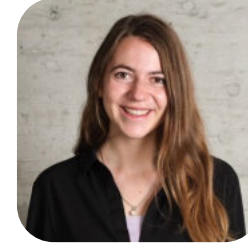
Fun fact
"Lorem Ipsum dolor Sit"



Merle Zur

Event & Project Manager,
STARTUP CAMPUS

Fun fact
"Lorem Ipsum dolor Sit"



Annina Graf

Project Assistant,
STARTUP CAMPUS

Fun fact
"Lorem Ipsum dolor Sit"



Dr. Richard Bläse

Project Lead, STARTUP
CAMPUS Business
Creation and Business
Growth Course

Fun fact
"Lorem Ipsum dolor Sit"



Emanuel Lüthi

Project Manager
STARTUP CAMPUS
Business Concept Course

Fun fact
"Lorem Ipsum dolor Sit"



Eva Aschwanden

Event & Project
Manager, STARTUP
CAMPUS

Fun fact
"Lorem Ipsum dolor Sit"



Beata Dinger

Project Lead, Büro Züri
Innovationspark

Fun fact
"Lorem Ipsum dolor Sit"



Melanie Binggeli

Project Lead, Runway
Startup Incubato

Fun fact
"Lorem Ipsum dolor Sit"

Business Ideas

Feel the startup groove



Startup Stories

Get to know successful founders as well as alumni from past Innosuisse Startup Trainings who will talk about their personal startup stories (of success AND failure) and share their founding experiences with you. A real necessity for anyone who wants to take the plunge into entrepreneurship!

What can I expect?

STARTUP STORIES: Listen to entrepreneurial success stories and stories of failure!

INSPIRATION: Watch successful entrepreneurs pitching!

ASK QUESTIONS: Get involved in Q&A with the speakers about factors of success in business. Receive answers to specific questions about setting up a company in Switzerland.

HOW TO START A STARTUP: Get to know background information about where to get startup support (institutions, technology transfer, startup centers, coaching, business prizes, investors etc.).

NETWORKING: Connect to interesting people!

Amount of participants

50

Female rate

48%

Events each year

+25

More
information &
booking



Business Concept

Get your startup tool box
12-week acceleration program
for early-stage startup ideas



Do you have a fresh and innovative startup idea? Join this 12-week acceleration program together with 25 other participants and transform your idea into a promising business concept!

In this training you will learn how to turn an idea into a promising startup. You train your entrepreneurial thinking and acting and prepare yourself theoretically as well as practically for the foundation and management of your own company. Perhaps you will also meet your potential co-founders in this course.

How do I benefit from the Business Concept course?

After the course, you will have

a **strong business model** and a clearly defined value proposition

an **IP strategy**, financial overview & ideas on how to finance your startup

knowledge about **team performance & pitching** skills

a professional **business concept poster** of your startup idea

Amount of participants

50

Female rate

48%

Events each year

+25

More
information &
booking



Programs and Events

Energy and Environment Accelerator

10 days intensive course



Promote Your Energy and Environment Startup with Our Intensive Course!

Do you want to lead a startup in the energy or environmental sectors?

This course will equip you with the tools, insights, and strategies needed to build and scale your business. With experienced startup coaches, you'll get tailored advice to refine your business model, sharpen your entrepreneurial skills, and position your company for success.

Why Join?

This is a fantastic opportunity to rapidly advance your startup, gain invaluable insights, and network with industry experts and investors. Don't miss out on this chance to transform your vision into reality and drive positive change for society and the climate.

Amount of participants

50

Female rate

48%

Events each year

+25

More
information &
booking



Partners and Collaborators

Commissioned by

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innovation – Swiss Innovation Agency

ETH ENTREPRENEUR CLUB

University of Zurich

SWITZERLAND INNOVATION PARK ZÜRICH

EPFL Innovation Park

ETH ENTREPRENEURSHIP

TECHNOPARK® ZÜRICH

Empa
Material Science and Technology

University of Basel

digitalswitzerland

SICTIC

University of St. Gallen

UNIVERSITÉ DE GENÈVE

u^b
UNIVERSITÄT BERN

swisspreneur

University of St. Gallen

EPFL

ETH Entrepreneur Alumni

Unil
UNIL | Université de Lausanne
HEC Lausanne

TECHNOPARK® WINTERTHUR

hdk
Hochschule für Design
Zürcher Hochschule der Künste
Zürich University of the Arts

zhaw

SWITZERLAND INNOVATION PARK OST

Kanton Zürich

swissnex

IMPACT HUB Switzerland

FH GR Fachhochschule Graubünden
University of Applied Sciences

OST
Oswald Neuwirth
Partnerschaft

FOUNDERS HIVE

IMPACT HUB Zürich

Zürcher Kantonalbank

Our Trainers



Phil Bachmann
Innovation
Strategy
Design Thinking



Phil Bachmann
Innovation
Strategy
Design Thinking



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Innovation
Strategy
Design Thinking



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