

This is **STARTUP CAMPUS**

And how you
can benefit
from us

**STARTUP
CAMPUS**

The background of the slide features a close-up, artistic photograph of several hands of different skin tones gently cupping a small, translucent globe. The image is heavily blurred and has a soft, ethereal quality, with a color palette dominated by light blues, teals, and pale yellows. The hands are positioned around the globe, with fingers slightly curled, creating a sense of care and global unity.

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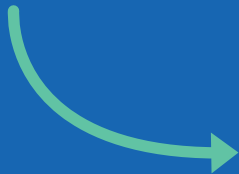
Who we are



**STARTUP
CAMPUS**

Entrepreneurship
Training

powered by
Innosuisse



Whether you're sketching out your first big idea, looking for mentorship, or ready to lock in some venture capital action, we've got you. From our signature **Innosuisse Entrepreneurship Trainings** and coaching sessions to vibrant coworking spaces and startup incubators. Not sure where to start? Get inspired at our startup events and learn more at our startup conferences.

Our driving force? Our powerful consortium of leading universities, colleges, and innovation hubs in Switzerland, who are the backbone of our dynamic ecosystem. Join the movement!

Facts & Figures



35

powerful partners of
Swiss Universities and
other institutions in
the Swiss Startup
Ecosystem



4000+

trained and
coached
entrepreneurs



201

one of the
startup support
in Switzerland
201

Europe Top 100



15+

more than 15+ years
experience in
supporting startups
and entrepreneurs

NCE
013-

013

the leading
support systems
erland since
013

Startups we supported

amnis

dizma

SYNPLE

hängry

IDUN
Technologies

luya

PeakData

PEXAPARK

SKYPULL
WIND FOR ENERGY

V
VOLIRO
AIRBORNE ROBOTICS

yoordi

LEGARTIS

Rapidata AG

chiral

UP
unbound
potential



Meet the Team



Matthias Filser

Head, STARTUP
CAMPUS, Head,
Innosuisse Startup
Trainings



Annina Graf

Project Assistant,
STARTUP CAMPUS



Melanie Binggeli

Project Lead, Runway
Startup Incubator



Richard Bläse

Project Lead,
STARTUP CAMPUS
Business Creation Course



Beata Dinger

Project Lead, Büro Züri
Innovationspark



Emanuel Lüthi

Project Lead, STARTUP
CAMPUS Business Concept
Course



Sandra Chellakudam

Project Assistant,
STARTUP CAMPUS



Vanessa Mohrig

Marketing &
Community Builder,
STARTUP CAMPUS

Our Community

STARTUP CAMPUS



>7400

Newsletter
Subscribers



>2000

Instagram
Followers



>7000

LinkedIn
Followers

We pride ourselves on our extensive digital presence, ensuring we connect with our community wherever they are.



>1200

Newsletter
Subscribers



>4000

LinkedIn
Followers

>2100

LinkedIn
Community
Group



>2000

Instagram
Followers



>650

Female Founders
on the Map

Business Ideas

Feel the startup groove



Startup Stories

Get to know successful founders as well as alumni from past Innosuisse Startup Trainings who will talk about their personal startup stories (of success AND failure) and share their founding experiences with you. A real necessity for anyone who wants to take the plunge into entrepreneurship!



What can I expect?

- ~ **STARTUP STORIES:** Listen to entrepreneurial success stories and stories of failure!
- ~ **INSPIRATION:** Watch successful entrepreneurs pitching!
- ~ **ASK QUESTIONS:** Get involved in Q&A with the speakers about factors of success in business. Receive answers to specific questions about setting up a company in Switzerland.
- ~ **HOW TO START A STARTUP:** Get to know background information about where to get startup support (institutions, technology transfer, startup centers, coaching, business prizes, investors etc.).
- ~ **NETWORKING:** Connect to interesting people!



More
information
& booking



Programs and Events

Business Concept

Get your startup tool box
12-week acceleration
program for early-stage
startup ideas

Entrepreneurship
Training
powered by
Innosuisse

Do you have a fresh and innovative startup idea? Join this 12-week acceleration program together with 25 other participants and transform your idea into a promising business concept!

In this training you will learn how to turn an idea into a promising startup. You train your entrepreneurial thinking and acting and prepare yourself theoretically as well as practically for the foundation and management of your own company. Perhaps you will also meet your potential co-founders in this course.

How do I benefit from the Business Concept course?

After the course, you will have

- ~ a **strong business model** and a clearly defined value proposition
- ~ an **IP strategy**, financial overview & ideas on how to finance your startup
- ~ knowledge about **team performance & pitching** skills
- ~ a professional **business concept poster** of your startup idea



More
information
& booking



Programs and Events

Energy and Environment Accelerator

10 days intensive course



Promote Your Energy and Environment Startup with Our Intensive Course!

Do you want to lead a startup in the energy or environmental sectors?

This course will equip you with the tools, insights, and strategies needed to build and scale your business. With experienced startup coaches, you'll get tailored advice to refine your business model, sharpen your entrepreneurial skills, and position your company for success.

Why Join?

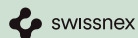
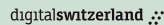
This is a fantastic opportunity to rapidly advance your startup, gain invaluable insights, and network with industry experts and investors. Don't miss out on this chance to transform your vision into reality and drive positive change for society and the climate.



More
information
& booking



Partners and Collaborators



Our Trainers



Adrian Hilti

Co-Founder, Red and Blue Labs, Busuu



Anil Sethi

Scale-Up Coach



Beatrice Scarioni

Founder, Dripstone Impact Consulting



Ben Graziano

Managing Director (UK), Kineo Finance



Heiko Visarius

Medtech Expert



Ian Tidswell

Co-Founder, Ideal Price



Isabelle Siegrist

Founder & CEO, Sandborn



Jan Fültsche

Co-Founder & President, KAPSLY Ventures



Matthias Filser

Head, STARTUP CAMPUS



Matthias Hölling

Team Lead Foundation Affairs, Technopark Zurich



Melanie Kovacs

CEO & Founder, Joy Works



Nina Portier Reinhart

Managing Director & Co-Founder, Reinhart Capital



Brigitta Gyoerfi

Innovation
Strategist & CEO,
Creablin



Daniel Breitenmoser

CEO & Founder,
Ongresso



Daniel Diemers

CEO & Partner,
SNGLR Group



Emily Elsner-Adams

Consultant, Elsner
Research and
Consulting



Johan Björck

Co-Founder
Birchtree



Julia Molitor

European Patent
Attorney, Molitor
BioIP



Katka Letzing

CEO & Founder,
Kickstart
Innovation



Matthias Ehrat

Lecturer, Trainer
and Startup Coach,
ZHAW



Phil Bachmann

Professor for
Innovation &
Entrepreneurship



Regula Buob

CEO, Leadership
Lighthouse



Stefan Huber

Founder &
Managing Director,
StoryUp



info@startup-campus.ch
www.startup-campus.ch