

# Clean less, ride more

# Cyclicity

## double your maintenance intervals



On average road and gravel cyclists perform chain maintenance every 10-20 hours or 200-500km of riding. Oiled chains become dirty from debris on the road quickly. Chain maintenance is crucial for a carefree riding experience. A dirty drive train decreases efficiency and reliability, wears out the components quickly and forces the rider to replace components sooner at high costs. Our unique and unrivaled product Protechain shields the chain from debris coming from the front wheel, the main source of dirt. Our testing has shown that the cleaning interval can be more than doubled. This saves the rider time, the bike performs better and components last longer. We are proud of our attachment solution that covers most road and gravel bicycle frames. Installation is quick. Furthermore it's designed such that in an emergency situation it does not damage the bicycle or the rider.

The minimalistic construction and carbon fiber material add only 40g to the bike. Currently we have two versions for two-by drive trains of size 50/36 or 48/32 and 53/39 or 52/36. Protechain is aimed at avid sport cyclists that enjoy many hours on the road.



### Market

Market Surveys and studies suggest that there are 13-26 million road cyclists in Europe. A small market share of 3% gives us a European customer base of at least 400'000.

The product is currently in the final prototyping stages and beta testing is ongoing. The final product will be produced out of carbon fiber.

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